



2024 GATHER ROUND OVERVIEW

AFL Gather Round is back, even bigger and better in 2024, and SANFL is proud to again work in collaboration with the AFL and State Government to ensure this major event for SA is packed with excitement and opportunities for our entire footy community.

Grassroots community football is the heartbeat of our great national game and Gather Round provides SANFL with an extraordinary opportunity to achieve our vision to make footy the game loved by all South Australians.

In addition to the nine games of AFL football played in SA during Gather Round, SANFL, with the support of the AFL, is delivering the following opportunities for our footy community:

- The Gather Round Community Footy Roadshow which has travelled to more than 30 regional towns across 21 days, covering more than 4,000km. Two thousand footballs have been donated to regional clubs along the journey.
- 19 free clinics, targeting over 3,000 junior participants delivered at schools and SANFL Clubs.
- Creating half-time Auskick experiences for 800 boys and girls across AFL matches.
- Inaugural SA Teachers Summit, providing professional development for 50-plus educators, building their capacity to deliver Health and Physical Education lessons and understand how to embed Australian football across the curriculum.
- A Gather Round Footy Forum training and education event, featuring a suite of industry leaders presenting on relevant topics for community football volunteers and coaches.
- All 12,500 registered participants invited to attend the National Pharmacies SANFL Juniors season launch at the Elder Park live site on Sunday.
- Coach development workshops connecting State League and Community coaches with AFL senior and assistant coaches.
- Umpire connect events featuring a wide range of presenters including high profile AFL and AFLW umpires, AFL umpire coaches, SANFL Umpiring Coaches and Staff.
- A return of SANFL versus VFL state footy at Glenelg's Stratarama Stadium on Saturday, with a SANFL Under 16s Showcase Match as a curtain raiser
- A female footy showcase at Prospect Oval on Sunday, featuring the first SANFLW All Stars Match and the championship-opening U16 Girls AFL National Championships match between SA and Victoria Metro.
- A showcase of SA's elite under-age male talent with Round 3 of the SANFL U18s, as AFL Club recruiters' attention hones in on Adelaide.
- Talking Turf event focussed on best practice turf management planning and maintenance, targeting turf professionals and local governments, presented in partnership by Adelaide Oval's world-class turf curator Damian Hough.
- Volunteer reward and recognition initiatives including free passes to AFL Gather Round matches for local clubs and volunteers.
- Gather Round 'Money Can't Buy' prizes awarded to 36 registered adult and junior player, umpire and coach participants.



2024 GATHER ROUND OVERVIEW

800

**AUSKICK
HALFTIME
EXPERIENCES**

19

**FREE
FOOTY
CLINICS**

Delivered at schools and SANFL clubs targeting over 3,000 junior participants

SOUTH AUSTRALIAN REGIONAL ROADSHOW

30

**TOWNS
VISITED**

40,000

KILOMETRES TRAVELED

2,000

FOOTY'S GIVEN OUT

300+

FOOTY FORUM REGO'S

Training & education for volunteers & coaches

**Exclusive
Teachers
Summit**

70

TURF TALK

Turf Professionals and councils



**SANFL
v VFL**

Return of State Footy

**Women's & Girls
Showcase**

SANFLW All Stars match
U18s Nationals Females

**National Pharmacies,
Juniors Live Site**

All 14,000 registered participants INVITED

**Coach development
workshops**

Connecting local SA Coaches with AFL coaches

**Umpire education
and networking**

Growing and supporting the local umpire network

Round 3 SANFL under 18s

During Gather round

- SANFL Community BBQ at live site across the event period - money raised to go back into local Community football
- Promotional Cube and Activation at the Live Site