



ANNUAL REPORT

1877 - 2022 CELEBRATING 145 YEARS OF THE SANFL



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Cover image: Goal kicking icon Ken Farmer and North Adelaide premiership player Hannah Ewings

Left: Norwood wins its 31st SANFL Men's League Premiership

2022 HIGHLIGHTS

53,463
TOTAL CLUB PARTICIPANTS

MAGAREY
MEDALLIST
AARON
YOUNG



2,019
REGISTERED UMPIRES

8,830
FEMALE CLUB PLAYERS

SANFLW BEST
+ FAIREST
JESSICA
BATES



3,594
REGISTERED COACHES

44,526
MALE CLUB PLAYERS
107 PARTICIPANTS DID NOT IDENTIFY AS MALE OR FEMALE.

27,479
FANS ATTENDED THE 2022 HOSTPLUS SANFL LEAGUE GRAND FINAL

264
FEMALE COACHES
40% GREATER THAN 2021

12,804
PARTICIPANTS IN NATIONAL PHARMACIES SANFL JUNIORS

2,248
FANS ATTENDED 2022 HOSTPLUS WOMEN'S LEAGUE GRAND FINAL

SA WINS ITS FIRST U18S AFLW NATIONAL CHAMPIONSHIPS

11,062
NAB AFL AUSKICK PARTICIPANTS
+ 28% FEMALE GROWTH
+ 12% MALE GROWTH

\$31.16M
EXTERNAL INVESTMENT SECURED FOR SA FOOTBALL FACILITIES

SA WINS ITS FIRST AFL NATIONAL INCLUSION CARNIVAL

52,000
ATTENDED THE OUR FOOTY, OUR PEOPLE, OUR STORIES: 145 YEARS OF THE SANFL EXHIBITION

NORWOOD
NORTH ADELAIDE

WINS 31ST SANFL MEN'S LEAGUE PREMIERSHIP
WINS 2ND SANFLW PREMIERSHIP

SA WINS U16S AFL NATIONAL CHAMPIONSHIPS

SANFL WEST END STATE TEAM DEFEATS WAFL FOR THIRD CONSECUTIVE YEAR

BROADCAST +
DIGITAL SNAPSHOT

93,000
AVERAGE GRAND FINAL VIEWERSHIP ON CHANNEL 7 AND 7PLUS

149,000
GRAND FINAL PEAK TV AUDIENCE

49.3 MILLION
SOCIAL MEDIA IMPRESSIONS

124,500
TOTAL SOCIAL MEDIA FOLLOWING

8.8 MILLION
WEBSITE VIEWS

CHAIRMAN AND CEO REPORT

For 145 years, the SANFL has been a linchpin of South Australia’s sporting and social fabric, uniting friends, families and rivals in the spirit of healthy competition.

In what was a milestone year for SANFL, we again witnessed another positive year, on and off the field, thanks to the efforts of our employees, selfless volunteers, club administrators, coaches, umpires and players, corporate partners, and the support of our football-loving public.

It’s hard to believe that for the first time in three years, we were able to complete uninterrupted SANFL Women’s League and Men’s State League seasons. This culminated in the Hostplus SANFL Women’s League Grand Final at Norwood Oval in late May and a hard-fought Hostplus SANFL League finals series at Adelaide Oval in September, in front of unrestricted crowds for the first time since 2019.

SANFL congratulates Norwood’s men’s side for winning their 31st premiership in a nail-biter and Hostplus SANFL Women’s League champions North Adelaide, who added their second SANFLW premiership trophy to the Prospect clubrooms.

Participation in our female competitions continued to trend higher and we have undertaken important work to ensure we provide the best possible environments and opportunity for girls and women to thrive in this sport. However, there is still much to be done to support the growth of female football with ongoing investment in quality facilities and programs.

Pleasingly, overall male and female participation numbers were outstanding, reaching an estimated 256,000 participants across all competitions and programs delivered by SANFL – 13,800 more than in 2021.

After initially budgeting for a negative cash earnings outcome in 2022, SANFL outperformed this target and posted positive cash earnings of \$1.022m. This was achieved through sound financial management across the business and improved stadium net returns from Adelaide Oval with the return of football to a ‘normal’ post-COVID environment.

While there was much to celebrate and to build upon, it was again a year touched by profound sadness as SANFL and the Australian football community farewelled another giant of our sport with the passing of Neil Kerley AM.

HIGHLIGHTS

As the nation’s most participated and supported sport, football has a critical role to play in connecting communities, inspiring positive change and being a leader in shaping a stronger and more cohesive and inclusive society.

SANFL takes this responsibility seriously. We are committed to building on the best of our State League competitions, finding new ways to increase participation of our great game and inspiring a new generation of fans, players, umpires, coaches, volunteers and officials.

The following highlights are testament to that commitment, underpinned by a united strategic vision, proactive SANFL team, passionate clubs and strong partnerships which define our League:

- Across the State, club participation remained strong with 53,463 registered male and female club players, making Australian football the most participated club sport in SA.
- Overall participation for all competitions, AFL Auskick, SANFL Schools and all other football programs soared to an estimated 256,300 participants, 6% higher than in 2021.
- 27,479 fans attended the 2022 Hostplus SANFL League Grand Final at Adelaide Oval which attracted 93,000 viewers on Channel 7 and 7Plus.
- The SANFL League match of the round broadcast on Channel 7 achieved an average audience of 29,000 viewers – up 26% on 2021.
- 2022 marked a new era for our State League competition, with a new naming rights partnership between Hostplus and SANFL.
- There were close to 9000 female club participants – up by 6.5% year-on-year.
- Positive cash earnings of \$1.022m – favourable to budgeted negative cash earnings of \$811k.
- Net assets of \$105.32m – an increase of \$2.75m compared to 2021.
- Nine SANFLW players were selected in the AFLW Draft, with a total of 15 making their way onto AFLW lists, nine of whom formed the historic inaugural Port Adelaide AFLW side.
- Eleven male SANFL players were selected in the AFL Draft and a further five made their way onto AFL lists in the Rookie Draft, representing almost 19% of the total Draft numbers.
- SA won the boys U16 AFL National Championships and also claimed its first U18 AFLW National Championships.
- We commenced our Reconciliation Action Plan as part of our commitment to better recognise and celebrate the diversity and contribution of our First Nation and Torres Strait people.
- A record 3,594 coaches were registered across SA, an 18% increase on 2021, including 264 female coaches – 103 more than the previous year.
- \$31,155,700 of external investment was secured for South Australian football facilities.



The Hon Rob Kerin Chairman, South Australian Football Commission and Darren Chandler CEO, SANFL

- The U16 Torrens University Cup was expanded to a full-length season, providing the most talented young players with the opportunity to play and develop in an elite environment for the whole year.
- The inaugural SANFLW Development League – a stepping stone into the elite SANFLW competition - marked an expansion of our talent pathways.
- SANFL delivered a second season of the Novita SANFL Wheelchair Football League and the APM Inclusive League for males with intellectual disabilities expanded to seven teams.
- SA won its first AFL National Inclusion Carnival and was runner-up in the Wheelchair AFL National Championships.
- Approximately 52,000 people attended the Our footy, our people, our stories: 145 years of the SANFL exhibition held at the State Library of SA from June to November.

FINANCIAL PERFORMANCE

SANFL has rebounded strongly from the impacts of COVID-19 over the past three years and has recorded positive cash earnings of \$1.022m in 2022.

The positive cash earnings result is primarily attributed to effective cost management and improved net returns from Adelaide Oval as attendances rebounded slowly throughout the 2022 AFL season. It is important to highlight the 2021 financial result included \$4.60m of direct and indirect government support, which greatly buoyed the 2021 financial result.

Following employee stand downs in the 2020 financial year, SANFL’s workforce returned to near pre-Covid levels with competitions running as normal in 2022. Prudent financial decisions throughout the COVID-19 impacted period held SANFL in good stead to increase distributions to State League clubs by 6% in 2022, compared to 2021. These additional distributions included specific funding for State League clubs to increase resources for female football.

Although headwinds remain in the broader economy with inflationary challenges, SANFL is well positioned heading into 2023 and is continuing to invest strategically to implement new initiatives and grow the game of football in South Australia.

PARTICIPATION

We want people from all backgrounds and abilities to play our great game and we are again immensely proud to boast that we had encouraging participation across all SANFL competitions, Community Football and Game Development programs.

We were thrilled to have more than 53,000 registered club players across all competitions including the Hostplus SANFL League and Women’s League, the U18 and expanded U16 Torrens University Cup competitions, National Pharmacies SANFL Juniors, APM Inclusive League, Novita SANFL Wheelchair Football League, SANFL Schools and affiliated Community Football leagues across the State.

The robust growth of our female competitions continued with 8,823 women and girls donning boots to play club football in SA. There are now nearly 3,000 more women and girls playing at a club than there were in 2018. It is truly a remarkable outcome.

New female competitions commenced and expanded in regional areas state-wide, including a five-team league on the Eyre Peninsula.

Incredibly, almost 13,000 boys and girls played in the National Pharmacies SANFL Juniors and a record 2,475 girls participated in AFL Auskick in South Australia, representing nearly a quarter of the 11,062 children enrolled in the program.

VALUED PARTNERSHIPS

SANFL appreciates the important corporate partnerships that allows us to fulfil our mission to grow and develop our great game and provide opportunities for all South Australians to get involved.

In 2022, we welcomed Hostplus as naming rights partner for our elite men’s and women’s competitions. The backing of one of Australia’s largest superannuation funds is crucial in helping us grow the game and certainly puts our league on solid footing. We thank Hostplus Chief Executive Officer David Elia and his team for their recognition and support of our State Leagues.

Our long-standing association with West End – one of the most enduring in SA sport – will reach 70 years in 2024 thanks to an extension of a sponsorship dating back to 1954.

We were also thrilled to rekindle a partnership with McDonald’s who signed a three-year deal as a Premier Partner and we provide our heartfelt thanks to all other Premier Partners: AAMI, Ausco, Burley, Channel 7, Coles, KIA, Laurinex Cleaning, National Pharmacies, Powerade, Think! Road Safety, Top Sport, Torrens University Australia and SA Power Networks.

INFRASTRUCTURE

In 2022, SANFL released an inaugural 10-year infrastructure plan, identifying priorities for the development and improvement of football facilities, including player, umpire and spectator amenities, lighting, and oval surfaces.

This important roadmap, which strives to identify infrastructure gaps and forecast future investment needs, highlighted that we have inadequate facilities to meet the unprecedented growth in female football participation, and to ensure women and girls truly feel part of our game.

We strive for inclusivity, but SANFL has identified that four out of five changerooms state-wide are not up to scratch for female players and officials.

We also need at minimum an extra 12 football ovals in the next decade to meet the predicted growth in female football participation.

SANFL is encouraged by recent State Government investment to improve football facilities but we must do more. SANFL is committed to working with all levels of government and stakeholders to address this significant challenge and opportunity.

THEBARTON OVAL

As the lease holder for Thebarton Oval, SANFL has remained open to finding a solution for the development of a SANFL Talent Hub at an alternative location, allowing the Adelaide Football Club to relocate to Thebarton.

Throughout 2022, SANFL continued to hold constructive discussions with the City of West Torrens, the Adelaide Football Club and Adelaide Football League to find the best outcome for football in SA.



The legendary Neil Kerley, who passed away in June 2022, being chaired off Adelaide Oval after Glenelg’s 1973 premiership win.

TRIBUTES

Less than a year after the passing of SA Football Hall of Fame member Russell Ebert OAM, the football community was deeply saddened by the unexpected passing of another great of our sport, Neil ‘Knuckles’ Kerley AM.

A League Life Member, SA Football Hall of Fame Member and Australian Hall of Famer, Kerley displayed an unrivalled passion for SANFL and South Australian football as a player, coach, mentor, administrator and media commentator.

His 276-game SANFL playing career began in 1956 with West Adelaide where he played 165 games, before moving to South Adelaide in 1964, featuring in 56 games for the Panthers over three seasons.

He finished his playing career with Glenelg (55 games), but his on-field achievements were matched by his coaching career, which spanned more than 600 games through to 1990 and included four Premierships (West Adelaide, 1961, 1983), South

Adelaide (1964) and Glenelg (1973). Kerley also played 32 matches for South Australia, captaining the State side six times, and went on to coach the State team seven times between 1967 and 1978.

His inimitable and uncompromising competitiveness, combined with a visionary football mind, unbridled optimism and good humour, inspired generations of football fans and supporters. He will always remain our Mr Football, whose legacy will be forever without peer.

In 2022, the AFL further recognised Ebert’s decorated career and impact on football nationally by deservedly elevating him to Legend status in the Australian Hall of Fame.

In 2021/22, SANFL also mourned the passing of:

- **Peter Kitschke:** SA Football Hall of Fame member and Jamestown FC life member whose remarkable involvement in the game spanned more than 50 years and included seven Mail Medals and 13 Club best and fairest awards.
- **John Robinson:** League Life Member and two-time Port Adelaide Premiership player, who played a combined 88 games for the Magpies and Glenelg. His service at Glenelg spanned more than 65 years.
- **Doug Butterfield:** League Life Member and former Football Park chief groundsman.

ACKNOWLEDGEMENTS

SANFL’s vision is to connect communities through the enjoyment of football.

Without a strong community behind us, SANFL would not be able to provide the breadth of programs, initiatives and opportunities that we have for 145 years.

From the committed volunteers behind every football club, to the passionate supporters in the stands and the young footballers dreaming big - everyone leaves their footprint on our great game.

It’s to this community that we offer our heartfelt thanks for ensuring football inspires, educates, unites and provides pathways for a new generation of participants, regardless of their background or ability.

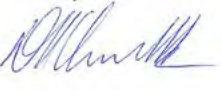
To our SANFL staff, League Directors, Chairpersons, SANFL Club CEOs and Club staff, we thank you for your ongoing commitment to developing and growing our game.

In particular, we acknowledge Philip Gallagher who retired from the SA Football Commission in 2022 after almost 23 years. Philip will leave a long-lasting legacy in football in SA and we sincerely thank him for his extraordinary contribution to the League.

We have endured a difficult period in our long and proud history, but SANFL and the South Australian Football Commission look with renewed optimism to building an even stronger, more resilient, diverse and dynamic League for the good of football in this State.



The Hon Rob Kerin
Chairman
SA Football Commission



Darren Chandler
Chief Executive Officer
SANFL



Philip Gallagher

THANK YOU PHILIP GALLAGHER

The SANFL and SA Football Commission extends its immense thanks to former SA Football Commission Deputy Chair Philip Gallagher for his deep contribution to the administration of South Australian football.

In June 2022, Philip announced his retirement from the Commission, ending nearly 23 remarkable years of service on football’s governing body.

The League’s longest-serving non-executive commissioner, Philip’s tenure and commitment exemplified his abiding determination to see the sport thrive on and off the field.

Philip was appointed Commission deputy chair in 2016, served as chair of the Finance, Audit and Risk Committee, was an inaugural board member of the Adelaide Oval Stadium Management Authority and was on SANFL’s Hall of Fame selection committee.

He was bestowed AFL Life Membership in 2022 in recognition of an influential playing and administrative career spanning five decades. He was also awarded Life Membership of the Adelaide Oval Stadium Management Authority in 2022.

From his on-field feats, which included four premierships with Norwood and representing his state five times, to his governance of the game, Philip truly embodied the pursuit of excellence.

His wisdom, business acumen, leadership, and understanding of the game, have been an invaluable asset for everyone who worked with him.

Perhaps it was fitting that, in his final year on the Commission, that Philip’s beloved Redlegs would win another flag.

SANFL wishes Philip all the best in his future endeavours.

SA FOOTBALL COMMISSION AND SENIOR EXECUTIVE



The Hon. Rob Kerin
Chairman



Philip Gallagher
Deputy Chairman



Tom Zorich
Deputy Chairman



Janet Finlay
Commissioner



Nicole Haack
Commissioner



Luke McCabe
Commissioner



Bill Moody
Commissioner



Louise Small
Commissioner



Peter Lindner
Commissioner



Darren Chandler
Chief Executive Officer

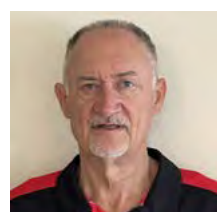
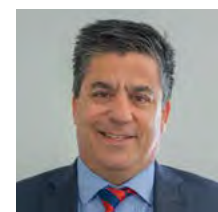
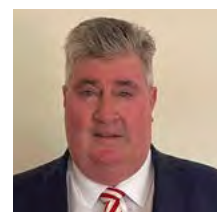
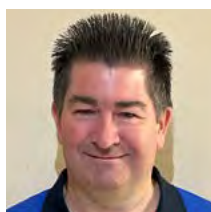


Matt Duldig
Executive General Manager -
Football



James Bayer
Executive General Manager -
Finance & Business Operations

LEAGUE DIRECTORS



Top L to R: David Cavenett - Central District
Peter Carey - Glenelg
Chris McSparran - North Adelaide
Paul Di Lulio - Norwood
Grant Miles - South Adelaide
Bottom L to R: Jason Kilic - Sturt
Murray Forbes - West Adelaide
David Couzner - Woodville-West Torrens
Brad Busch - Community Football



LEAGUE & TALENT

FOOTBALL OPERATIONS

With the COVID-19 pandemic still having an impact in the initial stages of 2022, there remained a level of uncertainty heading into the new season for SANFL competitions. All SANFL Club staff, coaches and players are to be commended for their professional and diligent approach to the season, limiting transmission of the virus whilst also managing to deliver a high standard of football week in week out.

As the season progressed, the pandemic's impact diminished and football continued to reach new levels with many significant highlights, including:

- A young and exciting Sturt FC women's team making the finals for the first time and progressing to the grand final
- North Adelaide's SANFLW squad winning both the inaugural Development League minor premiership and the Hostplus SANFL Women's League premiership, with the grand final broadcast live on Channel 7 for the first time and played in front of a crowd of 2,248 paying fans
- Glenelg's Jess Bates taking out the Hostplus SANFL Women's League Best & Fairest award after a dominant season in the midfield
- The West End State Team defeating WA by four points at Optus Stadium to edge ahead on the head to head ledger by 1 (SA 49 wins, WA 48 wins)
- Three regional matches across the season at Port Lincoln (Norwood v West), Loxton (West v Port) and Whyalla as part of the SA Country Championship weekend (North v Adelaide) with average crowds of 3,126 across all three matches
- North Adelaide's Aaron Young taking out the Magarey Medal after an outstanding season with the Roosters through the midfield
- The return of the SA Football Hall of Fame for the first time since 2019 with the induction of Kane Cornes, Matthew Pavlich, the late Bruce Schultz and Darren Wilson
- The Torrens University Cup Under 16 and Under 18 Grand Finals played for the first time as a double header at Adelaide Oval on a Friday night, with Woodville West Torrens and Glenelg winning each respectively
- The match of the year in the Grand Final that saw Norwood come from 17 points down late in the match to defeat North Adelaide by just one point in front of 27,479 fans at Adelaide Oval – the Redlegs' 31st men's Premiership.



SANFL ON CHANNEL 7

SANFL's partnership with Channel 7 continued to thrive and whilst crowd numbers were down at SANFL matches in 2022 due to the ongoing impact of COVID and poor weather, viewership on Channel 7 was excellent.

During the minor round season, SANFL matches on Channel 7 recorded an average audience of 23,167 (+4,681 on 2021) and a market share of 37% (+7% on 2021). The broadcast viewership in finals were even better, with an average audience of 47,445 (+683 on 2021) and a market share of 52% (+8% on 2021).

The Hostplus SANFL Women's League Grand Final was broadcast live on Channel 7 and 7plus for the first time in 2022 with an average audience of 18,000 and market share of 34%, excellent numbers that highlight the growth and interest in our elite women's competition.

FIXTURES

One of the most challenging tasks facing the Football Operations team each year is fixturing for all State League competitions. Friday night and Sunday football attracts the highest crowds, but this is balanced with utilising the traditional Saturday afternoon timeslot for SANFL football. To ensure as many people can enjoy SANFL football as possible, every endeavour is made to avoid clashes with AFL matches at Adelaide Oval. With the number of matches being played across competitions increasing, grounds, broadcast timeslots and AFL fixturing are all factors that are taken into consideration when compiling the fixture, along with ensuring the blockbuster matches are best positioned to maximise attendances.

One of the great advantages our players have in the SANFL competitions is the ability to play finals football on the iconic and world-class Adelaide Oval. This year, an exciting opportunity was presented play the Under 16 and Under 18 Torrens University Cup Grand Finals at Adelaide Oval, providing a unique experience for our young talented players.

FIRST NATIONS PROGRAMS

The addition of Marlon Motlop to the role as SANFL's First Nations Liaison Officer has seen several significant initiatives and improvements within SANFL, including:

- First Nations Dinner celebrating the contribution of First Nations peoples to the game of Australian Football in South Australia. This included a discussion panel involving Sonny Morey, Gavin Wanganeen, Daniel Motlop and Rigby Barnes
- Greater education around First Nations cultures and associated considerations
- Commencement of the process to develop SANFL's first Reconciliation Action Plan, due to be completed in the first half of 2023
- Approval of a charter to create a SANFL First Nations Advisory Committee
- Greater support for victims of racial vilification within football at all levels throughout South Australia.

INTEGRITY AND COMPLIANCE

Education is an important role for the Integrity and Compliance department, particularly prior to the commencement of SANFL competitions.

At the beginning of the 2022 season we continued to be challenged with periods of COVID restrictions which impacted the delivery method for education, with a need for ongoing online sessions in some cases. Despite this challenge, we were able to provide all playing groups at SANFL Clubs with a solid grounding of information and education.

The education in 2022 focused on updates to antidoping (performance enhancing), illicit drugs, gambling, match fixing/wagering risk, vilification, social responsibility and health and wellbeing. There was a particular focus on vilification and discrimination education supported by the employment of SANFL's inaugural First Nations Officer.

Crucial to maintaining the integrity of our competitions was the expansion of the New Investigation Model implemented by the Integrity and Compliance department. Increased investigation and guidance support is now offered across all SANFL competitions (League, Reserves, U18/16s, SANFL Juniors, Wheelchair Football, Inclusive League and all affiliated leagues) and this resulted in 28 investigations being managed throughout the 2022 season. We also saw an unprecedented level of more complex investigations undertaken for on and off-field issues. This placed greater demand on the response and resourcing required by the Integrity and Compliance department to support these investigations.

We continue to develop and support strategies to ensure we uphold the integrity of all football competitions in SA and remain the leading State League in the nation.



Clockwise from top: MC Shelley Ware interviews (from left) Daniel Motlop, Sonny Morey, Gavin Wanganeen and Rigby Barnes at the 2022 First Nations Dinner; The West Adelaide v Port Adelaide match at Loxton Oval, a tribute to the late Russell Ebert OAM, was one of three Hostplus SANFL League games fixtured in 2022; Channel 7's John Casey interviews Norwood coach Jade Rawlings for Seven's TV broadcast.

HOSTPLUS SANFL LEAGUE

The 2022 Hostplus SANFL League season will be remembered as one of the closest on record as Norwood claimed its 31st premiership.

At the end of the minor round, minor premier North Adelaide – with a 13-5 win-loss record - had just a one-win advantage on second-placed Adelaide, third-placed Norwood and fourth-placed Glenelg, which all finished with 12 wins and six losses.

Fifth-placed Sturt was just one win behind on 11 wins and seven losses, ensuring the Hostplus SANFL League finals series would be hotly contested.

It was a four-year wait for the Redlegs as Matthew Panos’ moment of brilliance earned a pulsating one-point victory against North Adelaide in the Grand Final at Adelaide Oval.

Trailing for the majority of the enthralling title-decider, the Redlegs refused to lie down and there was no better example than Panos who stood tall when it mattered most.

In Round 8, Panos kicked the match-winner against Adelaide, making his comeback after a 628-day recovery from a serious knee injury.

On the biggest stage of all, with Panos’ beloved Redlegs behind by five points, the 2014 Jack Oatey Medallist read the tap from 2022 Jack Oatey Medallist Harry Boyd, gathered at full speed and snapped truly to the northern end.

Nearly 27 minutes had ticked over in the final term so it was enough to push Jade Rawlings’ charges over the line for their 31st premiership while earning revenge for the club’s shock loss to the Roosters in the 2018 title-decider.

The spirit shown by the Redlegs was incredible, despite falling behind by as much as 17 points when North’s 2022 Magarey Medallist Aaron Young snapped a goal nearly 12 minutes into the last quarter.

Seemingly out of the contest as the red-and-white faithful gained full voice, Norwood then kicked the next three goals in succession to win its second flag by one point, the same margin as its famous victory against Sturt in 1978.

Norwood’s triumph also ensured it became just the fourth team to win a premiership after losing a Qualifying Final, joining Sturt in 1976 and 2017 as well as the Eagles in 2011.

Redlegs’ ruckman Harry Boyd was a fitting recipient of the Jack Oatey Medal as best-on-ground after finishing with 20 disposals, seven marks and an incredible 66 hit outs.

GRAND FINAL SCOREBOARD

Norwood	2.3	3.6	5.9	8.11	(59)
North	4.2	4.7	6.10	8.10	(58)

BEST

Norwood: Boyd, Heard, Rantall, Panos, Rokahr, Kennerley

North: C. Combe, W. Combe, Magor, Young, Craig

GOALS

Norwood: Panos 2, M. Carroll, Hamilton, Jarvis, Lowe, McLean, Richards

North: Young, Wilsdon 2, Elbrow, Lockyer, Minervini, Moore



From top: Norwood captain Matthew Nunn and coach Jade Rawlings hold the Thomas Seymour Hill trophy. Norwood’s Matt Panos celebrates after his match-winning goal. Norwood player Harry Boyd receiving his Jack Oatey Medal from Marina Oatey.

SANFL RESERVES

Sturt claimed its first Reserves premiership in five years on the back of a slick first half as it eclipsed North Adelaide by 31 points in the Grand Final at Adelaide Oval.

The Double Blues kicked seven of the first eight goals of the contest to effectively shut the door on the Roosters after leading by 29 points at half-time.

Dashing half-back Mihail Lochowiak set the tone for Chris Trapp’s charges, booting the opening goal of the game from just inside 50m en route to winning the Bob Lee Medal as best afield.

Lochowiak, who was playing alongside his brothers Anzac and Jacob, finished with 22 disposals, 10 marks five tackles and six rebound 50s.

Fellow backman Charlie Fryer was incredibly disciplined for Sturt, keeping North’s late inclusion Tyson Brazel, squeezed out of the League team, to just one mark and two handballs as his side won its first Reserves title since 2017.

Blues ruckman Amos Doyle got things rolling inside the centre square, racking up 31 hit outs while collecting 15 disposals and four clearances while goalsneak Blake Tabe made the most of his chances to kick three goals from eight disposals.

North, seeking its first Reserves flag since 2018, was well served by Jared Deep with a game-high 28 possessions and nine marks while Declan Fahey and Lam Simon each had 20 disposals.

GRAND FINAL SCOREBOARD

Sturt	3.2	6.3	8.4	10.5	(65)
North	1.2	1.4	2.8	4.10	(34)

BEST

Sturt: M. Lochowiak, Fryer, Liddy, Crane, Powell

North: Simon, Deep, Hoy, Murphy, Longbottom

GOALS

Sturt: Tabe 3, Hein, Jeffries 2, M. Lochowiak, J. Lochowiak, T. Hone

North: Dinning, Borg, MacKenzie, Hoy 2



L to R: 2022 SANFL Reserves Premiers Sturt and the victorious West End State team.

2022 WEST END STATE TEAM

The West End State Team retained the Haydn Bunton Junior Cup in May with a gritty four-point win against the WAFL at Optus Stadium in Perth.

Stringing together their third win in succession against the Sandgroppers, the Croweaters now boast a 49-48 edge in all meetings against Western Australia dating back to 1904.

With Sturt’s Casey Voss outstanding off half-back in earning the Fos Williams Medal, SA coach Jade Sheedy’s young side backed up last year’s outstanding 53-point win at Adelaide Oval in very different fashion on foreign soil.

Leading at every change, South Australia was forced to withstand a second-half onslaught from the hosts, who began to convert their field play onto the scoreboard after an inaccurate first half.

Voss finished with 29 disposals, 15 marks and four rebound 50s in a stunning display off half-back as SA midfielders Riley Knight (37 disposals), Harrison Wigg (32), Matt Allen (24) and Campbell Combe (21) all worked tirelessly.

SA’s defence was well led by Glenelg captain Max Proud who was a late inclusion for an ill Sam Durdin, making a hurried direct flight from Tasmania to be rushed into the side.

Sturt’s Will Coomblas and West’s Kaiden Brand were also strong in aerial contests down back to hold up WA while Eagles pair Daniel Menzel and Zane Williams kicked two goals each.

SCOREBOARD

SA	4.1	7.2	8.5	10.10	(70)
WA	2.4	3.9	6.10	9.12	(66)

BEST

SA: Voss, Knight, Wigg, Allen, C. Combe, O’Neill, Ramsey.

GOALS

SA: D. Menzel, Williams 2, McBean, Carmichael, Ballenden, O’Neill, Ramsey, Rokahr.

FOS WILLIAMS MEDAL

Casey Voss (Sturt)

HOSTPLUS SANFLW LEAGUE

Much like the Men’s competition, the 2022 Hostplus SANFL Women’s League was an incredibly tight race for the minor premiership, together with the jostling for a finals berth.

First-ranked North Adelaide, second-placed Sturt and third-placed Glenelg all tallied nine wins and three losses, with the Roosters’ superior percentage earning them the top billing at the end of the home-and-away season.

South Adelaide snuck into fourth spot with a win in the last minor round match of the year, edging out Norwood on percentage after both teams recorded 6-6 win-loss records.

North Adelaide withstood an early Sturt onslaught to win its second Hostplus SANFLW League premiership, by 18 points in a pulsating Grand Final at The Parade.

Under immense pressure when the Double Blues kicked three of the first four goals of the game, the Roosters responded in composed fashion to claim their second SANFLW flag in three years.

The triumph was the third premiership for Roosters coach Krissie Steen and fourth for captain Kristi Harvey after both featured in the club’s Grand Final win two years earlier.

Contesting their first SANFLW Grand Final, the Double Blues took all of their momentum from the Preliminary Final into the title-decider, with ruck Zoe Prowse asserting herself on the match right from the first bounce.

Prowse continued her presence throughout the contest, with her 20 disposals, eight clearances, nine tackles and 33 hit outs enough to land her the Best-On-Ground medal.

GRAND FINAL SCOREBOARD

North	1.1	3.2	4.4	7.6	(48)
Sturt	3.4	4.4	4.6	4.6	(30)

BEST

North: Ryan, Greet, Ewings, De Melo, Grigg
Sturt: Prowse, Mueller, M. Rigter, Rasheed, Harris

GOALS

North: De Melo 3, Tabb, Ewings, Hansen, Ryan
Sturt: Rasheed, A. Rigter 2

BEST ON GROUND MEDAL

Zoe Prowse (Sturt)



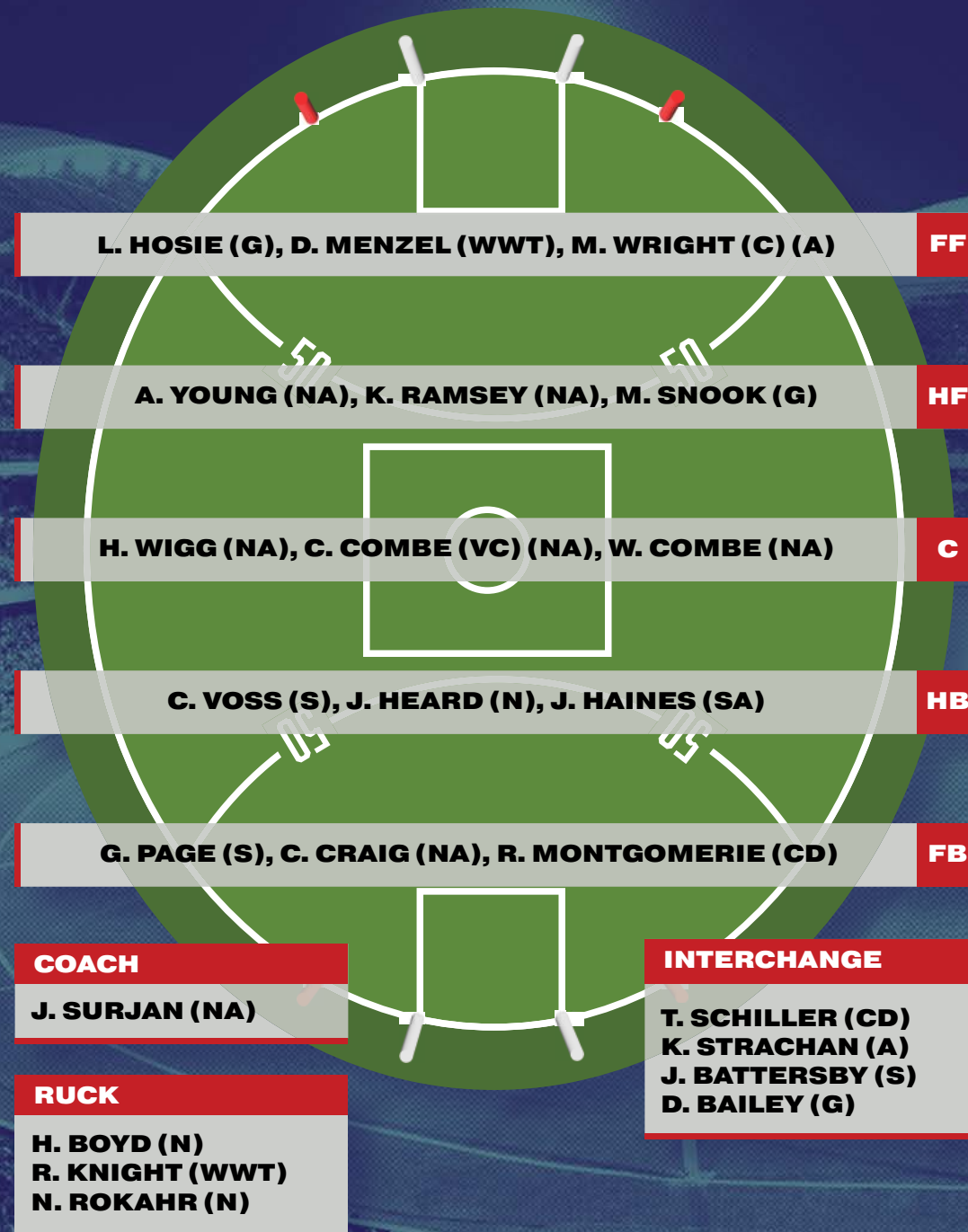
Above: Sturt’s Zoe Prowse, Best on Ground in the Grand Final.
Above right: West Adelaide SANFLW side.
Middle right: North Adelaide captain Kristi Harvey and Sturt captain Maya Rigter
Bottom right: Tahlia Meyer (South) and Georgia McKee (Central District).
Centre: Matilda Scholz (Glenelg) soars in the ruck.
Below: SANFLW captains at the season launch.



THE ADVERTISER SANFL TEAM OF THE YEAR

Top-of-the-table North Adelaide dominated selection in the 2022 The Advertiser SANFL Team of the Year with as many as six players, and coach Jacob Surjan, recognised for their outstanding form throughout the minor round.

The Advertiser SANFL Team of the Year was selected by SANFL's Matthew Duldig, Sean Toohey, Zac Milbank and Daniel Joyce, The Advertiser's Andrew Capel, Football Budget editor Peter Cornwall, and Channel 7's Mark Soderstrom and John Casey.



THE ADVERTISER SANFLW TEAM OF THE YEAR

The 2022 Advertiser SANFLW Team of the Year boasted an even spread of selections with all eight clubs represented in the elite line-up.

Top three teams North Adelaide (four), Sturt (three) and Glenelg (three) led the way while Norwood also provided three players after narrowly missing a berth in the major round.

Based on performance across the minor round, the 2022 The Advertiser SANFLW Team of the Year was selected by SANFL's Matthew Duldig, Robbie Neill, Bek McMahon, Sean Toohey, Daniel Joyce and Zac Milbank and Messenger sports reporter Daniel Renfrey.



TORRENS UNIVERSITY CUP

U 18 TORRENS UNIVERSITY CUP

The 2022 U18 Torrens University Cup Grand Final was played as the second match of an historic double-header at the Adelaide Oval, following the U16 Torrens University Cup title-decider.

Glenelg overcame an inaccurate North Adelaide by eight points in the U18 Torrens University Cup Grand Final, in a see-sawing affair to redeem last season's title-decider defeat.

Classy Glenelg utility Archie Lovelock claimed the Alan Stewart Medal after a standout display which saw him gather 35 disposals, eight marks, five clearances, seven inside-50s, five rebounds and a goal.

In a thrilling game which saw six lead changes, Glenelg half-back Jakob Ryan was again outstanding with his marking and distribution, gathering 29 disposals and ten marks.

Dashing half-back Hayden Brokensha completed a terrific year with 25 disposals and seven rebounds, with on-ballers Jake Walker, Chester Forster and Jake Pavia-Amato also among the Bays' best.

Hughen Wissman was terrific in the middle for North Adelaide, accumulating 27 disposals and laying a game-high 12 tackles in the trenches.

North Adelaide's Billy Dowling, named 2022 Torrens University Cup MVP, and Kane McAuliffe both had 26 disposals and the smart Max Blacker managed 20 but the Bays held on to win their third game by under ten points in as many weeks.

GRAND FINAL SCOREBOARD

Glenelg	2.1	2.4	5.6	8.13	(61)
North	1.7	3.8	5.11	7.11	(53)

BEST

Glenelg: Lovelock, McAuley, Brokensha, Dunn, Redman
 North: Wissman, O. Dignan, Montgomery, McAuliffe, Schofield

GOALS
 Glenelg: Redman 3, McAuley 2, Lovelock, Ridgway, Forster
 North: O. Dignan 4, J. Dignan, Bennier, Dowling

ALAN STEWART MEDAL
 Archie Lovelock (Glenelg)

Clockwise from top left: Alan Stewart Medallist Archie Lovelock pictured with Stewart; Inaugural U16 Best-On-Ground Medallist Tom Luck; Eagle Zac Schwarz kicks his side forward in the U16 Torrens University Cup Grand Final; U16 Torrens University Cup premiers Woodville-West Torrens; U18 Torrens University Cup premiers Glenelg; North Adelaide's Kane McAuliffe evades Glenelg's Jakob Ryan in the U18 Torrens University Cup Grand Final.



U 16 TORRENS UNIVERSITY CUP

It was an historic season for the U16 Torrens University Cup as its home-and-away season was expanded to include 18 rounds while the Grand Final was played under lights as a curtain-raiser to the U18 Torrens University Cup title-decider.

Woodville-West Torrens claimed its maiden U16 Torrens University Cup Premiership with a convincing 40-point victory over minor premier Glenelg at Adelaide Oval.

Coach Darren Hams' Eagles were dominant after quarter time as Tom Luck claimed best on ground honours after an outstanding performance through the ruck.

Luck took three contested marks, gathered 28 disposals and won 23 hitouts as the Eagles edged the Bays in clearances 31-17 and inside-50s 51-42.

Jett Hasting finished with 22 possessions, six marks, seven tackles and four clearances while Zac Schwarz gathered 17 disposals and laid seven tackles for the victors.

Despite the result, Charlie McAuliffe was at his prolific best in the Tigers' engine room, gathering 30 disposals, six clearances and seven inside-50s.

Oliver Betterman did all he could across half-back, providing six rebound-50s from 23 disposals, while Lucas Camporeale's foot skills and courage in the air stood out for the Tigers, as he added 26 disposals, seven marks and six inside 50s to his goal.

GRAND FINAL SCOREBOARD

Eagles	1.3	3.6	7.7	9.10	(64)
Glenelg	2.1	2.2	3.3	3.6	(24)

BEST

Eagles: Luck, Burgoyne, Delmenico, Welsh, Hasting
 Glenelg: Walters, Betterman, Rouvray, McAuliffe, L. Camporeale

GOALS
 Eagles: Welsh 4, Peucker 3, Piggott, Hughes
 Glenelg: L. Camporeale, Disbury, Plews

BEST ON GROUND MEDAL
 Tom Luck (Eagles)





AWARD WINNERS - MALE

MAGAREY MEDAL

North Adelaide midfielder Aaron Young held on to win the 2022 Magarey Medal, becoming the 18th Rooster to win SANFL’s fairest and most brilliant individual award.

The dynamic ball magnet polled a total of 23 votes to edge out Norwood onballer Nik Rokahr on 22 while premiership Eagle Riley Knight and Sturt half-back Casey Voss were equal third with 21.

Young attracted first preferences from the umpires in six of the nine matches he registered votes in, hitting the lead after receiving two votes in Round 17.

The 29-year-old was then forced to sweat through the final two rounds of the count as he, Rokahr and Knight failed to receive a vote across the last fortnight.

With the Roosters soundly beaten by Sturt in Round 19, Young benefited from Rokahr not lining up in the final minor round match due to a foot injury while Knight injured his hamstring in the first half of the Eagles’ last match of the year.

In 2022, Young kicked 21 goals in the minor round while also averaging an eye-catching 27 disposals, five marks, five clearances and five inside 50s.

Measuring in at 189cm and 86kg, Young joins illustrious Roosters such as Barrie Robran, Andrew Jarman, Brenton Phillips, and teammate Campbell Combe, to win the coveted trophy.

LEADERBOARD

Aaron Young (North Adelaide) 23 votes
Nik Rokahr (Norwood) 22
Casey Voss (Sturt) 21
Riley Knight (Woodville-West Torrens) 21
Matthew Snook (Glenelg) 18

R.O. SHEARMAN MEDAL

Woodville-West Torrens midfielder Riley Knight became the first Eagle in six years to win the R. O. Shearman Medal.

Polling a total of 83 votes from SANFL coaches, the Eagles premiership star held off fast-finishing ruckman Harry Boyd. Boyd attracted maximum votes in Round 19 to fall just four short of Knight.

Central District rover Travis Schiller placed third with 69 votes while 2022 Magarey Medallist Aaron Young and runner-up Nik Rokahr finished equal fourth with 66.

Knight’s consistency throughout 2022 was reflected in averaging 29.3 disposals, five marks, six tackles and five clearances to imprint himself as one of the competition’s most damaging players.

The 27-year-old is just the fourth Woodville-West Torrens player to win the R. O. Shearman Medal, joining Gavin Colville (2000), Justin Cicoella (2006) and Jared Petrenko (2016).

LEADERBOARD

Riley Knight (Woodville-West Torrens) 83 votes
Harry Boyd (Norwood) 79
Travis Schiller (Central) 69
Nik Rokahr (Norwood) 66
Aaron Young (North) 66

KEN FARMER MEDAL

Livewire Woodville-West Torrens forward Daniel Menzel claimed the 2022 Ken Farmer Medal as the Hostplus SANFL League’s leading goal-kicker at the end of the minor round.

Menzel, who finished with a three-goal haul against South in Round 19, became the seventh Eagles player to win the Ken Farmer Medal.

Joining Woodville’s Malcolm Blight (1985) and Stephen Nichols (1986, 1988), together with Eagles Scott Morphet (1993), Mark Passador (2006), Michael Wundke (2014) and James Rowe (2020), the 30-year-old finished with a total of 51 goals.

The former Geelong Cat registered significant hauls of seven (v Port in Round 14) and six (v North in Round 1) while also booting two bags of five in Round 4 and Round 7.

Trailing by nine goals heading into the final minor round, runner-up Lachie Hosie (Glenelg) was only able to make up one goal, with his match-winning major giving him four against Central at the Bay.

Sturt’s Abe Davis was next best placed with 36 goals while North’s Keenan Ramsey (35) edged out triple Ken Farmer Medallist Liam McBean (34) by one goal.

2022 SANFL Award Winners (L to R) - Aaron Young, Ben Ridgway (top), Kyle Crompton with SA Football Commissioner Luke McCabe, Harrison Magor, Billy Dowling and Benny Barrett.

LEADERBOARD

Daniel Menzel (Woodville-West Torrens) 51 goals
Lachie Hosie (Glenelg) 43
Abe Davis (Sturt) 36
Keenan Ramsey (North) 35
Liam McBean (Glenelg) 34

POWERADE BREAKTHROUGH PLAYER MEN’S AWARD

North Adelaide defender Harrison Magor displayed tremendous resilience in earning the 2022 Powerade Breakthrough Player Award.

After playing five Hostplus League games in 2020, Magor appeared set to shine in 2021 but was unable to break into the Roosters League team as he lined up in 18 Reserves matches last year.

It would have been easy for Magor to leave Prospect at the start of 2022 but instead, the Port Pirie product dug in to establish himself as a vital piece in North’s defensive unit en route to playing in the Hostplus SANFL League Grand Final.

Featuring in all of North’s 20 matches this season, Magor averaged 17 possessions a game at an impressive disposal efficiency of 86%.

The 21-year-old also averaged five marks, three tackles and three rebound 50s as he cemented his place across the Roosters’ half-back line in 2022.

RESERVES MAGAREY MEDAL

Prolific Glenelg midfielder Kyle Crompton had his consistency rewarded by winning the 2022 Reserves Magarey Medal.

Polling 23 votes, Crompton went one better in 2022 after placing second in the Reserves Magarey Medal in 2021 behind West’s Ed Allan. West’s Charlie Allan registered 21 votes while North’s Matthew Longbottom was third with 18.

Originally from the Roopena Football Club in Whyalla, the 23-year-old was judged to be best afield in six of his 17 matches while landing votes in a total of 10 games.

Averaging 26 disposals and six clearances this season, Crompton also displayed the defensive side to his game by averaging six tackles.

LEADERBOARD

Kyle Crompton (Glenelg) 23 votes
Charlie Allan (West) 21
Matthew Longbottom (North) 18

MCCALLUM TOMKINS MEDAL

Glenelg captain Ben Ridgway became the second successive Tigers skipper to win the McCallum Tomkins Medal after Hugh Stagg saluted in 2021.

Proudly sporting the treasured No.5 guernsey in honour of premiership captain Peter Carey, Ridgway polled a total of 17 votes to edge ahead of powerful Sturt forward Chad Reschke and North midfielder Billy Dowling on 15.

Averaging an impressive 24 disposals, six tackles and four clearances this season, the 17-year-old polled first preferences in four matches while attracting votes in a total of seven games in 2022.

LEADERBOARD

Ben Ridgway (Glenelg) 17 votes
Chad Reschke (Sturt) 15
Billy Dowling (North) 15



TORRENS UNIVERSITY CUP U18 MVP

Prolific North Adelaide midfielder Billy Dowling was rewarded for his possession-winning ways after winning the 2022 Torrens University MVP Award.

A key member of the Torrens University SA U18 team, Dowling racked up eye-catching numbers after featuring in 11 matches for the Roosters this season.

The 18-year-old averaged an impressive 31 disposals, seven marks, five tackles, five clearances, six inside 50s and 128 Champion Data ranking points per game.

This was underlined when Dowling was nominated for the MVP Award in Round 16, racking up an incredible 44 disposals, nine marks, seven clearances, seven inside 50s, six tackles and four goals against Glenelg.

Recruited from Walkerville FC, Dowling joins fellow Roosters Liam Jacka (2013) and Harrison Magor (2019) in winning the Torrens University Cup MVP Award.

SANFL U16 BEST AND FAIREST

South Adelaide speedster Benny Barrett held on to win the inaugural SANFL U16 Best and Fairest Medal with 24 votes.

A member of the victorious Torrens University SA U16 team, Barrett edged out teammate Phoenix Hargrave and Glenelg’s Charlie McAuliffe on 23.

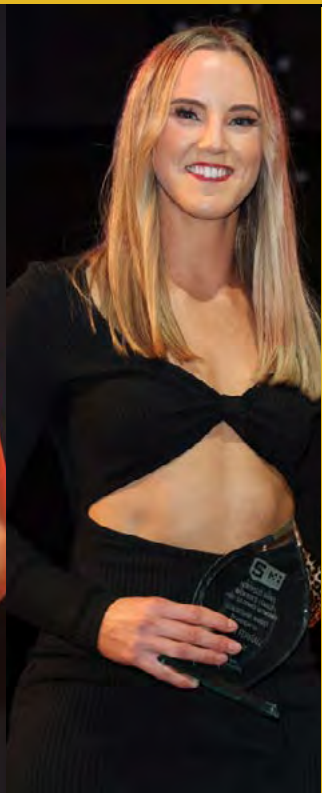
The creative 16-year-old attracted seven first preferences while landing votes in nine of the 14 matches he played with the Panthers in 2022.

Averaging 21 disposals, six clearances and four tackles this season, Barrett not surprisingly received three votes for his stunning performance in Round 8 where he collected 33 disposals, six marks, six tackles, six clearances, 10 inside 50s and two goals.

Originally from Darwin, Barrett played his junior football with Happy Valley before joining South’s Under-16 team.

LEADERBOARD

Benny Barrett (South) 24 votes
Phoenix Hargrave (South) 23
Charlie McAuliffe (Glenelg) 23
Ned Atkinson (Sturt) 22



STANLEY H. LEWIS TROPHY

North Adelaide secured its eighth Stanley H. Lewis Trophy and first since 2014 as SANFL's best performed club in 2022.

In the second year of points being awarded for Women's and U16 matches, the Roosters finished with a significant tally of 3725, ahead of runner-up Sturt with 3525.

With their Hostplus SANFL League team winning its first minor premiership since 1989 and Reserves, Under-18 and Under-16 teams all qualifying for finals, the Roosters were also fuelled by their Women's side, which claimed its second SANFLW premiership.

Glenelg tallied 3400 to round out the top three, edging out Norwood on 2900 in fourth and fifth-placed South on 2450.

North has previously won the Stanley H. Lewis Trophy in 1966, 1967, 1971, 1972, 2005, 2006, and 2014.

LEADERBOARD

North Adelaide	3725 points
Sturt	3525
Glenelg	3400
Norwood	2900
South	2450

North Adelaide women's captain Kristi Harvey and coach Krissie Steen



AWARD WINNERS - FEMALE

HOSTPLUS SANFLW LEAGUE BEST & FAIREST

Glenelg midfielder Jessica Bates was rewarded for her stunning season, winning the 2022 Hostplus SANFLW League Best and Fairest Award.

The first Bays player to be crowned the competition's best since Courtney Gum in the inaugural SANFLW season of 2017, Bates also claimed honours in the Kia Coaches Award while being named centre in The Advertiser SANFLW Team of the Year.

Polling a total of 22 votes, the 26-year-old edged out Central District captain Shelby Smith on 20 votes and North Adelaide onballer Jess Edwards on 19.

Despite not attracting the umpires' attention in the opening two games, Bates soon ensured she would be on their radar after landing votes in nine of the remaining 10 minor rounds.

Glenelg's No.29 was adjudged best afield by the field umpires on five occasions – in Rounds 5, 6, 9, 10 and 11.

Averaging just under 25 disposals, five clearances and 114 ranking points per game, Bates also displayed her willingness to defend by leading the competition in tackles at an outstanding average of 11 in 2022.

LEADERBOARD

Jessica Bates (Glenelg)	22 votes
Shelby Smith (Central)	20
Jess Edwards (North)	19

SANFLW KIA COACHES AWARD

Glenelg's Jessica Bates added to her lengthening list of accolades after winning the 2022 Kia Coaches Award.

Cruising to victory with 86 votes ahead of runner-up Jess Edwards (North) on 63 votes, Bates earned the ultimate respect of the SANFLW coaches while also winning the 2022 SANFL Best and Fairest Award and being named in The Advertiser SANFLW Team of the Year.

After placing third in the Kia Coaches Award last year, Bates went two places better after attracting votes in every game except Round 2.

The Bays' prolific ball-winner earned the highest praise of the SANFLW mentors by being named best afield with maximum votes in Round 3, Round 5, Round 6, Round 9 and Round 11.

LEADERBOARD

Jessica Bates (Glenelg)	86 votes
Jess Edwards (North)	63
Shelby Smith (Central)	59

AAMI LEADING GOAL KICKER AWARD

Norwood's Alana Lishmund sprang to life to win the 2022 AAMI Leading Goal Kicker Award.

Managing just four goals in her first two SANFLW seasons, Lishmund made the most of her role stationed inside 50m to tally a significant 18 majors for the season.

Hitting the scoreboard in 11 of her 12 appearances for the Redlegs, the 23-year-old booted a season-best haul of four against Glenelg in Round 8.

Recruited from the Hope Valley Football Club, Lishmund fittingly earned her first selection in The Advertiser SANFLW Team of the Year at full forward.

Lishmund edged out Jess Waterhouse (South), Shae Archbold (South) and McKenzie Dowrick (Eagles) with 15 goals.

LEADERBOARD

Alana Lishmund (Norwood)	18 goals
Jess Waterhouse (South)	15
Shae Archbold (South)	15
McKenzie Dowrick (Woodville-West Torrens)	15

2022 SANFLW Award Winners (L to R) - Jessica Bates, Shineah Goody, Alana Lishmund and Alison Ferrall.

SA POWER NETWORKS LEADERSHIP AWARD

Norwood captain Alison Ferrall won the SA Power Networks Leadership Award after being nominated by the Redlegs for her outstanding team-first approach in 2022.

Introduced in 2021, the SA Power Networks Leadership Award recognises players for their off-field attitude as much as their on-field achievements. Sturt captain Maya Rigter won the inaugural award in 2021.

SANFL clubs nominated a player based on a number of criteria, including demonstrating care in mentoring younger players at their club, inspiring and encouraging personal development and having values that reflect those of their club.

POWERADE BREAKTHROUGH PLAYER WOMEN'S AWARD

Woodville-West Torrens midfielder Shineah Goody won the 2022 SANFLW Powerade Breakthrough Player Award, adding to her ever-expanding trophy cabinet.

Aged just 16, Goody was nominated for her outstanding performance against minor premier North Adelaide in Round 8, collecting 26 disposals, six marks, six tackles and seven rebound 50s.

Featuring in nine Hostplus SANFLW League matches this season, Goody averaged an impressive 20.3 disposals, five marks and four tackles despite conceding age and experience to the majority of her opponents.

Winning the 2022 SANFLW Powerade Breakthrough Player is in addition to Goody scooping the pool at the 2022 NAB AFLW National Championships, where she was named tournament MVP, South Australian MVP and All-Australian.

TALENT - MALE

SANFL U18 BOYS TALENT HUB
A 39-player squad was selected for the 2022 SANFL U18 Boys Talent Hub program, which was involved in two four-day camps in December 2021 and January 2022.

This talent pathway program is aimed at accelerating the on and off-field development and education of the most talented South Australian U18 players, in preparation for the NAB AFL U18 National Championships.

- The SANFL U18 Boys Talent Hub has three key objectives:
- Expose SA's most talented players, who are turning 17 and 18 next year, to an elite high-performance program which focuses on the AFL National Academy curriculum including on field and off field individual development and growth opportunities.
 - Allows SA's U16 and U18 State Coaches and selectors an opportunity to see and assess the talent pool for next year's AFL National Championships.
 - Gives players an opportunity to build strong relationships with each other and the State team staff.

U18 STATE PROGRAM

GAME 1 – THEBARTON OVAL
SA 4.3 7.5 12.8 14.9 (93)
Allies 1.2 6.3 6.5 8.8 (56)
BEST – SA: Michalanney, Dowling, Foster, Lovelock, Rypstra, Phillipou
GOALS – SA: Keeler 3, Lemmey, Lovelock, Phillipou, Magor 2, Rypstra, Foster, Delean

GAME 2 – THEBARTON OVAL
Vic C 3.3 4.6 8.8 9.8 (62)
SA 2.0 6.3 8.5 8.12 (60)
BEST – SA: Barnett, D'Aloia, Bennier, Michalanney, Ryan, Lovelock
GOALS – SA: D'Aloia, K. Ryan, Rypstra, Walker, Keeler, Michalanney, Sadler, Delean

GAME 3 – GEELONG
Vic M 2.3 6.8 10.12 16.15 (111)
SA 1.1 2.1 4.3 5.8 (38)
BEST – SA: Michalanney, J. Ryan, Bennier, D'Aloia, Dowling, Lovelock
GOALS – SA: D'Aloia, Lovelock, Pedler, Phillipou, Bennier

GAME 4 – PERTH
WA 4.2 7.6 9.7 15.10 (100)
SA 3.1 5.3 8.6 12.8 (80)
BEST – SA: Moir, Walls, Barnett, D'Aloia, Patton, J. Ryan
GOALS – SA: Moir 4, Verrall 2, D'Aloia, K. Ryan, Lovelock, Phillipou, Bennier, Keeler



U16 BOYS STATE PROGRAM

The Torrens University SA U16 Team stormed home to win the 2022 NAB AFL National Championship after a blistering 63-point win against Victoria Country in Game 3 at Thebarton Oval.

Having defeated Western Australia by 48 points in Game 1 and losing by just three points to Victoria Metro in Game 2, the Croweaters were still in the hunt to win the title after the Sandgropers upset Victoria Metro by 16 points.

Julian Farkas' charges made the most of their opportunity by putting down the accelerator with a sensational seven-goal final term against the boys from the Victorian bush.

Leading at every change, the Croweaters knew they needed to continue to hit the scoreboard regularly to secure victory on percentage after two other teams – Victoria Metro and WA – also secured two triumphs.

The victory was the sixth U16 AFL National Championship won by South Australia, following on from triumphs in 2010, 2011, 2014, 2016 and 2018.

GAME 1 – THEBARTON OVAL
SA 5.1 7.7 9.10 11.12 (78)
WA 1.1 1.3 4.6 4.12 (36)
BEST – SA: Sharp, Welsh, Draper, McCabe, Newton, Hasting
GOALS – SA: Welsh 4, Ryan 2, Barrett, L. Camporeale, Montgomery, Carlin, Herbert

GAME 2 – GOLD COAST
Vic M 2.2 3.7 8.12 9.14 (68)
SA 3.1 6.2 6.5 9.11 (65)
BEST – SA: West, Luck, Hargrave, L. Camporeale, McCabe, Thomas
GOALS – SA: West 4, Montgomery 2, Hargrave, Atkinson, Ryan

GAME 3 – THEBARTON OVAL
SA 2.1 4.8 7.13 14.15 (99)
Vic C 1.4 2.6 4.6 5.6 (36)
BEST – SA: Atkinson, Thomas, Newton, Dodd, Kelly, Montgomery
GOALS – SA: Thomas, Montgomery, Ryan 2, Atkinson, Newton, Tasker, L. Camporeale, Dodson, Oudshoorn-Bennier, West, Carlin

2022 U16 BOYS AWARDS

MVP Game 1	Dyson Sharp (Central District)
MVP Game 2	Charlie West (Woodville-West Torrens)
MVP Game 3	Ned Atkinson (Sturt)
Best Team Man	Lucas Camporeale (Glenelg)
Achievement Award	Louie Montgomery (North Adelaide)
Series MVP	Will McCabe (Central District)
All Australians	Tyler Welsh (Woodville-West Torrens), Will McCabe (Central District), Dyson Sharp (Central District), Lucas Camporeale (Glenelg), Tom Luck (Woodville-West Torrens) and Julian Farkas (Coach)



2022 U18 BOYS AWARDS

MVP U18's v U20's Game	Alex Holt (Sturt)
MVP Game 1	Mattaes Phillipou (Woodville-West Torrens)
MVP Game 2	Adam D'Aloia (Woodville-West Torrens)
MVP Game 3	Jakob Ryan (Glenelg)
MVP Game 4	Aston Moir (Glenelg)
Best Team Man	Shaun Bennier (North Adelaide)
Player's Player award	Adam D'Aloia (Woodville-West Torrens)
Series MVP	Adam D'Aloia (Woodville-West Torrens)
All Australians	Harry Barnett (West Adelaide), Adam D'Aloia (Woodville-West Torrens) and Max Michalanney (Norwood).

Members of the 2022 AFL Academy were Adam D'Aloia (Woodville-West Torrens); Harry Lemmey (West Adelaide); Max Michalanney (Norwood); Tom Scully (West Adelaide); Jack Delean (South Adelaide); Will Patton (West Adelaide).

SANFL had a total of 14 players invited to the AFL National Combine in Melbourne and 15 players invited to the AFL State Combine.

Clockwise from top: SA U18 forward Mattaes Phillipou takes a strong mark against the Allies; The victorious SA U16 team after winning the 2022 AFL National Championship; SA U16 MVP Will McCabe and SA U18s MVP Adam D'Aloia

TALENT - FEMALE

SANFL U 18 GIRLS TALENT HUB

The SANFL U18 Girls Academy was reduced to 30 players in March to prepare for the NAB AFLW U18 National Championships held in April.

Coached by Tim Weatherald, the team remained undefeated in their three matches against Western Australia, Victoria Country, and Victoria Metro, ensuring it would claim its historic first national title.

Eight players were selected in the AFL U18 All-Australian Girls Team:

- Georgia McKee (Central District)
- Matilda Scholz, Sarah Goodwin (Glenelg)
- Hannah Ewings, Amelie Borg (North Adelaide)
- Sachi Syme (Norwood)
- Keeley Kustermann (West Adelaide)
- Shineah Goody (Woodville-West Torrens).

Shineah Goody was named Championship MVP and SA MVP while Tim Weatherald was selected as All-Australian coach.

Members of the 2022 AFLW Academy were Hannah Ewings (North Adelaide); Keeley Kustermann (West Adelaide); Lauren Young (West Adelaide); Shineah Goody (Woodville-West Torrens).

AFL U 18 GIRLS NATIONAL CHAMPIONSHIPS

GAME 1 – THEBARTON OVAL

SA 2.2 7.3 11.6 15.10 (100)
WA 1.2 2.3 2.3 2.4 (16)

MVP – Hannah Ewings
BEST – SA: Ewings, Goody, Schwerdt, Little, McKee, Syme
GOALS – SA: McKee, Ewings 3, Syme 2, Schwerdt, Walker, Williams, Window, Boyd, Goody, Little

GAME 2 - AT ADELAIDE OVAL

SA 2.2 8.4 12.8 17.12 (114)
Vic C 2.2 3.2 3.4 3.4 (22)

MVP – Sarah Goodwin
BEST – SA: Goodwin, Goody, Rasheed, Syme, McKee, Kustermann
GOALS – SA: Rasheed 4, Goody, McKee 3, Ewings 2, Grigg, Brooksby, Schwerdt, Boag, Walker

GAME 3 - AT AVALON AIRPORT OVAL, WERRIBEE

SA 1.2 2.2 5.2 5.3 (33)
Vic M 1.0 1.2 2.3 4.6 (30)

MVP – Shineah Goody
BEST – SA: Goody, Goodwin, Window, Kustermann, Mueller, Rasheed
GOALS – SA: Goody 2, Ewings, Boag, Little
Championships MVP – Shineah Goody (WWT)

SA U 16 GIRLS FUTURES MATCH

Team Blue 0.3 1.5 1.5 5.6 (36)
Team Yellow 1.3 2.3 4.5 5.6 (36)

BEST – Blue: Patterson, Kilpatrick, Hazelhurst, Riggs, Portaro, O'Neill

Yellow: Clark, Yarwood, Jaffer, Cameron, Archbold, Ballard

GOALS – Blue: Tredwell 2, O'Neill, Kilpatrick, Mills

Yellow: Archbold, Tonkin, Ballard, Bayly, Whichello

SERIES MVP – Jemma Whittington-Charity

U 16 SA GIRLS FUTURES PROGRAM

As many as 48 players were exposed to a six-week internal training and match program coached by the SANFL Female Coaching Academy.

Two matches were played between Team Blue and Team Yellow, with Jemma Whittington-Charity (Woodville-West Torrens) named as the program's MVP for two stellar performances in the internal fixtures.



Top to bottom: SA U18 Girls All-Australian Hannah Ewings celebrates a goal; South Australia's title-winning U18 girls team claimed its inaugural AFL National Championship.

2022 AFL DRAFT

Sixteen South Australians - including Woodville-West Torrens' Mattaes Phillipou and Norwood's Max Michalanney in the opening round - were selected in the 2022 NAB AFL Draft and Rookie Draft.

After Phillipou (St Kilda) and Michalanney (Adelaide) were snapped up in the First Round, a further nine SANFL draftees were chosen, led by West Adelaide's Harry Barnett (West Coast) and Glenelg's Jakob Ryan (Collingwood) in the 20s.

The next South Australian selected was a surprise as Sturt's mature-age forward Tom Emmett landed at Fremantle with pick No.41.

It sparked a run of four selections in the 40s as North Adelaide ball magnet Billy Dowling (Adelaide - 43), Roosters' high-flier Isaac Keeler (St Kilda - 44) and West tall forward Harry Lemmey (Carlton - 47) soon followed.

Three more tall prospects rounded out the SANFL selections as raw Norwood bigman Phoenix Foster landed at Geelong at pick No.52 before Port Adelaide drafted local by snaring Bloods' marking target Tom Scully at No.53 and Panthers' project defender Kyle Marshall at No.59.

2022 AFL MID SEASON DRAFT

4	Adelaide	Brett Turner (Glenelg)
9	Collingwood	Josh Carmichael (West Adelaide)
10	Richmond	Jacob Bauer (North Adelaide)
12	Geelong	Zane Williams (Woodville-West Torrens)
13	Carlton	Sam Durdin (Glenelg)
18	Essendon	Jye Menzie (South Adelaide)

2022 AFL DRAFT

10	St Kilda	Mattaes Phillipou (Woodville-West Torrens)
17	Adelaide	Max Michalanney (Norwood)
23	West Coast	Harry Barnett (West Adelaide)
28	Collingwood	Jakob Ryan (Glenelg)
41	Fremantle	Tom Emmett (Sturt)
43	Adelaide	Billy Dowling (North Adelaide)
44	St Kilda	Isaac Keeler (North Adelaide)
47	Carlton	Harry Lemmey (West Adelaide)
52	Geelong	Phoenix Foster (Norwood)
53	Port Adelaide	Tom Scully (West Adelaide)
59	Port Adelaide	Kyle Marshall (South Adelaide)

2022 AFL ROOKIE DRAFT

4	Essendon	Rhett Montgomerie (Central District)
14	Melbourne	Will Verrall (South Adelaide)
31	Sydney	Jaiden Magor (South Adelaide)
Category B	Port Adelaide	Nathan Barkla (Woodville-West Torrens)
Category B	Essendon	Anthony Munkara (West Adelaide)



Clockwise from top: SA U18 All-Australians Harry Barnett (left) and Max Michalanney with SANFL Head of Talent Brenton Phillips; Tom Scully; Harry Barnett; Eagles forward Mattaes Phillipou is presented his guernsey by St Kilda captain Jack Steele; Max Michalanney; Jakob Ryan.

2022 AFLW DRAFT

North Adelaide's Hannah Ewings headed the list of South Australia's high-end talent when she was selected by AFLW newcomer Port Adelaide at Pick No.3.

Glenelg premiership defender Sarah Goodwin was the other SA U18 All-Australian to be snapped up inside the top 10, having her name called by the Power at Pick No.7.

Norwood midfielder Sachi Syme, from Port Lincoln, and Glenelg winger Ella Boag also found new homes at Alberton after being chosen by Port at Pick No.23 and 31 respectively.

South Australia's U18 Captain Keeley Kustermann, from West Adelaide, was selected with Adelaide's first pick - No.40.

The U18 All-Australian was joined by Sturt's long-kicking defender Kiera Mueller (No.69) and Woodville-West Torrens key forward McKenzie Dowrick (No.71) at West Lakes.

North Adelaide premiership defender Amelie Borg (No.61) will join her Roosters teammate Ewings at Port while Lily Johnson proved the strength of SANFLW as a talent pathway when her relocation from Tasmania to West Adelaide paid dividends after the Power listed her at No.80.

Norwood utility Jade Halfpenny, North Adelaide premiership forward Jade De Melo and Sturt defender Alex Ballard were snapped up by Port Adelaide as Free Agent signings for its inaugural AFLW list.

3	Port Adelaide	Hannah Ewings (North Adelaide)
7	Port Adelaide	Sarah Goodwin (Glenelg)
23	Port Adelaide	Sachi Syme (Norwood)
31	Port Adelaide	Ella Boag (Glenelg)
40	Adelaide	Keeley Kustermann (West Adelaide)
61	Port Adelaide	Amelie Borg (North Adelaide)
69	Adelaide	Kiera Mueller (Sturt)
71	Adelaide	McKenzie Dowrick (Woodville-West Torrens)
80	Port Adelaide	Lily Johnson (West Adelaide)

AFLW FREE AGENT SIGNINGS

Port Adelaide	Jade De Melo (North Adelaide)
Port Adelaide	Alex Ballard (Sturt)
Adelaide	Jess Waterhouse (South Adelaide)
Essendon	Megan Ryan (North Adelaide)
Melbourne	Ella Little (Woodville-West Torrens)
Port Adelaide	Jade Halfpenny (Norwood)



Clockwise from right: Sarah Goodwin, Sachi Syme and Hannah Ewings.





COMMUNITY FOOTBALL

Community Football planned for another COVID-impacted season in 2022, but pleasingly, after a tumultuous pre-season with training numbers affected in numerous regional communities, leagues managed to commence their competitions as planned.

Leagues were better prepared for COVID via adoption of specific COVID by-laws. These by-laws sought to outline key principles and guidance around delivering community football in 2022, remove ambiguity around decision-making, reduce stress and anxiety for administrators/volunteers and outline a pathway in a simple format.

Community Football again aimed to reach 2019 pre-COVID participation levels. This was achieved, with almost 51,800 senior and junior participants for the season.

The female participation trajectory persisted with an additional 624 female players, forming more than 17% of the playing body at clubs across junior, youth and senior teams, a 2% increase on 2021.

Specific female competitions enjoyed growth in 2022. In the Central Zone, the Northern Plains Female Football League saw a participation growth of 30% with a change in competition dates (to a February - April season) allowing more girls to play without having to choose between football and netball.

In the South East, women's football continues to grow with a five-team under 16 competition in place from October to December, followed by a nine-team Senior Women's competition from January to April.

The Southern Football League appointed its first Female Football Director in recognition of the increasing importance of female football to the league's growth and ongoing strength.

Central, South East, Southern and Eyre Peninsula leagues all reported higher crowd numbers this season, a by-product of relaxed COVID restrictions. Despite poor weather conditions for Grand Finals, crowd numbers were exceptional and up on previous years in all leagues.

On Kangaroo Island, Western Districts was the standout team of the year in A-Grade, winning the premiership comfortably. Fittingly, the KIFL Grand Final was played at Western Districts where a new club is under construction following the catastrophic bushfire during the summer of 2020. Funding from many sources, including SANFL/AFL and the State Government, was forthcoming, enabling the club to rebuild and help the community to regain a sense of normality.



COMMUNITY FOOTBALL EVENTS

Community Football League Forums were held in February and October and the Think! Road Safety SA Country Football Championships proceeded in July. Due to COVID, the Club Development Day was cancelled.

The second combined Community Football Volunteer Awards gala event was held in October at Adelaide Oval with more than 330 people in attendance. The event, which incorporated Game Development and Coaching volunteer awards, is a valuable recognition of the tremendous contribution of dedicated volunteers at their local football club or league throughout the State in 2022. The awards were expanded to include umpire recognition and the inaugural SANFL Facility of the Year Award. Community Football Media Awards also made a successful return in 2022.

HOSTPLUS SANFL VOLUNTEER OF THE YEAR

Fitzroy Football Club stalwart Danny McNamara was a fitting winner of the 2022 Hostplus Volunteer of the Year Award, for his outstanding contribution to grassroots community football.

Presented with his award at the Community Football Volunteer Awards ceremony, Danny has made a significant positive impact on the lives of many in his local community over many years, particularly junior players and migrants. In nominating Danny for the award, the Club said he had been instrumental in assisting Fitzroy Football Club – which now boasts more than 500 members – to provide a welcoming and inclusive environment.

Danny was awarded the David Shipway AM Medal and the title of SANFL Hostplus Volunteer of the Year. He was presented with the award by David Shipway AM, who is SANFL's Community Football Ambassador.

REGIONAL RESOURCING AND COMPETITION STRUCTURES

SANFL continued to implement Regional Hubs with the appointment of a Football Operations Coordinator to the Southern Region to support the Southern and Kangaroo Island Football Leagues. This was the fifth regionally-based SANFL role to be delivered under the new model with an aim to support Leagues and Club volunteers with improved governance, club development, commercial and competition management initiatives.



Top left: Hostplus SANFL Volunteer of the Year, Danny McNamara pictured with Hostplus' SA/NT State Manager Scott Measday, left, and David Shipway AM. Above: Hills Football League images by Andrew Ausserlechner, winner of the SANFL Community Football best photography award.

The SANFL, Murray and Mallee Regional Council was also established this year following the appointment of a Football Operations Coordinator in the Regions during 2021.

Investigations into options to restructure football in the South East continued throughout the year. A full review of the football in the region by the SANFL Limestone Coast Regional Council was completed in 2021. However, recommendations from the review have not progressed. As a result, a working group, chaired by Tony Irvine OAM, has been established to work together with three sub-committees, focusing on individual portfolios consisting on Juniors, Clubs and Leagues. Work will continue on a restructure with a desired outcome to be reached by September 2023.

SANFL Community Football also met with all Clubs from the Mallee Football League in August to discuss challenges in their League. Facilitated by the Regional Council, the impact of the planned merger of Border Downs Tintinara and Meningie Football Clubs led to the remaining Mallee Clubs being asked to consider their futures and options for mergers, competition restructures and junior pathway opportunities were considered. By season's end, discussions had progressed to allow for the potential movement of Murrayville Football Club to the new Murray Valley Football Netball League and the four remaining Mallee FL clubs discussing merger options and movement to the River Murray Football League.

By October, merger talks had moved to the Hills Football League, with Bridgewater Callington Raiders Football Club approaching Ironbank Cherry Gardens Football Club for an alignment of both clubs.

On and off-field behavioural concerns in Community Football again presented challenges, with staff and leagues continuing to manage racial vilification, child protection, umpire and spectator abuse issues. Whilst reportable incidents were investigated, SANFL has encouraged a proactive approach to educate leagues and club members of expectations via the implementation of various initiatives including identification of behaviour frameworks, club signage, tribunal education, coaching coordination and one-on-one club meetings.

SANFL continues to work on behavioural concerns with identified clubs in Port Lincoln and Western Eyre Football Leagues facing challenges and cultural differences resulting in a high number of reports and yellow and red cards being issued. There is no easy solution to this matter and ongoing support with the clubs and relevant leaders will be required to work towards positive agreed outcomes for football in these regions.

PLAYHQ LAUNCH

SANFL supported AFL's introduction of the new national online player management system, PlayHQ. As expected with any new system, community leagues and clubs faced a number of challenges throughout the year, including the education of volunteers regarding system capabilities.

We thank all volunteers and staff for their patience as the system was improved over the course of the year.

Moving into season 2023, PlayHQ will continue to implement key enhancements which will see the platform go from strength to strength.

2022 THINK! ROAD SAFETY
SA COUNTRY FOOTBALL CHAMPIONSHIPS

The Think! Road Safety SA Country Football Championships is an event which showcases, supports and celebrates country football, whilst leaving lasting legacies in communities.

Approximately 300 of the best community footballers from regional South Australia represent six zone teams across the men's and women's carnivals.

Supported by Whyalla City Council, the 2022 event was held in the Northern Zone across Bennett Oval and Memorial Oval on the weekend of July 16-17. This was the first time the event had been held in Whyalla.

South East won its fourth South Australian Men's Country Championships with a one-point victory over Central zone in the Grand Final at Bennett Oval. Despite the River Murray Football League shifting to Eastern since the 2021 carnival, the Limestone Coast earned its fourth title, adding to victories in 2014, 2016 and 2017 as Murray South East.

Southern Districts surged to its second SA Women's Country Championships crown with a 21-point win over South East in the Grand Final, also at Bennett Oval. Adding to their inaugural title in 2019, the Navy Blues went through the tournament undefeated after winning their two qualifying matches against Eyre Peninsula and Northern.

Each zone provided three field umpires to officiate at the Championships, with Hudson Noack (Central Zone) recognised as the Umpire of the Championships.

A Hostplus SANFL Men's League regional match between North Adelaide and Adelaide was also held in conjunction with the event at Bennett Oval on the Saturday afternoon.

With 5,000 spectators enjoying the football across the weekend, and more than 600 beds booked across the region, the estimated economic impact of the event was \$1.5M.

MEN'S RESULTS

Final standings

South East (SE)

Central (C)

Eyre Peninsula (EP)

Eastern (E)

Northern (N)

Southern Districts (SD)

Don McSweeney Medal (Player of the Championships)

Matt Willson (South East)

Bill Murdoch Medal (Coach of the Championships)

Jack Kelly (South East)

Best U21 Player Luke Mitton (Southern Districts)

Leading Goalkicker Sid Masters (Eyre Peninsula) – 9 goals

Men's Team Of The Championships

F Sam DeMichele (E), Sid Masters (EP), Leigh Ryswyk (C)

HF Steve Burton (C), Shane Ballantyne (N), Tom Whittlesea (SE)

C Jack Kenny (EP), Troy Parker-Boers (E), Matt Willson (SE)

HB Sam Tharaldsen (SD), Aseri Raikiwasa (EP), Giles Ellis (C)

B Zane Montgomerie (EP), Ben Edwards (C), Brad Byant (SE)

R Mark Marriott (SE), Tim Woolford (E), Pat Davies (SE)

INT Luke Mitton (SD), Jed Woolford (EP), Jacob Eats (SE), Steve Jackson (N), Patrick White (C), Murphy Short (C)

WOMEN'S RESULTS

Final Standings

Southern Districts (SD)

South East (SE)

Central (C)

Northern (N)

Eastern (E)

Eyre Peninsula (EP)

Women's Player of the Championships

Madison Bennett (Southern Districts)

Best Under 21 Player

Nikita McRostie (Central)

Coach of the Championships

Wade Phillips and Mark Rix (Southern Districts)

Leading Goal Kicker Tamara Page (Southern Districts) 4 goals

Women's Team of the Championships

F Jennifer Thompson (EP), Alice Tentye (SE), Kendall Saffin (SE)

HF Tella Wise (E), Kiara Pring (C), Madison Bennett (SD)

C Tess Andrews (SE), Amber James (C), Teagan Cordes (C)

HB Esther Heywood-Smith (E), Brooke Moore (EP), Jodie Hunt (SD)

B Ashley Baker (C), Rebecca Deer (N), Chelsea Frost (SE)

R Nikita McRostie (C), Annabel Mould (SE), Erin Horsnell (SE)

INT Rachel Searle (SD), Katrice Turner (SD), Amy Vitkunas,(SD), Kalani Bates (SD), Tess Huxtable (SD), Aisha Thomas (C) Alex Mason (EP)



Women's Country Championships winners Southern Districts (top). South East zone celebrates winning the Men's Country Championships (bottom).

LEAGUE	GRAND FINAL SCORES	MAIL MEDALIST
Adelaide Footy League - Division 1	Port District 9.9. 63 d Prince Alfred OC 7.3.45	Nick Favretto (Goodwood Saints)
Adelaide Footy League - Division 2	Broadview 7.11.53 d Sacred Heart OC 6.5.41	Henry Papatolis (Phos Camden)
Adelaide Footy League - Division 3	Golden Grove 9.8.62 d Edwardstown 1.5. 11	Tim Davey (Modbury)
Adelaide Plains Football League	Two Wells 16.13.109 d Balaklava 11.6.72	Lachlan Michael (Balaklava)
Barossa Light and Gawler Football Association	Nurioopta 7.10.52 d South Gawler 4.7.31	Sam Colquhoun (Tanunda) & Steve Burton (South Gawler)
Eastern Eyre Football League	Ports 10.13.73 d Ranges 11.4.70	Cooper Llewelyn (Ports)
Far North Football League	Olympic Dam 13.13.91 d Hornridge 2.5.17	Brad Hoepner (Olympic Dam)
Great Flinders Football League	United Yeelanna 15.5.95 d Elliston Districts 3.7.25	Ty George (Lock)
Great Southern Football League	McLaren 11.13.79 d Willunga 5.5.35	Brett Ellis (McLaren)
Hills Football League - Women	Uraidla Districts 4.5.29 d Blackwood 2.3.15	Arabella Prowse (Onkaparinga)
Hills Football League SA - Country	Gumeracha 6.11.47 d Meadows 6.8.44	Sam Hanna (Gumeracha)
Hills Football League SA	Lobethal 7.9.51 d Hahndorf 6.12.48	Sam Callins (Mt Barker)
Kangaroo Island Football League	Western Districts 17.14.116 d Wisanger 3.6.24	Liam Sampson (Wisanger)
Kowree Naracoorte Tatiara Football League	Lucindale 5.16.46 d Keith 5.8.38	Rory Taggart (Naracoorte)
Mallee Football League	Pinnaroo 9.14.68 d Border Downs Tintinara 4.5.29	Ben Moroney (Pinaroo)
Mid South Eastern Football League	Kalangadoo 11.16.82 d Hatherleigh 3.3.21	Tim Sullivan (Port Macdonnell)
North Eastern Football League	Brinkworth Spalding Redhill 15.4.94 d Mintaro Manoora 9.10.64	Charles Riggs (Mintaro Manoora)
Northern Areas Football Association	Broughton-Mindoora 10.11.71 d Orreroo 8.9.57	Kallis Freer (Broughton-Mundoora)
Port Lincoln Football League	Marble Range 8.7.55 d Tasman 6.4.40	Billy Haebich (Tasman)
River Murray Football League	Imperials 11.18.84 d Jervois 7.7.49	Harley Montgomery (Imperials)
Riverland Football League	Renmark 8.15.63 d Waikerie 4.8.32	Tim Woolford (Renmark)
Southern Football League	Reynella 9.3.57 d Morphett 6.7.43	Samuel Whitbread (Reynella)
Spencer Gulf Football League	Solomontown 11.13.79 d Proprietary/Risdon 9.10.64	Corey Davey (Solomontown)
Western Border Football League	Millicent 17.9.111 d South Gambier 9.17.71	Jayden Eldridge (East Gambier)
Western Eyre Football League	Blues 7.3.45 d Western United 5.9.39	Jake Warmington (Western United)
Whyalla Football League	Central Whyalla 8.8.56 d Weeroona Bay 2.12.24	Clayton Mesecke (Roopena)
Yorke Peninsula Football League	Moonta 8.8.56 d CMS 3.4.22	Murphy Short (CMS Crows)
Adelaide Footy League - Womens Division 1	Smosh West Lakes 5.2.32 d Morphettville Park 3.8.26	Celestina Dona (Morphettville Park)
Adelaide Footy League - Womens Division 1 Reserves	Smosh West Lakes 2.4.16 d Payneham NU 2.3.15	Katelyn Wittmann (Smosh West Lakes)
Barossa Light and Gawler Football Association - Women	Willaston 8.9.57 d Light 1.0.6	Aisha Thomas (South Gawler)
Great Southern Football League - Women	Willunga 10.13.73 d McLaren 1.2.8	Amy Vitkunas (Mount Compass) & Tiffany Copley (McLaren)
Southern Football League - Women	Flagstaff 4.3.27 d Reynella 2.1.13	Melanie Koster (Christies Beach)

GAME DEVELOPMENT

AUSKICK

NAB AFL Auskick registrations in South Australia achieved their highest post-COVID result with more than 11,000 participants registering, which included a 28% increase on 2021 female registrations.



SANFL continued to improve volunteer education, reward and recognition this year, with four AFL match day functions held in the Chairman's Room. This provided some 200 volunteer coordinators with a unique experience at Adelaide Oval and additional AFL ticketing opportunities. Face-to-face and webinar education opportunities continued, with additional at-centre visits undertaken by Game Development staff to provide further hands on training and support during the program. Additional highlights included AFL half-time activations across all AFLW and AFL season matches, as well as our first Auskick Season Launch event on Adelaide Oval attended by more than 100 children.

SANFL SCHOOLS COMPETITION

The SANFL Schools competition is metropolitan based and aimed at providing a fun, safe, inclusive, and introductory environment for primary school children.

Despite COVID interruptions early in the year, SANFL Schools continued with 84 teams and more than 1,000 participants at four centralised venues.

SPORTING SCHOOLS

Sporting Schools is a \$320m Australian Government initiative designed to increase children's participation in sport and connection with community programs. For many, Sporting Schools provides a fun introduction to Australian Rules football and starts their connection to our great game.

Following the program's success in 2021, SANFL delivered 94 Sporting School Programs to more than 11,000 primary and secondary school students across SA in 2022. SANFL trainees, Zone Development Leaders and Game Development Co-ordinators have been instrumental in delivering these programs to a high-quality standard, providing a great experience for students across the State.

MULTICULTURAL

SANFL partnered with the Bachar Houli Foundation for the first time in 2022, which provided an employment pathway for two people while supporting a range of programs. This included implementing Muslim leadership programs for senior boys and girls, and junior boys, linking football and the community to develop future leaders. Building on 2021, the Bachar Houli Cup schools competition, held at Central District and West Adelaide football clubs, grew considerably, providing 156 female and 180 male students with a round-robin match program in a culturally safe environment.



To support the multicultural participation pathway, five new AFL Auskick centres were established at schools which participated in the Bachar Houli Cup, creating a transition from Auskick to the Bachar Houli Cup, and into either SANFL Schools or community football competitions.

Whilst we continue to build momentum following the impact of COVID, opportunities to support First Nation, and all cultures, are being developed heading into 2023.

Supporting SANFL's vision to connect communities through the enjoyment of football, the Iftar Dinner was once again hosted at Adelaide Oval in 2022. The Iftar Dinner is an important cultural opportunity for SANFL to acknowledge and engage with the Muslim community, whilst breaking the Ramadan fast as the sun is setting. In addition to building cultural connections, the evening provides a great opportunity to acknowledge programs delivered in partnership between the Bachar Houli Foundation and SANFL.



INCLUSIVE COMPETITIONS

NOVITA SANFL WHEELCHAIR FOOTBALL LEAGUE

In 2022, the Novita SANFL Wheelchair Football League rolled into its second season with a continued focus on enabling people with a physical disability to get active and connect with the football community. A total of 42 players participated in the competition, representing four SANFL Clubs: Central District, Norwood, Sturt and Woodville-West Torrens.

The Grand Final was attended by more than 300 people, with Sturt defeating Woodville-West Torrens by 23 points to claim back-to-back premierships.

Grand Final Score

Sturt 13.9 (87) d Woodville-West Torrens 9.10 (64)

MVP – Giang Danh (Sturt)

2022 WHEELCHAIR AFL NATIONAL CHAMPIONSHIPS

The Wheelchair AFL National Championships returned for the first time since 2019, with the past two campaigns cancelled due to Covid-19. This disrupted an incredible era of success for SA, having won four national titles in succession from 2016 to 2019.

Ten players from the Novita SANFL Wheelchair Football League were selected to represent the State, with four-time national champion Giang Danh appointed as coach of the SA team. It was a successful championships for SA, with the team making it through to the Division 1 Grand Final, defeated 87-25 by Victoria Blue.

APM SANFL INCLUSIVE LEAGUE

2022 marked the 31st season of the Inclusive League competition, with the introduction of two new community clubs Tea Tree Gully and Kilburn. This saw 186 players with a disability play across seven community clubs. Kenilworth defeated Christies Beach in the Grand Final to claim its fifth title.

The APM SANFL Inclusive League continues to play an important role for people with disability and their social inclusion at community football clubs.

Grand Final score

Kenilworth 9.6 (60) d Christies Beach 3.5 (23)

MVP – Jesse Goodman (Kenilworth)

2022 AFL NATIONAL INCLUSION CARNIVAL

South Australia hosted the 2022 AFL National Inclusion Carnival at Angaston Oval in the Barossa Valley from November 5-10, with the carnival returning for the first time since 2019. Sixteen players from the APM SANFL Inclusive League were selected to represent the State, coached by Dave Couzner and assisted by Jesse Lonergan, Annie Falkenberg, Matt Knight and Lachlan Couzner. During the Lightning Carnival and Division rounds, SA won all but two matches, defeated only by Victoria Metro, which helped to secure a spot in the Division 1 Grand Final. SA won its first AFL National Inclusion Carnival Premiership after stunning arch-rival Victoria Metro, with a nail-biting five-point victory in the Grand Final.

Clockwise from top: SANFL kicked off Auskick in 2022 with a season launch at Adelaide Oval. Sturt celebrating their Premiership win in the Novita SANFL Wheelchair Football League. Sturt premiership captain Steve Avery and Mark Sicolo, co-captain of Woodville-West Torrens. The APM SANFL Inclusive League grand final, with Kenilworth defeating Christies Beach.





NEXT STEP

SANFL's Next Step Program was highly successful in 2022. Approximately 450 kids between the ages of 5–14 were given the unique opportunity to participate in clinics held on Adelaide Oval, developing their skills and making new friends. All participants received a personalised guernsey and football pack with a range of fun items, including personalised footy cards.

ECH WALKING FOOTY

ECH Walking Footy aims to connect community participants aged over 50 with an opportunity to participate in a fun modified format, followed by a post-game social gathering over a coffee. With COVID significantly impacting social connection, ECH Walking Footy in 2022 has provided 85 participants with low impact exercise and social connection, assisting physical and mental wellbeing. Program ambassador and SA football legend Graham Cornes joined Unley participants this year, and endorsed the modified game as a fun opportunity for people of all abilities. This year the program expanded outside of metropolitan Adelaide to Kadina, providing local residents with the same experience.

In partnership with ECH, SANFL will continue to develop Walking Footy with plans to expand the competition in 2023, providing more participants aged over 50 with an opportunity to engage with our game.



FIRST NATIONS PROGRAMS

2022 SANFL APY LEAGUE

The 2022 SANFL APY League season commenced on Saturday April 30, at the home of football on the lands Pukatja Oval.

Teams from Pipalyatjara, Amata, Ernabella, Fregon, Mimili and Indulkana returned with the addition of two new teams from Amata & Finke. Both new teams proved to be major competitors, particularly the Musgrave Suns who finished minor premiers.

The longest APY Lands season on record consisted of 16 rounds as well as a four-week finals series. The Grand Final was played between the Indulkana Tigers and Musgrave Suns, with the Tigers triumphing by just four points on a wet, muddy day at Pukatja Oval.

The Tigers' Kupa Henry was name best-on-ground. Pukatja proved to be too strong for the minor premier Central Swans in the Softball competition, with a 9-3 win as Christine Brady claimed the medal for best-on-ground.

The 2022 SANFL APY awards ceremony was held at the Ernabella School during one of the biggest community events on the Lands - 'The Ernabella Dance'. Nelson Peters from the Pukatja Magpies was named Player of the Year, with Basso Edwards of the Musgrave Suns receiving the award for Leading Goalkicker. Martina Roberts from the Fregon Bulldogs was recognised as the Softballer of the Year, with Selissa Carrol from Wintjalangu Saints winning the Leading Run Scorer trophy.

Large improvements in spectator and player behaviour were observed throughout the 2022 season. This can be partially attributed to the adoption of a delegate's model, with every team given the opportunity to have a representative at league meetings.

APY THUNDER

Two APY Lands representative teams travelled to test their skills against talent from another part of the country. The first game held at Traeger park, Alice Springs, included 25 of the best APY U18 players tackle the Northern Territory's Future Leaders team. Despite a five-goal loss, the players embraced the experience after attending a session with the NT health team to learn about the impact alcohol can have on the body and mind through interactive games such as kicking/handballing and driving remote cars wearing "beer goggles".

The second opportunity for an APY representative team to play was at the Tjindu Nunga U17 football carnival held at Thebarton Oval. Players had the opportunity to attend a five-day trip to Adelaide, playing three games in three days. Other team-bonding activities players experienced whilst in Adelaide included a session at AFL Max, Bounce, a hike through waterfalls at Morialta Falls and a movie. It was an extremely rewarding trip with both players and staff expressing how they benefited from a wide variety of experiences.

Top to bottom: Action from the Bachar Houli Cup, ECH Walking Footy and the Next Step Program.

Top to bottom: APY League Grand Final day. The APY Thunder pauses for its pre-match huddle.



NATIONAL PHARMACIES SANFL JUNIORS

Entering its seventh season in 2022, the National Pharmacies SANFL Juniors competition continued to provide tremendous experiences to almost 13,000 junior footballers across 59 metropolitan clubs.

The 696-team competition saw an increase in registered participants in 2022, with 12,804 players registering across the U7 to U17.5 age groups. Girls' football continued its positive trajectory, with the SANFL Juniors Competition growing to 3,000 registered participants along with 132 girls' teams.

The 'Sit Down to Coach Round' was piloted in the 2022 season, with all members of a premiership grade team's exclusion zone being required to sit down for the entirety of the match to remove the emotion of the coaching role and allow coaches to see the game from a different perspective. The initial findings saw an improved game day experience in that round, with some coaches opting to remain seated for the remainder of the season.

Plympton Football Club was named the SANFL Juniors Club of the Year, awarded to the club which demonstrates excellence throughout the season in governance, club development, volunteers and behaviour. In a season where the competition average total Club of the Year points increased significantly, Plympton's strong governance model and dedicated volunteer base that is committed to both on-field sportsmanship and club development saw them narrowly defeat top performing junior clubs Fitzroy Football Club and 2021 winner Goodwood Saints Football Club.

The success and continual growth of the National Pharmacies SANFL Juniors would not be possible without the continuous support and commitment of club volunteers and the hundreds of SANFL Juniors umpires, many of whom are also players within the SANFL Juniors competition, that dedicate their weekends to our great game.



Right: Henley Sharks players celebrate a goal.
Below: Plympton celebrates winning the U16 Boys Division 2 premiership.



COMPETITION	PREMIERS	MEDALLIST
U12 Division 1 Central	Henley Sharks	Harrison Webb (Henley Sharks)
U12 Division 1 North East	Golden Grove	Brady Borgas (Golden Grove)
U12 Division 1 South West	Port District	Nate Ashley (Port District)
U12 Division 2 North East	Tea Tree Gully	Jamasen Mason (Tea Tree Gully)
U12 Division 2 South West	Colonel Light Gardens	Hugo Williams (Colonel Light Gardens)
U12 Division 3 South West	Henley Sharks	Finn Parfrey (Henley Sharks)
U13 Division 1	Glenunga	Carter Gallasch (Glenunga)
U13 Division 2	Modbury	Daanveer Singh Randhawa (Modbury)
U13 Division 3	Morphettville Park	Talon Mark (Morphettville Park)
U13 Division 4	Glenunga	Juveal Doko Tchatoka (Glenunga)
U13 Division 5	Brighton Bombers	Liam Saunders (Brighton Bombers)
U13 Girls Division 1 Central	Glenunga	Layla May (Glenunga)
U13 Girls Division 1 North East	Walkerville	Iris Newman (Walkerville)
U13 Girls Division 1 South West	Plympton	Maya Camporeale (Plympton)
U13 Girls Division 2 South West	Hectorville	Monique Rechichi (Hectorville)
U13 Girls Division 3 Central	Edwardstown	Lilly Kroschel (Henley Sharks)
U14 Boys Division 1	Port District	Zackariah Young (Port District)
U14 Boys Division 2	Mitcham	Angus Mills (Mitcham)
U14 Boys Division 3	Gepps Cross	Ethan Zagar Jones (Gepps Cross)
U14 Boys Division 4	Phantoms	Max Atkin (Phantoms)
U14 Boys Division 5	Reynella	Rylan Lebrun (Reynella)
U15 Boys Division 1	Walkerville	Jack Hayter (Walkerville)
U15 Boys Division 2	Plympton	Harper Ryan (Plympton)
U15 Boys Division 3	Goodwood Saints	William Thomas (Goodwood Saints)
U15 Boys Division 4	Para Hills	Jamison Billing (Para Hills)
U15 Girls Division 1	Henley Sharks	Zahlia Niemann (Henley Sharks)
U15 Girls Division 2	Plympton	Matilda Wilmore (Plympton)
U15 Girls Division 3	Mount Lofty	Lily Smart (Mount Lofty)
U16 Boys Division 1	Flinders Park	Acquel Rankine (Flinders Park)
U16 Boys Division 2	Plympton	Harry Plews (Plympton)
U16 Boys Division 3	Salisbury	Ezra Best (Salisbury)
U16 Girls Division 1	Modbury	Ella Strudwick (Modbury)
U16 Girls Division 2	Plympton/Unley Jets	Stephanie Tredwell (Plympton/Unley)
U17.5 Boys Division 1	Goodwood Saints	Macklen Mackay (Goodwood Saints)
U17.5 Boys Division 2	Colonel Light Gardens	Noah Hyde (Colonel Light Gardens)
U17.5 Boys Division 3	Fitzroy	Harrison Dallimore (Fitzroy)
U17.5 Boys Division 4	Marion	Daniel Stewart (Marion)
U17.5 Girls Division 1	Henley Sharks	Jemma Whittington-Charity (Henley Sharks)
U17.5 Girls Division 2	Brighton Bombers	Grace Grierson (SMOSH West Lakes)

UMPIRING

The SANFL Umpiring department enjoyed a successful season in 2022, highlighted by an officiating style which rewarded players having the ball as their sole focus.

A continued tightening of the Holding-the-Ball rule and the Last Disposal enforcement was a focus. Our umpires contributed to a quality competition and there was no better example of this than the 2022 Hostplus SANFL League Grand Final.

In a tough, hard-at-the-ball contest, the high standard of umpiring allowed the players to display their skills in what was a memorable spectacle.

Across the State, there were 2019 umpires registered, including 319 officiating weekly for the National Pharmacies SANFL Juniors competition.

An umpiring recruitment drive will begin in late 2022, which will include the appointment of an Umpiring Recruitment, Development and Retention Manager in 2023.

Encouragingly, female umpires increased by 15% with 140 registered in 2022, compared with 122 in 2021.

HOSTPLUS SANFL LEAGUE GRAND FINAL UMPIRES

Field

Corey Bowen, Mitch Scott, and Tom Bryce

Boundary

Sam Royans, Brayden Theil, Taylor Dorsey and Martin Elsegood

Goal

Braden Ford and Michael Button

2022 UMPIRING HIGHLIGHTS

- Boundary Umpires Chris Bull and Matt Konetschka and Goal Umpire Peter Challen participated in AFL Finals.
- Boundary Umpire Matt Konetschka officiated in his fifth AFL Grand Final.
- SANFL Umpiring Centre of Excellence, headed by Talent Manager Garry Wyld, continued to develop young umpires destined for SANFL and AFL roles.
- Growth of umpiring panels to provide competent junior umpires across all grades as the SANFL Juniors competition continued to expand.



2022 SOUTH AUSTRALIAN AFL UMPIRES

Field

Curtis Deboy, Craig Fleer, Eleni Glouftsis, Leigh Haussen and Jamie Broadbent

Boundary

Chris Bull, Jason Moore, Mark Thomson, Matt Konetschka and Sean Burton

Goal

Steven Axon, Peter Challen and Daniel Hoskin.

Craig Fleer, Leigh Haussen and Eleni Glouftsis returned to South Australia for the 2022 season after a long stint based in Victoria.

2022 UMPIRING AWARDS

The following prestigious awards were presented during our 2022 Golden Whistle presentation in November.

Golden Whistle (Best Field Umpire)

Tom Bryce

Silver Whistle (Best Boundary Umpire)

Martin Elsegood

Goal Umpire Award

Braden Ford

Most Improved Awards

Field Umpire – Scott Galletly

Boundary Umpire – James Sutton

Goal Umpire – Jared Murton

Mark Posa Award – Most Outstanding Young Talent

Jaxon Williams (Goal Umpire)

Andrew Vickers Medallion – Coaches Award

Matthew Zacher (Field Umpire)

David Elliott Award – Outstanding Service to Umpiring

Shannon Riggs (Goal Umpires Coach)



Top left: SANFL Juniors Umpires
Left: 2022 SANFL League Grand Final Umpires.
Pictured above: SANFL continued to support a record number of coaches in 2022.

COACHING

2022 saw a record 3,594 accredited coaches across the State, an 18% increase from 2021. This included 264 female coaches – 103 more (+40%) females than in 2021.

After a pilot South Australian Level 3 Coaching Accreditation for Community Coaches in 2020, this year we were able to expand on that by offering two separate SA courses, one for Community A Grade Coaches and an inaugural course for SANFL coaches. Coaches completed these two accreditations, which involved three days in person, seven online webinars and in-season learning across a 12-month period. This was more than double the amount of Level 3 attendees compared to any other state.

More than 100 coaches attend Level 2 Coaching Accreditation courses across the preseason period, which was a great result due to the ever-changing COVID restrictions impacting attendances and requiring a flexible delivery of courses.

SANFL's Female Coaching Academy grew to another level in its fifth year of the program, splitting into two separate programs to best meet the needs of our coaches. Eight women coaching at senior SANFLW level received a personal Coach Developer to help them plan, deliver and reflect on their coaching. A program also was delivered specifically for eight developing female SANFL coaches who received hands-on coaching and mentoring experience within our State U16 Girls Academy program. In addition, inaugural SANFL Female Coaching Academy members Emma Sampson (Crows AFLW assistant coach) and Bek McMahon (SA State U16 Head Coach) joined SANFL State Coaching Manager Dave Reynolds as Coach Developers for this program. This was an exciting step forward, as for the first time we created a program in which graduates were able to mentor the next group of developing women in coaching.

Since supporting the growth and development of female coaching at SANFL level over five years, we have seen a significant increase in female coaches. Five years ago, there were only eight women in coaching roles across the eight SANFL Clubs, while in 2022 there was a record 77 women in coaching roles. This included 56 women who were current SANFLW players, showing the terrific job each SANFL Club is doing to promote, recruit and support female coaching.

One of the most exciting developments in SA coaching in 2022 was the enormous growth in the number of clubs with Club Coach Coordinators, a role designed to guide, support, and educate coaches within football clubs. In 2022 we reached 131 community clubs with a Club Coach Coordinator, growing from 50 clubs in 2021. There was also a total of 169 Club Coach Coordinators across the state, with several clubs understanding the important impact of the role, appointing more than one person to the role in their club. This is one of the most impactful ways we can develop and retain coaches, significantly increasing the experience of each player in our game.

The Tackle Your Feelings mental health program was also delivered to coaches in record numbers this year with over 450 coaches from 19 SA clubs attending the club-based workshops. This program teaches community coaches how to identify and support players with mental health challenges, an area that has never been more important due to the COVID pandemic.

FACILITIES

SANFL achieved several highlights in 2022 as it continued to be at the forefront of developing improved facilities for football clubs across the state:

- The announcement of the inaugural SANFL Facility of the Year award winner.
- \$31,155,700 of external investment was secured for football facilities.
- A total of 29 new female-friendly player changerooms were established.
- The 10-year SANFL Infrastructure Plan, covering 2022 through to 2032, was released.

COMMUNITY FOOTBALL FACILITIES

Incredible projects were completed and used for the first time in 2022 across the State. Projects included player and official changerooms, new ovals and LED oval lighting.

Of the completed projects, five were nominated for the inaugural SANFL Facility of the Year Award:

- Mitchell Park Sports and Community Centre (Mitchell Park FC)
- Angas Recreation Park (Angaston FC)
- Goolwa Oval Recreation Precinct (Goolwa/Port Elliot FC)
- Kingswood Oval (Unley Jets FC)
- Max Amber Sportsfield – Wayikuu (Athelstone FC)
- The inaugural winner of the Award was the Max Amber Sportsfield – Wayikuu Redevelopment, delivered by the City of Campbelltown and the Athelstone Football Club.

This spectacular redevelopment had excellent stakeholder engagement which ensured functional design, combined with maintaining Club identity. The building design sought to integrate energy efficiencies via battery, use of solar and water recycling that ultimately assists the club with a sustainable model of operation.



SANFL CLUB FACILITIES

In accordance with the SANFL Infrastructure Plan for 2022 to 2032, SANFL Clubs are continuing to strive for facilities which meet contemporary expectations whilst also being welcoming, inclusive and functional.

Further investment has continued in 2022, resulting in modern facilities which provide optimum environments for players, officials, volunteers and spectators whilst meeting the growing demands of an expanding SANFL competition.

	Completion of dedicated State level female changerooms at Elizabeth Oval. Picket fence installation and lights to be upgraded early 2023.
Central District	Secured funding to install lights at nearby Playford International College to allow for training 12 months of the year.
	New goal posts installed at Glenelg Oval.
Glenelg	Funding secured for backing nets and a new electronic scoreboard to be installed before the 2023 season.
	Construction of new dedicated female changeroom facilities, gym and function area overlooking Prospect Oval.
North Adelaide	
	Installation of new 1200lux LED lighting providing broadcast standard lighting for night matches at Norwood Oval. Installation of innovative LED Boundary Ribbon, the first of its kind outside of an elite AFL venue.
Norwood	
	Secured funding for the commencement of a lighting project at nearby Cardijn College. The project will allow for training to be conducted 12 months of the year.
South Adelaide	Secured \$1M funding toward the redevelopment of player and official changeroom facilities at Noarlunga Oval.
	Commenced construction of Stage 2 development at Unley Oval which is due for completion in early 2023. Project will deliver a new function room, offices, coaches boxes, corporate boxes, media facilities and plaza.
Sturt	
	Stage 1 (Eastern side beautification and public open space) has commenced and is due for completion by the end of 2023.
West Adelaide	
	Secured funding for refurbishment of player and official amenities.
Woodville West Torrens	Completed installation of 300/500lux LED lighting for AFL and cricket night matches.



2022 SANFL Facility of the Year nominees - (Far left and bottom right) Max Amber Sportsfield, (Top right) Angas Recreation Park, (Middle right) Mitchell Park Sports and Community Centre.

INVESTMENT INTO FOOTBALL FACILITIES

A total of \$36,155,700 was secured in 2022 for football facilities across various external funding sources.

Early in the year, successful applicants for the State Government Sports Infrastructure Fund were announced, with 19 clubs across regional and metropolitan SA receiving a total of \$10,218,700. Projects varied from new club and changeroom developments to outdoor shelters.

The lead up to the State Government election saw \$24,895,000 promised across 23 football club projects, which were all honoured following a Labor Party win.

Other external funding included:

- Federal election candidate promises - \$877,000
- AFL Bunnings Helping Hand program - \$20,000
- AFL Facilities Fund - \$85,000
- AFL Community Relief Fund - \$60,000

THE IMPACT OF INVESTMENT

	2018	Nov 2019	Nov 2020	Nov 2021	Nov 2022
Venues with female friendly changerooms	17	27	29	50	79

This equated to 26.96% of venues with female friendly facilities for players (SA has a total of 293 club venues, up from 286 in 2021).



PEOPLE & CULTURE

2022 presented a rebuild opportunity following the significant impact the COVID-19 pandemic had on the SANFL team. We seized the opportunity to come together and determine how flexible work arrangements could be effectively balanced with in-person social connection.

Workforce stability and growth have been key to building confidence in our existing team and new additions to the workforce across the year have resulted in outstanding performance of our people in 2022.

SANFL's workforce closed the year with a head count of 89 people. We welcomed 26 new people to the team in 2022 and pleasingly SANFL's recruitment continues to reflect the diversity of our game with these appointments consisting of 50% women and 11.5% Aboriginal and/or Torres Strait Islander.

KEY WORKFORCE HIGHLIGHTS

11 GAME DEVELOPMENT TRAINEESHIPS

We are proud to have facilitated 11 traineeships for school leavers and recent university graduates across our football programs. This employment pathway initiative has been valuable in creating opportunities for young women and men from diverse backgrounds to support the delivery of our game.

HIGHEST FEMALE EMPLOYMENT TO DATE

SANFL achieved its highest female workforce representation to date and we are proud of the gains we make both organically in hiring the best people and our gender equity framework initiatives, overall attracting great talent.

SERVICE AWARDS

Congratulations to our employee service award winners for 2022:

5 Years	Colin Rowston Tony Bamford Robbie Neill Leanne Carter Michael Moubey
10 Years	Daniel Joyce Belinda Haines
15 Years	Jessica Wainwright

CREATING A BETTER PLACE TO WORK

LEAVE AND BENEFITS

The year saw the introduction of two key leave provision initiatives as a part of our overall retention and benefits strategy. SANFL was proud to extend its Paid Parental Leave scheme

SANFL Game Development Trainees were among 26 appointments in 2022.

to six weeks paid leave for all parents (primary and secondary carers). In addition, we recognised the ongoing commitment and efforts of our team throughout the year, introducing an additional five days of 'RNR Leave' for every employee.

Other opportunities offered throughout the year included Flu Vaccination, Superannuation Health Checks with highly valued partner Hostplus and post graduate education scholarships with Torrens University Australia.

LEARNING AND DEVELOPMENT

In addition to formal education opportunities, SANFL's increasing focus on leadership employment pathways saw the development and implementation of the 2022 Developing Leaders Program. With 14 participants undertaking new leadership roles, the program provided practical training in conversations, feedback models and people leadership.

ENGAGED AT WORK

SANFL remains committed to creating a healthy and thriving work environment for all our people. Our annual engagement survey demonstrated a successful road to recovery returning a 6% increase in engagement from 2021 and 97% participation. Continuing as a standout result – 98% of the team reported they are proud to work for SANFL.

CONNECTING WITH OUR COMMUNITIES

RECONCILIATION ACTION PLAN

SANFL reaffirmed its commitment to recognising, welcoming, understanding and respecting First Nations Peoples and their communities in 2022 by commencing the development of our Reflect Reconciliation Action Plan (RAP). A working group of 12 members from SA Football Commission, Executive Leadership, Employees, and Community Advisors commenced leading SANFL on this significant journey and anticipate the launch of our inaugural RAP in early 2023.

CULTURAL AWARENESS TRAINING

Understanding the cultural richness of the communities we serve was a focus in 2022. Delivering cultural awareness workshop opportunities with our partners from the Bachar Houli Foundation. Presented by Bachar Houli and Amad Saad, staff were provided with a great insight into the religion of Islam and cultural influences.

VOLUNTEERING

The SANFL team partnered with Meals on Wheels SA in 2022, with staff undertaking voluntary delivery roles. Our SANFL team hit the road throughout the Enfield area, meeting local clients of Meals on Wheels and providing our team with the opportunity to serve the community beyond footy.

COMMERCIAL OPERATIONS

WEST LAKES DEVELOPMENT

In 2014, SANFL executed an agreement with Commercial & General for the sale and development of the Football Park land at West Lakes.

Contractually, the acquisition of land by Commercial & General is to be completed by 2027. The development is now 75% complete and is tracking ahead of schedule. Approximately 600 dwellings have been handed over and there are over 1200 people living at WEST.

The proceeds from the sale of land continue to be used to reduce SANFL and SANFL Club debts and to establish a Future Fund for football. The proceeds from the Future Fund will primarily be used to invest in facilities for the growth of football in South Australia.

MOSAIC HOTEL

The hospitality sector rebounded strongly in the second half of 2022 following the reintroduction of COVID density restrictions in December 2021, which significantly impacted trade once again. In its second full year of trading following the successful redevelopment in 2019, the Mosaic Hotel has pleasingly grown its customer base and exceeded its budgeted surplus for the financial year.

The Mosaic has established itself as a destination for the residents of the western suburbs and new community living at the West development. The highlights continue to be the successful and ever-growing events business, quality gaming facility and the customer feedback on service and food quality.

THEBARTON OVAL AND TALENT FACILITY DEVELOPMENT

In December 2019, a deed of assignment was executed to transfer the head lease of Thebarton Oval from the Adelaide Football League to SANFL, with plans to develop a new talent facility with funding from the South Australian Office for Recreation, Sport and Racing and Department of the Prime Minister and Cabinet.

Top to bottom: Mosaic Hotel. Scenes from AFL Round 16.



Lengthy discussions over the past two years with the Adelaide Football Club and West Torrens Council has resulted in SANFL signing a Heads of Agreement with the Adelaide Football Club, which if all conditions precedent are met, would see the Adelaide Football Club relocate and develop Thebarton Oval and the SANFL return to Football Park and establish a Talent and Community Football Facility. There is significant work still to be done to ensure that such a move would result in a positive outcome for football at all levels.

ADELAIDE OVAL FOOTBALL MEMBERSHIPS

The Adelaide Oval Football Membership provides members access to all Port Adelaide and Adelaide AFL games at Adelaide Oval. This exclusive product, which is capped at 8,000 members, is a key revenue stream from Adelaide Oval for SANFL and is managed by staff in-house.

The Adelaide Oval Football Memberships product was under-utilised in 2022 which was in line with overall attendances at AFL games at Adelaide Oval. Membership sales and show rates were impacted by residual apprehension related to COVID-19 early in the season, and the floating AFL fixture also impacted fans ability to pre-plan their football season.



The department managed the accreditation for approximately 250 media for the SANFL men's League and SANFLW, including Channel 7 broadcast crew, journalists and photographers, as well as managing media across all events throughout the year.

In 2022 the Community Football Media Awards were reintroduced after a two-year hiatus due to the impact of the COVID pandemic. For the first time, awards winners were presented at the Community Football Volunteers Awards night. The two award winners were:

Ben Lennon
Murray Pioneer newspaper

Andrew Ausserlechner
Freelance photographer covering Hills Football League

Following the resumption of all SANFL programs and lifting of COVID restrictions across football, a significant level of marketing activity was undertaken in 2022.

The creation of a new brand campaign for both the Men's and Women's State Leagues saw an entirely new visual identity across all marketing collateral. This new branding was seen across attendance campaigns, SANFL Club membership campaigns and other bespoke opportunities across a strategic marketing mix of radio, print, outdoor and digital throughout the year.

SANFL's Digital Pass streaming product also was successfully re-branded to a new-look SANFL Now. This included a move to the Vimeo hosting platform and a new subscription model for a much-improved user experience. SANFL Now saw the introduction of more digital content for subscribers, with every game in SANFL competitions - Men's League, Reserves, U18s, U16s, SANFLW and Women's Development League - streamed live and on demand.



In addition, subscribers could exclusively access curated historical content, such as past Grand Final classics and Magarey Medal counts. The new subscriber model saw some significant numbers, with a total of 26 million minutes of play viewed across a peak of 6,500 subscribers.

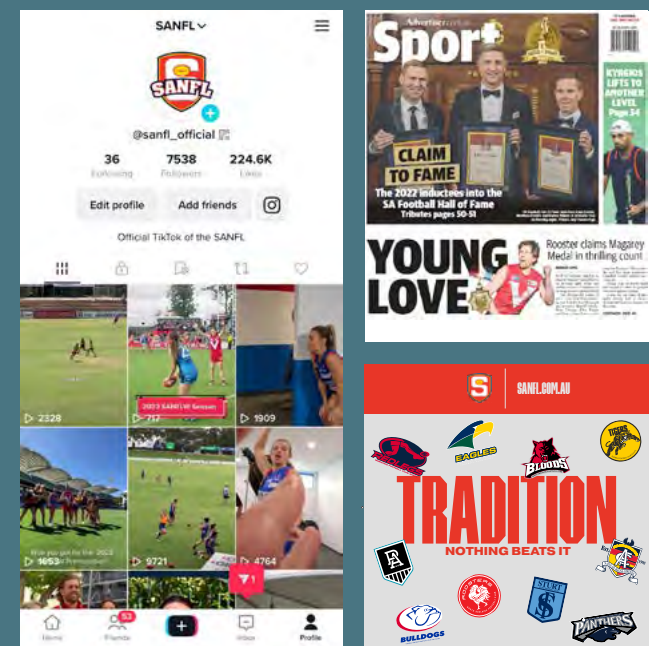
Pleasingly, 2022 saw SANFL's flagship event - the Magarey Medal and West End SA Football Hall of Fame – return in full form at Adelaide Oval's William Magarey Room for the first time since 2019. The Magarey Medal vote count was broadcast live on 7mate, reaching a peak audience of 19,000 viewers.

Among other key events staged in 2022 were the First Nations Dinner, Iftar Dinner, Community Volunteers Awards Night and Golden Whistle Awards.

In addition to the successful re-launch of SANFL Now, SANFL's digital channels also experienced significant growth and engagement levels. SANFL's four key social media platforms – Facebook, Instagram, Twitter and LinkedIn – generated close to 50 million impressions across 2022, while the launch of SANFL's TikTok channel in June has already attracted more than 7,000 followers and 218,000 'likes' on video content. Engaging with the youth target audience through platforms such as TikTok and Instagram is aligned to SANFL's strategic digital marketing objectives, importantly increasing brand exposure and growing opportunities and value for commercial partners.

In line with our digital growth strategy, a new SANFL podcast series, Checkside Chats, was introduced in season 2022 to provide content on the State Leagues and SANFL competitions and programs to a broader audience across mainstream platforms Spotify, Apple Play and Google. This was in addition to the successful South Aussie Select Draft podcast to showcase SA Draft prospects and Talent programs which started in 2021.

**From top left: 2022 SANFLW Finals Launch photo shoot.
2022 Magarey Medal and West End SA Football Hall of
Fame Dinner.**



CORPORATE PARTNERSHIPS

NAMING RIGHTS PARTNER



MAJOR PARTNER



PREMIER PARTNERS



CORPORATE PARTNERS



MEDIA PARTNERS



GOVERNMENT PARTNERS



The 2022 season marked the start of an exciting new partnership between SANFL and Hostplus, one of Australia's largest superannuation funds and named 2022 Fund of the Year.

As Naming Rights partner for both the SANFL Women's and Men's State Leagues, this was a successful partnership which connected SANFL Clubs, participants and supporters and the broader football community with the Hostplus brand.

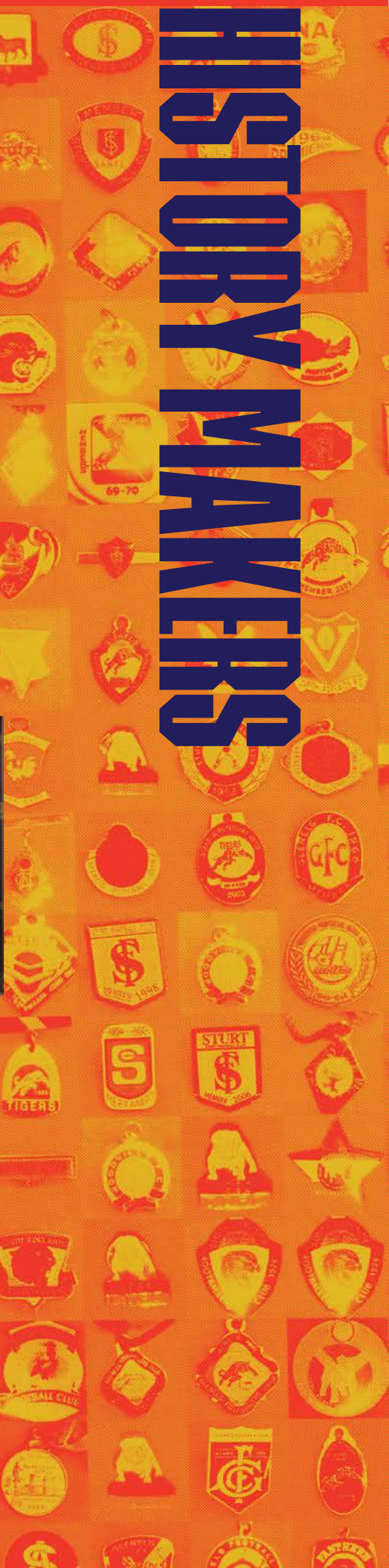
Furthermore, the extension of the respected Hostplus national brand to South Australian football reinforced SANFL's reputation as having the best State League competitions in the nation. In addition, Hostplus proudly took on the naming rights for the SANFL Volunteer of the Year award, extending the partnership to grassroots community football in SA.

SANFL also was pleased to announce in early 2022 that its longstanding partnership with West End would continue until at least the end of 2024. The proud partnership between West End and SANFL – one of the longest in sporting history in SA – dates back to 1954, with the much-loved beer brand supporting both State League and Community Football across SA.

West End is the Major Partner as well as Pourage Partner of SANFL, with Lion products being poured exclusively at a majority of SANFL clubs, as well as the Mosaic Hotel at West Lakes. The partnership continues to see every football kicked in the men's State League emblazoned with the West End logo. It has also ensured one of the most unique and iconic traditions in Australian sport – the Chimney Ceremony – lives on, with the colours of the 2022 SANFL Premiers Norwood and runners up North Adelaide being unveiled on top of the Hoffmann Kiln at the Brickworks Marketplace in Torrensville in September.

Clockwise from top right:
SANFL CEO Darren Chandler (right) with Hostplus State Manager SA/NT Scott Measday.
SANFL CEO Darren Chandler (left) with West End Sales Director Jared Shattock.
Torrens University Australia Business Development Executive Shirl Kean (middle) with 2022 U18 captains.
SANFL CEO Darren Chandler with Hostplus State Manager SA/NT Scott Measday with the SANFLW captains.







SANFL HISTORY CENTRE

The SANFL History Centre enjoyed a busy and productive year, culminating in its successful exhibition **Our Footy, Our People, Our Stories** at the State Library of South Australia (SLSA) celebrating 145 years of SANFL.

Initially planned to run from June 3 to mid-October, the free exhibition was extended by more than a month, attracting an estimated 52,000 attendees and generating considerable press and social media coverage.

The event showcased rare items from the SANFL History Centre's collection including medals, photographs, trophies and memorabilia, as well as several hours of rare footage of historic SANFL events.

In an exciting breakthrough, the exhibition yielded the discovery of the missing 1933 Magarey Medal awarded to Sturt's Keith Dunn.

The exhibition was the centrepiece of an inaugural SANFL Footy Trail, which also incorporated the Migration Museum and National Wine Centre.

Some 15,000 people attended the Migration Museum which showcased the migrant stories and backgrounds of 12 players, including Peter Phillipou and Bohdan Jaworskyj. At least 12,000 people visited the National Wine Centre to see an exhibition of caricatures by prolific cartoonist Lionel Coventry.

In association with the exhibition, three high-quality forums were held at the SLSA: The Rules and their interpretation; The Future of SANFL Football; and Footy and the Media. An entertaining forum at the Migration Museum featured Jaworskyj, Phillipou and George Fiacchi.

As many as 21 volunteers spent time 'on duty' during the 26-week exhibition; equal to more than 737 hours of informing and guiding visitors and listening to their stories. This not only benefitted the SANFL exhibition, and SANFL, but also the State Library and tourism in Adelaide.

The feedback from the public was overwhelmingly positive, with many wonderful memories shared.



Top: 2022 SANFL History Exhibition. Above: Volunteers prepare for the exhibition at the SANFL History Centre.

Discussions with the volunteers and relevant SANFL staff about the ongoing use of our extensive video content have progressed well, with more content being uploaded to the League's streaming platform, SANFL Now. There is also an increase in content on the new History page of the SANFL website.

The SANFL History Centre continues to apply for relevant grants from the History Trust.

The SANFL is very thankful to the SANFL History Committee, the History Centre volunteers and those who contributed to regular work and the exhibition in 2022. A special thanks to retiring Committee member John Lyons for sharing his valuable knowledge.

THANK YOU TO OUR EXHIBITION PARTNERS

MAJOR PARTNER
Meals on Wheels SA



- AFL
- BL Shipway
- Dillons Books
- Kia Australia
- Office of Ageing Well
- Ouwens Casserly
- Simon Alexander Jewellers
- West End/Lion
- Zorich Group

LIFE MEMBERS

SANFL wishes to acknowledge the following players and umpires who qualified for Life Membership in 2022, with a total of 200 SANFL League and State representative games.



ANDREW BRADLEY

GLENELG

The courageous half-back flanker – who served as captain from 2014-2018 – finished his admirable career with a premiership medal (2019), two Best & Fairests (2013, 2014) and 201 League matches to his name.

LOGAN HILL

WEST ADELAIDE

Incredibly loyal Hill was a key member of the Bloods' 2015 premiership team whilst also winning Best & Fairest awards in 2019 and 2021 within his 200 League appearances.

CHRIS HALL

WOODVILLE - WEST TORRENS / ADELAIDE

Fleet-footed Hall showed great resilience in reaching his 200-game milestone, playing in 183 games for the Eagles – including the heart-stopping 2011 premiership against Central District. The wingman tallied a total of 201 games, including 18 for Adelaide.



Left: 2021 SANFL Player Life Members (L to R) Patrick Giuffreda, Jarrod Schiller, Jonathon Beech, Jarrod Almond, Jace Bode and Luke Thompson, presented at the 2022 SANFL AGM. Below: 2021 Umpire Life Members (L to R) Matthew Zacher, Tim Bryant, Peter Challen, Rowan Hundertmark.



2022 FINANCIAL REPORT

	2022	2021
Cash Earnings	\$1,022,616	\$2,840,923
Statutory Profit/(Loss) per Annual Report	\$6,584,181	\$8,134,912
Net Assets	\$105,324,291	\$102,568,029
Secured debt	\$9,650	\$2,150

CASH EARNINGS

SANFL uses cash earnings as its key operating measure – as this is the cash generated from operations. SANFL’s cash earnings result for 2022 was \$1.02m compared to the 2021 result of \$2.84m. This result reflects improved trading conditions without COVID-19 related Government support, such as Job Keeper, that existed in the prior year. The favourable 2022 cash earnings result follows a cumulative cash loss over the prior three-years, from 2019 to 2021 of \$1.58m, as a result of COVID-19.

Cash earnings of \$1.02m is mainly attributable to one-off savings in the Adelaide Oval Stadium Management Authority (AOSMA), which directly reduced the service fee SANFL pays to AOSMA to cover 50% of its stadium operating costs. Without these one-off items, SANFL would have made a small cash loss.

The stadium returns from Adelaide Oval, excluding government support, rebounded compared to 2021 although remain approximately 30% lower than pre-covid levels. A key metric for stadium returns is AFL crowds, which averaged 31,000 per game and were 25% lower than pre-covid levels.

SANFL continues to be financially prudent when managing its operations, in an improving but still difficult economic environment, by having a cost-effective staff structure and maintaining its distributions paid to State League clubs at significantly lower levels than before COVID-19.

OUTLOOK TO 2023

Looking forward to 2023 and SANFL is budgeting for a cash surplus which will be heavily dependent on the return of bigger crowds at Adelaide Oval for the AFL season and the welcomed return of more major events. Largely offsetting the projected revenue growth is the significant increase in operating costs at Adelaide Oval, due to the broader economic environment, which SANFL contributes 50% toward.

There is a degree of optimism with the upcoming AFL season due to the first 15 rounds being released, compared to the floating fixture in 2022. South Australia also welcomes the AFL Gather Round, a festival of football, in 2023 which will bring an additional six AFL minor round matches to Adelaide Oval as well as two games at Coopers Stadium Norwood and one game at Mount Barker.

STATUTORY PROFIT

The statutory profit of \$6,584,181 is not reflective of SANFL’s underlying operating performance as it includes several large non-cash balance sheet adjustments as outlined in the table below. The table reconciles the reported statutory profit back to cash earnings.

RECONCILIATION OF STATUTORY PROFIT TO CASH EARNINGS	2022	2021
Statutory profit per annual report	\$6,584,181	\$8,134,912
ADJUSTED FOR NON-CASH ITEMS:		
Less revaluation of balance sheet items measured at NPV – Note 1	(\$2,851,679)	(\$4,523,388)
Add depreciation, amortisation and asset write-downs – Note 2	\$1,701,507	\$1,690,874
Less the equity accounted increase in investment in AOSMA – Note 3	(\$1,846,293)	\$250,835
Less other non-cash adjustments	(\$15,514)	(\$36,452)
Statutory profit excluding non-cash adjustments	\$3,572,202	\$5,516,781
Less Football Development Grants paid to State League Clubs	(\$2,415,000)	(\$2,560,040)
Less capital purchases	(\$134,586)	(\$115,818)
Cash Earnings	\$1,022,616	\$2,840,923

Note 1 – SANFL has several balance sheet items that are valued at net present value or market value. These assets must be revalued each year with the change in value impacting SANFL’s statutory profit. These revaluations have no impact on SANFL’s cash earnings and are therefore excluded in the above reconciliation.

Note 2 – SANFL has depreciation and amortisation charges against intangible assets. These charges are added back as there is no cash earnings impact.

Note 3 – As the 50% joint venture shareholder of AOSMA, SANFL equity accounts this investment and therefore recognises in its statutory result 50% of any movements in the net equity of AOSMA. This can fluctuate annually.



2022 FINANCIAL REPORT

STATEMENT OF FINANCIAL POSITION

FOR THE YEAR ENDED 31 OCTOBER 2022

	2022	2021
Assets		
Cash and cash equivalents	10,204,047	5,558,545
Trade and other receivables	3,675,461	3,634,064
Inventories	82,707	70,077
Property divestment receivable	4,846,000	5,599,500
Other assets	191,599	54,040
Total current assets	18,999,814	14,916,226
Trade and other receivables	5,083,809	6,026,930
Property, plant and equipment	77,380,468	77,098,368
Property divestment receivable	6,954,000	8,900,500
Equity accounted investments	11,204,222	9,357,929
Total non-current assets	100,622,499	101,383,727
Total assets	119,622,313	116,299,953
Liabilities		
Trade and other payables	5,971,735	4,807,165
Loans and borrowings	389,233	276,724
Employee benefits	1,166,432	982,221
Contract liabilities	6,134,425	6,805,086
Total current liabilities	13,661,825	12,871,196
Loans and borrowings	416,054	633,104
Employee benefits	220,143	227,624
Total non-current liabilities	636,197	860,728
Total liabilities	14,298,022	13,731,924
Net assets	105,324,291	102,568,029
Equity		
Accumulated surplus	105,324,291	102,568,029
Total equity	105,324,291	102,568,029

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

FOR THE YEAR ENDED 31 OCTOBER 2022

	2022	2021
Revenue	35,114,778	33,458,969
Cost of sales	(643,762)	(678,571)
Catering & licenced club expenses	(3,245,587)	(3,091,470)
Share of profit/(loss) in equity accounted investee	1,846,293	(250,835)
Depreciation	(1,701,507)	(1,690,950)
Other expenses from football operations and administration	(28,752,801)	(25,353,059)
Total expenses from football operations and administration	(28,608,015)	(27,294,844)
Results from operating activities	2,617,414	2,394,084
Finance income	3,972,168	5,803,859
Finance expense	(5,401)	(63,031)
Net finance income	3,966,767	5,740,828
Profit from operations	6,584,181	8,134,912
Total comprehensive profit for the year	6,584,181	8,134,912







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CONNECTING COMMUNITIES THROUGH THE ENJOYMENT OF FOOTY