



Position Description

CLUB COACH DEVELOPER/COORDINATOR

Coaches have a significant impact on player enjoyment, development, retention and recruitment. They are also key influencers in developing and maintaining a positive game day environments and club culture.

The Club Coach Coordinator role is designed to support and oversee the growth and development of individual coaches and enhance the overall effectiveness of each coach. This role will significantly impact the enjoyment and development of the community clubs coaches, players and officials.

Roles and responsibilities

The development of the specific role and responsibilities of the Club Coach Coordinator will depend on the specific needs of the individual club; however, the following roles and responsibilities are likely to be core:

Stage 1 – Guide coach’s approach, behavior, and success expectations

- Develop a Club Coaching Handbook, including a club coaching philosophy and game day expectations
- Assist the club to appoint suitable coaches that align with the club’s coaching philosophy
- Educate coaches on
 - Coaching resources available (eg. CoachAFL, Rm Coach, Junior Coaching Curriculum)
 - Education opportunities available (eg. Accreditation, face to face workshops, CoachAFL webinars)

Stage 2 – Establish an environment of support, education and connection for the club’s coaches

- Facilitate club coaches’ meetings to provide an environment where coaches share ideas and learn from each other, discuss club coaching directions, and provide education opportunities
- Create an online learning, sharing and support platform (eg. Closed Facebook Coaching Group)
- Informal support for coaches throughout the year - check ins with coaches

Stage 3 – Develop coaches in their environment

- Observe coaches at training and game day to provide feedback of coaching practice through gathering evidence (vision, audio, stats etc) and facilitate reflective conversations