

PLAYHQ TRANSITION

FAST FACTS FOR CLUBS

WHAT IS PLAYHQ

- > PlayHQ is a multi-sport platform, having recently onboarded other sporting bodies including Basketball Victoria, Cricket Australia and Netball Australia.
- > The AFL AFL and its State/Territory affiliates, will transition to PlayHQ for Community Football for the 2022 season and beyond.
- > PlayHQ will replace GameDay (also known as SportsTG or Footyweb).
- > PlayHQ was successfully launched for NAB AFL Auskick and AFL9s in season 2021.

WHY WE ARE MOVING TO PLAYHQ?

- > The AFL consistently received feedback that the code needed to invest in modern, user-friendly technology to power Community Football.
- > The PlayHQ platform is an intuitive and easy to use digital experience. It will significantly reduce the administrative burden on our volunteers & administrators.
- > Simple live-scoring technology and entry of match day results via mobile.
- > Ability to continue to enhance our competition management and registration platform to meet the evolving needs of Community Football.
- > Ability to integrate with other world-leading providers (e.g. MailChimp, Wix).

WHEN IS THE TRANSITION?

- > Training and onboarding - commences October 2021
- > Registrations open - 1 November, 2021
- > Competitions commence - from March, 2022

WHAT IT WILL COST?

- > FOR CLUBS - Reduced platform fee of 1.8% (compared to the current 3.9% with GameDay) which encourages clubs to take online registration payments and reduce volunteer burden in chasing manual payments.
- > FOR PLAYERS - From season 2024, a \$1.75 per participant fee will be charged which will be reinvested back into the platform to continue to enhance the system's features and capabilities
- > FOR CLUBS & PLAYERS - Overall, the cost to clubs and participants for transactions on the platform are lower through PlayHQ than the previous platform

WHAT CLUBS NEED TO DO?



ACTIVATE PLAYHQ ADMIN ACCESS - Look out for an email from PlayHQ with an invitation to activate your account
4 OCTOBER



REGISTER & ATTEND TRAINING - You will receive an email outlining the online training schedule including how to book your spot
BEGINS 4 OCTOBER



COMPLETE THE SEASON START CHECKLIST - You will receive a checklist with a few actions to complete in PlayHQ to prepare your Club for the 2022 season
FROM 4 OCTOBER



ENJOY THE OFF-SEASON - But keep an eye out for keen players and new registrations
DEC-JAN



WE WILL CONNECT ABOUT MATCH DAY SETUP
FEB 2022

WHAT SUPPORT IS AVAILABLE?



Webinars



1-2-1 Support Sessions



User Guides



Ongoing support from the AFL Stakeholder Services Team



Short digestible videos

FOR MORE INFORMATION PLEASE [CLICK HERE](#)

Email: clubhelp@afl.com.au | Call: 1800 PLAYAFL | Visit: www.afl.com.au/clubhelp/playhq

