



volunteering sa&nt

*Leading volunteering in South Australia
and the Northern Territory*

Volunteer Recruitment and Retention in the SANFL

Who we are

- Not-for-profit peak body & volunteer resource centre
- We represent the interests of our members, volunteers, volunteer involving organisations and the volunteering sector in SA and NT
- 37 years young in SA and in NT since 2007



What we do

- Advocacy and Policy
- Information
- Volunteering Assist
- Training
- Networking
- Advice
- Consultancies
- Mentoring



Some numbers...

- Total volunteer economic contribution for **Australia >\$290 billion**
- In SA, volunteer economic contribution is **>\$5 billion**
- **6.1 million** of Australians over the age of 18 volunteer
- Just under **1 million** South Australians volunteer
- There are, on average, **5** volunteers for every paid worker



Some trends...

- Increased professionalisation of people management
- Ageing volunteers
- Busy lives – less time for volunteering
- Corporate volunteering
- Episodic volunteering
- Virtual volunteering



Volunteering is a core part of our community

- 99% of volunteers will continue to volunteer
- 93% of volunteers see positive changes from their efforts
- 57% of staff in volunteer involving organisations are volunteers
- 67% of volunteer involving organisations acknowledge volunteers add value to their work



What are the benefits for volunteers?



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What motivates volunteers?

- to feel welcomed
- interesting duties
- clear guidelines
- support
- learning or practicing skills
- training
- social connections
- recognition and appreciation
- to make a difference



Recruitment Plans & Strategies

Developing a recruitment plan

Developing a recruitment strategy

Know your resources



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Developing Roles

Developing role descriptions

Planning your recruiting processes

New people on board – what next?



Using a Word of Mouth Strategy

Asking people to volunteer...

How does this work?



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Another Great Tool...



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Final Recruitment Questions

Is recruitment planning on your team's agenda?

What other issues are you dealing with?

How do you know if it's working well?

Can you afford not to do this?



Retention



Recognition



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Thank you.