



# 2025 ANNUAL REPORT



## ACKNOWLEDGEMENT OF COUNTRY

SANFL CELEBRATES THE LANDS THROUGHOUT SOUTH AUSTRALIA ON WHICH WE ARE PRIVILEGED TO PLAY OUR GREAT GAME. WE PAY RESPECT TO ALL FIRST NATIONS PEOPLES, PAST AND PRESENT, AND THANK THEM FOR THEIR GENEROSITY AS CUSTODIANS OF COUNTRY.

WE RECOGNISE THE PROFOUND CONTRIBUTION FIRST NATIONS PLAYERS, COACHES, AND OFFICIALS HAVE MADE TO OUR GAME, WE CELEBRATE THEIR HERITAGE AND CULTURE AND SUPPORT THEIR CONTINUED SPIRITUAL CONNECTION TO COUNTRY. WE VALUE THEIR GUIDANCE IN OUR ENDEAVOUR TO CONNECT COMMUNITIES THROUGH THE GAME LOVED BY ALL SOUTH AUSTRALIANS.

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Cover top: Sturt players and coach Martin Mattner celebrate winning the 2025 Hostplus SANFL League Grand Final. Picture - Matt Talbot  
Cover below: South Adelaide players and coach Rick Watts celebrate winning the 2025 Hostplus SANFLW League Grand Final. Picture - Cory Sutton



Top: South Australia's victorious U18 team celebrates winning the 2025 AFL National Championship.  
Bottom: South Australia's victorious U16 girls team celebrates winning the 2025 AFL National Championship, its third in succession.



# CONTENTS

2025 Highlights	2
Chairman / CEO Report	4
SA Football Commission	8
League Directors	8
Remembering Two Greats	9
AFL Gather Round	10
Hostplus SANFL League	12
Hostplus SANFLW League	14
Advertiser Teams of the Year	16
State Football	18
Integrity and Compliance	19
U18s, U16s and U14s	20
Male Award Winners	22
Female Award Winners	24
Stanley H Lewis Trophy	25
Hall Of Fame	26
Life Members	27
Male Talent	28
Female Talent	30
AFL and AFLW Draft	32
Community Football	34
APY League	37
Country Football Championships	38
Inclusive Competitions	40
Game Development	42
SANFL Juniors	44
Umpiring	46
Coaching	47
Facilities	48
Commercial Operations	51
Corporate Partnerships	52
Events	54
Brand and Marketing	55
Media	56
People and Culture	57
Reconciliation Action Plan	58
History Centre	58
Financial Overview	59

# 2025 HIGHLIGHTS

**34,426**

FANS  
ATTENDED  
HOSTPLUS  
SANFL LEAGUE  
GRAND FINAL

**STURT**

WINS ITS 16<sup>TH</sup>  
HOSTPLUS SANFL  
MEN'S LEAGUE  
PREMIERSHIP

**U18  
BOYS**

SA WINS 5<sup>TH</sup>  
AFL NATIONAL  
CHAMPIONSHIP

**SOUTH  
ADELAIDE**

WINS ITS 4<sup>TH</sup>  
HOSTPLUS  
SANFLW LEAGUE  
PREMIERSHIP

**U16  
GIRLS**

SA WINS 3<sup>RD</sup>  
CONSECUTIVE  
AFL NATIONAL  
CHAMPIONSHIP

**ZOE VENNING**

WEST ADELAIDE –  
SANFLW BEST AND  
FAIREST

**TOM LEWIS**

STURT –  
MAGAREY MEDAL  
WINNER

**23%**

SANFL PLAYERS REPRESENTED  
23 PER CENT OF AFL DRAFT  
SELECTIONS, EQUALLING ITS  
RECORD FROM 2020

**7**

RECORD 7 SA PLAYERS  
SELECTED IN ROUND 1  
OF AFL DRAFT

**\$25.3M**

CONSTRUCTION  
OF SANFL HIGH  
PERFORMANCE  
CENTRE COMPLETED

FURTHER

**\$3M**

DISTRIBUTED TO  
37 CLUBS FROM  
THE SA FOOTBALL  
FACILITIES FUND

# PARTICIPATION



**70,618** TOTAL REGISTERED PARTICIPANTS

**52,140** REGISTERED PLAYERS

**12,199** SANFL JUNIORS PARTICIPANTS

**13,004** RECORD AFL AUSKICK PARTICIPANTS

**2,331** REGISTERED UMPIRES

**3,580** REGISTERED COACHES

**2,400** SANFL SCHOOLS PARTICIPANTS  
190% INCREASE ON 2024

WOODVILLE-WEST TORRENS WINS  
BACK-TO-BACK NOVITA SANFL  
WHEELCHAIR LEAGUE PREMIERSHIP

OUR VISION

**THE GAME LOVED BY ALL SOUTH AUSTRALIANS**

# CHAIRMAN & CEO'S REPORT

The SANFL has been built on a proud legacy of individuals and teams striving for excellence – encouraging themselves and others to set higher standards, and in doing so, enriching and strengthening our game.

In this regard, season 2025 was a significant year for the League.

We witnessed Sturt and South Adelaide achieve record-breaking feats in the SANFL Men's and Women's State competitions as they advanced to premiership glory.

Under the guidance of coach Martin Mattner, the Double Blues achieved 30 consecutive unbeaten home and away matches over the 2024 and 2025 seasons - the longest winning streak in 148 years of our competition – and came within two points of being the first team since Port Adelaide in 1914 to go through a minor round unbeaten.

It was only fitting that Sturt won its 16th premiership and first since 2017 with a 31-point victory over the Glenelg Football Club in front of nearly 35,000 fans at Adelaide Oval.

The Panthers stamped themselves as the undisputed champion of the Hostplus SANFLW League claiming a record fourth premiership with a 23-point win against Woodville-West Torrens at Stratarama Stadium.

We congratulate both clubs for their immense success and the example they set for our competition.

Connecting communities to football – and delivering the economic, social and health benefits the game brings – is what drives everyone at SANFL.

We set an ambitious target of reaching over 70,000 registered participants in South Australia and we are absolutely thrilled to have achieved that record-breaking milestone in 2025, coming off the back of record numbers in 2024.

“

**Connecting communities to football – and delivering the economic, social and health benefits the game brings – is what drives everyone at SANFL.**

”

This outcome also reflects the strong partnership the League has with government at all levels, the AFL and key stakeholders in trialling new strategies and programs and increasing investment in new facilities to meet demand and encourage more people to be part of the sport.

The importance of these partnerships was further evidenced in the delivery of another hugely successful AFL Gather Round – which travelled to the Barossa for the first time - and co-funding of the SANFL High Performance Centre at West Lakes, which sets a national benchmark for player development in Australian football.

The High Performance Centre is not only cultivating the best football talent but is a centrepiece of our new Footy Park Precinct supporting community engagement and driving increased revenue into grassroots football through commercial activities.

In a year where there was much to celebrate, below are some of the most notable moments in the season that was:

- A record 70,618 participants in SA including 52,139 community club players
- A record 13,004 Auskick participants – 4 per cent up on 2024
- 64,182 fans attended the Men's League final series at Adelaide Oval, eclipsing the 2024 campaign and more people tuned into the finals coverage on Channel Seven
- Increased viewership of Seven's regular season broadcast which commanded average commercial audience share of 38 per cent and 64.5 per cent for the Grand Final
- Twenty-one players recruited into the AFL including 14 SANFL players selected at the AFL draft representing 23 per cent of all draftees
- Sturt co-captain Tom Lewis became the 16th Double Blue to win the prestigious Magarey Medal
- West Adelaide's Zoe Venning crowned the 2025 Hostplus SANFLW League Best and Fairest
- South Australia earned its fifth Marsh AFL U18 National Championship crown and first since 2018
- SA claimed its third consecutive win in the U16 Girls AFL National Championships
- Woodville-West Torrens won back-to-back Novita SANFL Wheelchair Football League titles
- \$3 million distributed to 37 clubs across the State through the SA Football Facilities Fund
- Construction of the \$25.3 million High Performance Centre at West Lakes.



## Participation

The game loved by all South Australians is the principle upon which we focus all our efforts and that means broadening the base of participants and how they can access opportunities in our great game – whether it’s playing, officiating, coaching or administrating.

Through a combination of new and enhanced junior programs, continued facility investment, expanded coaching and umpiring training, game day activations and new partnerships, we achieved record participation numbers for community footy of 70,618 – up 6 per cent on 2024.

There is no doubt that three years of Gather Round has had a material benefit by encouraging more children to pull on the boots and pick up a Sherrin.

More than 2,400 primary school children participated in SANFL Schools competitions in the metropolitan area this year, an increase of 190 per cent on 2024.

The popularity of AFL Auskick continues to grow year-on-year in SA, with over 13,000 boys and girls from five years of age registering to participate.

Touted as the ‘older sibling’ of NAB AFL Auskick, NAB AFL Superkick (seven to 12-year-olds) grew by 145 per cent in South Australia with over 1,900 participants in 2025.

Changes to coaching accreditation and the hiring of 11 Coach Developers to provide club-based coach support to community clubs, helped contribute to an increase of 109 recruits and brought the total number of registered coaches to 3580, including 335 female participants.

Encouragingly, registered umpire numbers continued on their upward trend across the past three seasons.

Since 2022, the total number of registered umpires in South Australia has increased from 2019 to 2331, highlighting the importance of SANFL’s investment into umpire recruitment and retention.

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**SANFL CEO Darren Chandler (left) with SA Football Commission Chairman Rob Kerin.**

## CHAIRMAN AND CEO'S REPORT

### Infrastructure

The delivery of the Barossa Recreation Park as a host venue for the 2025 AFL Gather Round is a powerful example of how collaboration across all levels of government and sport can deliver long-lasting community benefits that elevate our game.

That continued in 2025 with the opening of the state-of-the-art \$25.3 million SANFL High Performance Centre at West Lakes, achieved on time and on budget with \$13 million in State and Federal funding, \$250,000 from the AFL and the backing of the City of Charles Sturt.

An Australian-first, the project is one of SANFL's largest ever single infrastructure investments and will support more than 300 players each year with industry-leading facilities and the latest in sports science and tailored programs so our most promising juniors have the best chance to play at SANFL or AFL level.

Almost 40 community footy projects across the state shared in \$3 million through the second round of the South Australian Football Facilities Fund.

The funding, a legacy of the AFL Gather Round, takes to nearly \$5 million so far distributed towards 78 projects since the \$8 million fund's launch in 2024.

Upgrades to Richmond Oval were given the green light with the \$7 million first stage to commence in 2026, which will deliver accessible and inclusive changerooms and provide essential structural improvements to the grandstand.

South Adelaide's new female-friendly changerooms earned it the Community Football Facility of the Year Award (under \$3.5 million), Woodville West Torrens commenced work on new away changerooms and Norwood received funding to upgrade home changerooms to female-friendly standards.

In 2025, Federal election commitments valued at \$21.31 million were pledged towards football projects across SA and we welcomed the City of Playford's endorsement of a \$79 million masterplan for Elizabeth Oval.

### Partnerships and Events

Strategic partnerships with organisations that share our vision, enables the League to deliver exciting programs, invest in infrastructure and ensure the long-term sustainability of football across South Australia.

We're incredibly grateful for the continued backing of one of Australia's largest and most awarded superannuation funds Hostplus as Naming Rights partner of the men's and women's competition for a fourth consecutive season.

It's an association that has been instrumental in helping the League rebound strongly post-Covid through a united belief in the positive power of sport to shape healthy individuals and communities.

No brand is as synonymous with South Australian football than SANFL's major partner West End whose deep commitment to the League and footy in this state was again showcased across many facets of our competition and celebrations.

In 2025, the SANFL announced The Hospital Research Foundation Group as its official charity partner raising awareness and funds for the organisation that funds life-saving medical research and patient care services.

We also acknowledge and thank all Premier Partners in 2025 – AAMI, Burley, Health Partners, Kia, Powerade, SA Power Networks, Seven Network and Sherrin, as well as all of SANFL's corporate, government and media partners.

### Financial Results

SANFL continued to demonstrate sound financial management throughout the period, maintaining a disciplined and cost-effective operating structure while strategically increasing investment across State League clubs, talent pathways and game development initiatives aligned with its long-term objectives.

SANFL's cash earnings for 2025 were \$2,264,257—an increase of nearly \$550,000 on the 2024 result—reflecting continued growth in net revenue from Adelaide Oval, AFL grants and the Footy Park Precinct.

Total investment in SANFL clubs for game development and talent programs reached \$6.2m in 2025, while the cash earnings have been fully committed to SANFL's investment in the High Performance Centre, supporting its role as a long-term asset for football development in South Australia.

Strong stadium returns from Adelaide Oval were underpinned by increased gameday attendance, two sell-out AFL finals, major events and expanded non-game day functions.

Looking ahead to 2026, SANFL has budgeted for a cash surplus, contingent on achieving key revenue drivers including AFL attendance at Adelaide Oval and the successful delivery of a strong major events calendar. Disciplined cost management will remain a priority, particularly as operating costs at Adelaide Oval continue to rise.

The launch of the new Footy Park Precinct in 2025 will play a critical role in driving additional commercial revenue across the League's operations. This includes X-Golf, the revamped Mosaic Hotel, and the new function and events capability at the High Performance Centre.

“

**The greats of our game are often remembered by their accomplishments on the field but when we remember those who have had such profound impact off the field, there are few others like Max.**

”

**The Hon. Rob Kerin, Chairman SA Football Commission**

## Tributes

Few individuals have left a more profound and lasting imprint on our League than three-time Magarey Medallist Barrie Robran OBE and SANFL's longest-serving president, Australian Football Hall of Famer and League Vice Patron, Max Basheer AM.

The immense respect they commanded—both in South Australia and across the nation—was reflected in the heartfelt tributes that poured in from all corners of Australian society following their passing in July and September.

Legends of our sport, Max and Barrie inspired the very best from those around them; combining brilliance, humility and a deep love of the game to shape a vision for football that was inclusive, resilient and deeply connected to community.

While we mourn their passing, we will continue to honour their legacy and ensure their contributions endure as a guiding light for our game.

In 2025, we also remembered the contributions of two other South Australian Hall of Fame greats:

Jeff Potter – Inaugural SA Football Hall of Fame inductee, Jeff played 235 League matches for the Port Adelaide Football Club. Donning the black and white stripes with distinction from 1959 to 1970, his career featured four premierships, four best-and-fairest honours and 23 appearances for South Australia. He was awarded SANFL Life Membership in 1972.

Ian Day – An outstanding servant to the sport on and off the field, Ian played 135 SANFL League games for West Adelaide and South Adelaide from 1952 to 1964 before a three-decade career as one of SANFL's most decorated television commentators with Channel 7, Channel 9 and Channel 2 (ABC). He was inducted into the SA Football Hall of Fame in 2007 and the Adelaide Oval Media Hall of Fame in 2017.

## Acknowledgements

Football greats, Woodville-West Torrens Premiership wingman Andrew Payze, triple North Adelaide Magarey Medallist James Allan, South Adelaide premiership ruckman David Kantilla and long-serving Central District chief executive Kris Grant were inducted into the prestigious West End South Australian Football Hall of Fame in September.

In June, South Adelaide legend Peter Darley and triple AFLW premiership star Erin Phillips were added to the Australian Football Hall of Fame and 11-time SANFL leading goal-kicker Ken Farmer was elevated to Legend status.

Erin, a dual AFLW Best and Fairest and three-time All Australian, is the first South Australian woman to receive the honour which is richly deserved not just for her athletic ability but for inspiring generations of young girls to follow in her footsteps.

Inspiring others is not confined to the courage shown by our on-field heroes — it is equally evident in the selfless sacrifices of our volunteers and we extend our heartfelt appreciation for their passion and commitment across all levels of our game and every corner of our state.

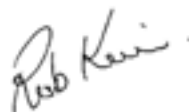
A special mention to the 2025 SANFL Volunteer of the Year, Adam Salmon of South Gambier Football Club, for his exceptional service to grassroots community football.

We also acknowledge Her Excellency the Honourable Frances Adamson AC Governor of South Australia for her continued backing of the League as SANFL Patron.

To our SANFL staff, Commission Members, League Directors, Club Chairs and CEOs, coaches, umpires, players and volunteers – your dedication, professionalism and passion is what binds the League and guides us towards our vision of a game loved by all South Australians.

Whether it's historic premiership triumphs, unprecedented participation growth or world-class facilities, SANFL continues to set the benchmark for Australian football.

As we look to 2026 and beyond, our focus remains clear: to strengthen the game we love, inspire the next generation and ensure football thrives in every corner of South Australia.



**The Hon Rob Kerin  
Chairman  
SA Football Commission**



**Darren Chandler  
Chief Executive Officer  
SANFL**

## SA FOOTBALL COMMISSION AND SENIOR EXECUTIVE OFFICERS



**The Hon. Rob Kerin**  
Chairman



**Nicole Haack**  
Deputy Chair



**Bill Moody**  
Commissioner



**Janet Finlay**  
Commissioner



**Louise Small**  
Commissioner



**Luke Powell**  
Commissioner



**Steven Trigg**  
Commissioner



**Darren Chandler**  
Chief Executive Officer



**Matt Duldig**  
Executive General Manager -  
Football

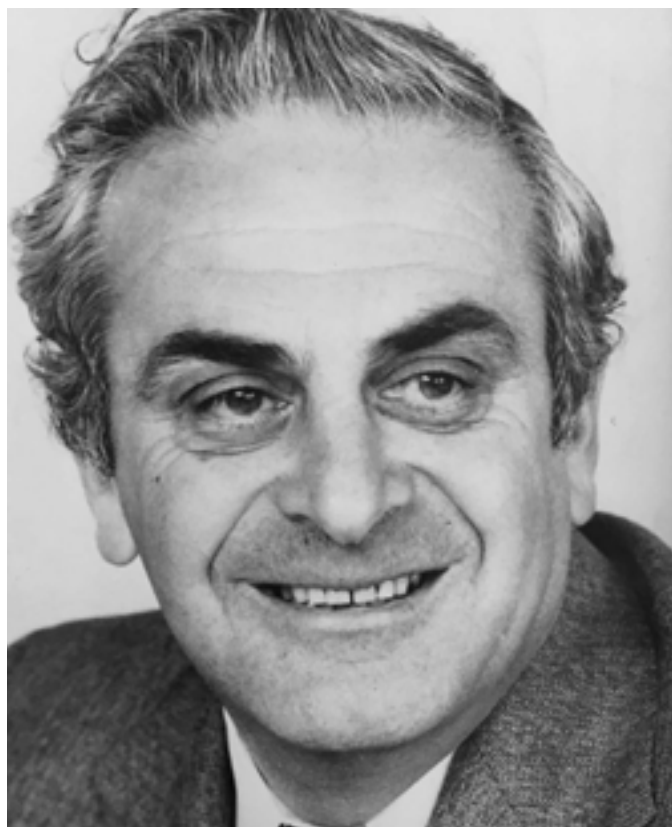


**James Bayer**  
Executive General Manager -  
Finance & Business Operations

## LEAGUE DIRECTORS



**Top L to R:** David Cavenett - Central District  
David Whelan - Glenelg  
Kris Mooney - North Adelaide  
Paul Di Iulio - Norwood  
Grant Miles - South Adelaide  
**Bottom L to R:** Jason Kilic - Sturt  
Paul Patterson - West Adelaide  
Christine Williams - Woodville-West Torrens  
Brad Busch - Community Football



# REMEMBERING TWO GREATS

## Vale Barrie Robran OBE

SANFL and the football community was deeply impacted by the sudden passing of South Australian Football Hall of Fame Member Barrie Robran MBE in July 2025.

Barrie was widely regarded as one of the greatest players to grace the field in South Australia and left an indelible mark on football in South Australia through his on-field brilliance.

A true Legend in South Australian footy, and a true gentleman, Barrie was highly respected by everyone who came to know him, as well as the broader football community who had the opportunity to see him play.

An inaugural member of the Australian Football Hall of Fame in 1996 and first South Australian to be honoured with “Legend” status in 2001, Barrie played 201 games for North Adelaide and kicked 194 goals between 1967 and 1980.

Honoured with a statue outside of the South Gate at Adelaide Oval, Barrie won three Magarey Medals, seven consecutive best-and-fairests and two premierships during his stunning career with the Roosters.

Earning Player Life Membership with SANFL in 1976, Barrie was also a Player Life Member with North Adelaide whilst also being honoured in the club’s Team of the Century and Hall of Fame.

He also proudly represented South Australia on 17 occasions, including as captain in 1974.

## Vale Max Basheer AM

In September, SANFL mourned the passing of League Vice Patron, League Life and SA Football Hall of Fame Member and highly respected football administrator Max Basheer AM.

Max was awarded SANFL League Life Membership in 1972 and inducted into the SA Football Hall of Fame in 2003 and was the League’s longest serving president (1978 – 2003).

Across nearly 50 years of service, including 25 as League President, Max’s selfless contribution to the League was immense; always guided by an abiding passion to strengthen and grow the game.

He was instrumental in establishing Football Park and securing the entry of Adelaide Football Club and Port Adelaide Football Clubs into the AFL – achievements that stand as enduring testaments to his vision and leadership.

Originally from Kalangadoo in the South-East, Max’s love of Australian football played out on the field with the amateur ranks at Adelaide University during the 1950s.

His off-field contribution to South Australian football began in 1954 as the honorary solicitor to the SA Amateur Football League.

He was first appointed a SANFL commissioner in 1962 and would be appointed League President in 1978 before stepping down in 2003.

Max’s wisdom and friendship will be missed by many but his legacy – reflected in the naming of a stand at Adelaide Oval in his honour – will continue to live on in our great game.

# AFL GATHER ROUND

AFL Gather Round returned to South Australia for the third year in 2025 and SANFL was again proud to work in collaboration with the AFL and State Government to elevate this major event for SA.

SANFL staff members delivered a range of exciting events and programs in the lead up to and across the Gather Round weekend, held from April 10-13 which provided opportunities for the entire football community.

The Gather Round Regional Roadshow was held in the month leading up to the event, which saw the 2025 AFL and AFLW Premiership cups and the SANFL Thomas Seymour Hill Trophy and the SANFL Women's League Premiership cups travel to more than 20 regional towns across 21 days covering more than 4,000 kilometres.

Each stop on the action-packed roadshow featured family-friendly activities for locals, including sausage sizzles, NAB AFL Auskick and NAB AFL Superkick clinics and 2,000 Sherrin footy giveaways.

The Roadshow spectacle visited towns in the Riverland, Adelaide Hills, Yorke Peninsula, Eyre Peninsula, Mid North, Fleurieu Peninsula and South East – and for the first time, to communities in the APY Lands.

The first women's State Game between SANFLW and VFLW featured under lights at Alberton Oval on Friday night, followed by the return of the men's State Game blockbuster between the SANFL and VFL, played at Tanunda Oval on Saturday as part of the festivities in the Barossa.

In 2025, SANFL implemented the inaugural Gather Round Schools Competition with more than 70 teams and 750 participants experiencing the new term 1 format as a lead-in to Gather Round.

Year 5/6 students also had an exclusive opportunity to play their final round on either Adelaide Oval or Norwood Oval as curtain raisers to AFL matches on the Sunday of Gather Round. Aligned to SANFL's strategy to invest in school football, the competition resulted in a 200 per cent increase on 2024 in the number of boys and girls participating in the weekly SANFL Schools competitions played in terms 2-4.

With 2025 AFL Gather Round bringing economic benefits of more than \$90 million to the State, the event provides a significant opportunity to further grow and invest in football across SA, from participation to talent pathways and facilities.





Clockwise from top right: West Coast Eagles sign autographs after training; SANFLW star Christina Leuzzi celebrates a goal against VFLW; Port Adelaide star Jason Horne-Francis gets involved at an Auskick clinic; VFLW captain Dom Carbone (left) with SANFLW captain Annie Falkenberg; Crows players Sid Draper (left) and Billy Dowling with Houghton Districts players at the SANFL Juniors Season Launch; West End State players line up ahead of their clash with the VFL at Tanunda.



**900**

**AFL MATCHDAY EXPERIENCES**

**16**

**FREE FOOTY CLINICS**

**20**

**SA TOWNS VISITED**

**APY**

**LANDS VISITED FOR FIRST TIME**

**2,000**

**FOOTYS TO JUNIOR CLUBS**

**80**

**SCHOOL TEACHERS ATTEND AFL PROFESSIONAL DEVELOPMENT DAY**

**750**

**PARTICIPANTS INAUGURAL SCHOOLS COMPETITION**

**450**

**STUDENTS VISIT ADELAIDE OVAL SANFL SCHOOLS DAY**

**HOSTPLUS**

# SANFL LEAGUE



Sturt's remarkable 2025 campaign came to a stunning conclusion when it became the most dominant League premiership team since Glenelg in 1973, losing just one match in the minor round.

The Double Blues claimed their 16th premiership with a 31-point win against the Tigers in the Hostplus SANFL League Grand Final at Adelaide Oval on September 22.

Succumbing to Glenelg in 2023 and suffering a shock straight sets finals exit in 2024, Sturt flexed its muscle to lead at every change en route to winning its first crown since back-to-back triumphs in 2016 and 2017 in front of a crowd of 34,426.

After toppling the reigning premier Glenelg twice in the minor round and by 42 points in the Second Semi-Final, Sturt capped off their history-making campaign in style by stringing together as many as 30 wins in succession dating back to Round 6 of 2024.

And Sturt's premiership mentor Martin Mattner, who guided the club to its flags in 2016 and 2017, joined an illustrious group of SANFL coaches to win at least three titles, including Jack Oatey (10), John Cahill (10), Fos Williams (nine) and Roy Laird (seven).

Jack Oatey Medallist Angus Anderson was dynamic through the midfield, finishing with 24 disposals, nine marks, four clearances and a goal while Magarey Medallist Tom Lewis was industrious in close with 26 disposals, nine clearances and 10 tackles.

Double Blues fan favourite Josh Hone – who booted four goals from seven kicks – also in elite company at Unley, having now secured his third premiership medallion after playing in the 2016-2017 successes while experienced defender Henry Carey featured in 2016.

Glenelg, chasing its third premiership in succession for the first time in club history, was unable to recreate last year's heroics against the powerful Double Blues. 2023 Jack Oatey Medallist Lachie Hosie displayed plenty of heart, kicking Glenelg's first three goals of the game before finishing with five from his 12 disposals and five marks.

## Attendance and Broadcast

- More than 202,500 fans attended home and away games in the 2025 Hostplus SANFL League, with average attendance of 2,250.
- In addition, total Finals Series attendance at Adelaide Oval was 64,162.
- The Seven broadcast viewership remained strong in 2025, with average commercial audience share across the season of more than 38 per cent, and 64.5 per cent for the Grand Final.



## Hostplus SANFL League Grand Final

**Sturt 3.4 6.6 13.7 16.9 (105)**

**Glenelg 1.2 2.4 6.5 11.8 (74)**

### BEST

Sturt: Angus Anderson, Tom Lewis, Joshua Hone, Flynn Perez, Alex Holt

Glenelg: Lachie Hosie, Jarryd Lyons, Jonty Scharenberg, Cole Gerloff, Corey Lyons.

### GOALS

Sturt: Josh Hone 4, Connor McFadyen, James Mathews, Sam Conforti 2, Alex Holt, Daniel Fahey-Sparks, Tom Emmett, Will Snelling, Casey Voss, Angus Anderson.

Glenelg: Lachie Hosie 5, Cole Gerloff, Liam McBean, Luke Reynolds, Darcy Bailey, Karl Finlay, Matthew Allen.

**JACK OATEY MEDAL** Angus Anderson (Sturt)

**UMPIRES** Sam Morgan, Mitchell Scott, Harrison Hughes

**CROWD** 34,426 at Adelaide Oval

Clockwise from top: Sturt co-captains Will Snelling (left) and Tom Lewis hold aloft the Thomas Seymour Hill Trophy; North Adelaide's Mitch Harvey is chaired off after his 200th game; Sturt's Angus Anderson ignites the crowd on his way to the Jack Oatey Medal; Central's Beau Thomas displays his passion.



Above: Glenelg celebrates winning the 2025 SANFL Reserves premiership.

## SANFL RESERVES

Glenelg won its third SANFL Reserves premiership in five years after cruising to a 25-point win against Sturt in the 2025 title-decider at Adelaide Oval.

Adding to their successes in 2021 and 2023, Glenelg set the tone early and controlled the contest throughout with sharp ball use and an advantageous inside 50m count of 48 to 31.

Coached by Jared Millington, the minor premier asserted its authority through the impact of Bob Lee Medallist Ben Ridgway in the centre square and forwards Latrelle Pickett and Darcy Scott in attack.

Ridgway, who racked up a game-high 30 disposals to go with 11 clearances, seven tackles and four marks, was a fitting choice as best afield such was his performance across all four quarters.

Tasmanian pair Isaac Hyatt, who was the Tigers' captain, and Liam Jones made their presence felt with 17 disposals each while Jones also booted two important goals.

Sturt's Kobe McEntee relished the slippery conditions to rack up 20 disposals and boot two goals.

**GLENELG 4.1 8.2 11.5 13.9 (87)**

**STURT 2.1 3.4 6.7 9.8 (62)**

### BEST

Glenelg: Ben Ridgway, Latrelle Pickett, Isaac Hyatt, Liam Jones, Darcy Scott.

Sturt: Morgan Ferres, Kobe McEntee, Willa Taylor, Luca Slade, Heath Wingard.

### GOALS

Glenelg: Latrelle Pickett 4, Liam Jones, Darcy Scott 2, Remi Brown, Luke Candy, Hayden Brokensha, Will Stockman, Tom Corcoran.

Sturt: Morgan Ferres 4, Kobe McEntee 2, Oscar Merrett, Isaiah Faddoul, Marcus Pavlic.

**BOB LEE MEDAL** Ben Ridgway (Glenelg)



**HOSTPLUS**

# WOMEN'S LEAGUE



South Adelaide stamped itself as the undisputed champion of the Hostplus SANFLW League, claiming its fourth premiership with a 23-point Grand Final win against Woodville-West Torrens at Stratarama Stadium.

Successfully defending their 2024 crown, the Panthers were rarely troubled as they continued to enhance their reputation as the dominant force in South Australia's premier State League competition.

Now with two sets of back-to-back flags after winning in 2018 and 2019, South kicked the opening two goals of the game inside seven minutes to put the inexperienced Eagles on the back foot.

With emerging star Emma Charlton taking control in the centre square during the second term and her acting captain Tiffany King taking a series of eye-catching intercept marks, South effectively had the game in hand once it opened up a 22-point lead at half-time.

Charlton was a fitting winner of the best-on-ground medal with 26 disposals, nine clearances and seven tackles.

The minor premier Eagles, who had surged from three seventh-placings in succession under coach Narelle Smith, benefited from the presence of inclusion Christina Leuzzi (14 disposals, five clearances and eight tackles) after she signed with Adelaide's AFLW team after Round 11.

**South 2.1 4.2 5.4 6.5 (41)**

**Eagles 0.2 0.4 1.6 2.6 (18)**

## BEST

South: Emma Charlton, Tiffany King, Lauren Clifton, Layla Vizgaudis, Soriah Moon.

Eagles: Zahlia Niemann, Lucy Moore, Maia Freemantle, Bianca Portaro, Olivia Evans.

## GOALS

South: Hope Taylor, Laquoyia Cockatoo-Motlap, Lucy Northcott, Emily Brockhurst, Layla Vizgaudis, Lauren Clifton.

Eagles: Amie Blanden, Ruby Lynch.

**BEST ON GROUND MEDAL** Emma Charlton (South Adelaide)

**UMPIRES** Peter Orr, Joshua Abbott, Rees Williams

**CROWD** 2,831 at Stratarama Stadium, Glenelg



Clockwise from top left: Retiring Glenelg star Jess Bates and Sturt's Sophie Thredgold battle for the ball; Eagle Leah Cutting contests the ruck against South's Soriah Moon in the 2025 Hostplus SANFLW League Grand Final; Glenelg players celebrate winning the 2025 SANFLW Development League premiership; Eagles players celebrate their last gasp Second Semi-Final win; South's Emma Charlton was adjudged best afield in the 2025 title-decider.



## SANFLW DEVELOPMENT LEAGUE

Glenelg claimed its first Hostplus SANFLW Development League premiership, with a 21-point victory over South Adelaide in the Grand Final at Stratarama Stadium.

The Panthers were looking to secure their third SANFLW Development League flag in succession, but it was all the Bays in the title-decider as the visitors never really gained meaningful momentum.

Glenelg led at every change throughout the game and managed to keep South scoreless in both the second and last quarter.

**Glenelg 2.1 3.2 4.5 6.7 (43)**

**South 1.2 1.2 3.4 3.4 (22)**

### BEST

Glenelg: Brooklyn Kraft, Madisyn Freeman, Bailey Broome, Elizabeth Johnson, Emme Day.

South: Demi-lee Braun, Chloe Meyers, Charlotte Dolan, Tiana Lush, Kate Chapman.

### GOALS

Glenelg: Bailey Broome 2, Brooklyn Kraft, Kayla Robran, Tamsyn Moriss, Lily Bartholomaeus.

South: Kate Chapman 2, Demi-lee Braun.

At Stratarama Stadium, Glenelg





# The Advertiser 2025 SANFL

# TEAM OF THE YEAR



## COACH

**MARTIN MATTNER**  
STURT

## FORWARDS



**JOSH HONE**  
STURT



**LACHLAN HOSIE**  
GLENELG



**CHRIS BURGESS**  
ADELAIDE

## HALF FORWARDS



**WILL SNELLING**  
STURT



**LIAM MCBEAN**  
GLENELG



**SAM CONFORTI**  
STURT

## CENTRES



**MATT ALLEN**  
GLENELG



**TOM LEWIS**  
STURT

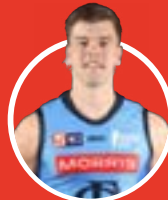


**BILLY COOTE**  
NORWOOD

## HALF BACKS



**CASEY VOSS**  
STURT



**WILL COOMBLAS**  
STURT



**JONTY SCHARENBERG**  
GLENELG

## BACKS



**PIERCE SEYMOUR**  
NORWOOD



**JACK MADGEN**  
ADELAIDE



**RHETT MONTGOMERIE**  
CENTRAL

## RUCK



**LACHLAN MCANDREW**  
ADELAIDE



**JARRYD LYONS**  
GLENELG

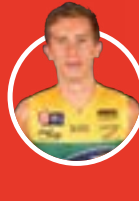


**JACK WATKINS**  
PORT ADELAIDE

## INTL



**ANGUS ANDERSON**  
STURT



**KOBE MUTCH**  
EAGLES



**OLIVER DAVIS**  
SOUTH ADELAIDE



**JAMES ROWE**  
EAGLES



The Advertiser 2025 SANFLW

# TEAM OF THE YEAR



**COACH**  
**NARELLE SMITH**  
EAGLES

## FORWARDS



**LUCY WAYE**  
WEST



**KLAUDIA O'NEILL**  
EAGLES

## HALF FORWARDS



**IMOGEN TRENCOVE**  
EAGLES



**KATELYN ROSENZWEIG**  
CENTRAL



**JADE HALFPENNY**  
NORWOOD

## CENTRES



**ZOE VENNING**  
WEST



**CHRISTINA LEUZZI**  
EAGLES



**MONIQUE BESSEN**  
STURT

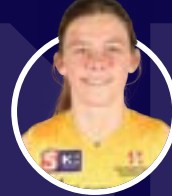
## HALF BACKS



**LAELA EBERT**  
NORTH

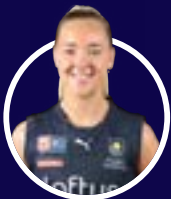


**TIFFANY KING**  
SOUTH



**MAIA FREEMANTLE**  
EAGLES

## BACKS



**JASLYNNE SMITH**  
SOUTH



**JAMIE PARISH**  
NORTH

## RUCK



**SORIAH MOON**  
SOUTH



**JESS BATES**  
GLENELG



**ISOBEL KUIPER**  
STURT

## INT.



**TAYA MAXWELL**  
SOUTH



**EMMA CHARLTON**  
SOUTH



**HANNAH BUTTON**  
WEST



**KIANA LEE**  
NORWOOD



**LUCY MOORE**  
EAGLES

# STATE FOOTBALL





The West End State team had its rich vein of form come to an end with a narrow loss to the VFL in Tanunda as part of Gather Round before succumbing to the WAFL in the KIA State Game at Adelaide Oval in May.

Coached by Darren Reeves, the Croweaters were captained by Liam McBean and had Corey Lyons (VFL match) and Mani Liddy (WAFL match) awarded the Fos Williams Medal as best SANFL player.

The SANFLW State team overcame its loss to the VFLW in Gather Round by stringing together a second consecutive triumph against the WAFLW, this time at the Adelaide Oval in May.

Coached by Courtney Cramey and captained by Annie Falkenberg, the SANFLW State team had Christina Leuzzi (VFLW match) and Laela Ebert (WAFLW match) earn medals for being adjudged the Croweaters' best player.

## West End State Team v VFL - Tanunda Recreation Park

**VFL 4.0 8.2 12.6 18.6 (114)**

**SANFL 2.7 7.8 11.10 15.13 (103)**

**BEST - SANFL** Lyons, Wigg, McBean, Hosie, Coombas, Lewis

**GOALS - SANFL** Hosie, McBean 5, Bell, Grace, Hayes, Mackinlay, Rowe

**FOS WILLIAMS MEDAL** Corey Lyons (Glenelg)

**CROWD** 2,875

**UMPIRES** Sam Morgan (SANFL), Mitch Scott (SANFL), Joel Clamp (VFL)

## KIA State Game

### West End State Team v WAFL - Adelaide Oval

**WAFL 2.1 5.2 10.6 13.8 (86)**

**SANFL 2.3 4.5 5.6 8.8 (56)**

**BEST - SANFL** Liddy, Hosie, Allen, Hilder, Lukac.

**GOALS - SANFL** Hosie 4, McBean 2, Allen, Rowe.

**FOS WILLIAMS MEDAL** Mani Liddy (Central District)

**UMPIRES** Ben Williams (SANFL), Harrison Hughes (SANFL), Lachlan Fahey-Gilmour (WAFL)

## SANFLW State Team v VFLW - Alberton Oval

**VFLW 4.2 7.2 8.5 9.9 (63)**

**SANFLW 0.1 1.6 2.11 4.12 (36)**

**BEST - SANFLW** Christina Leuzzi, Jess Bates, Hannah Button, Laela Ebert, Zoe Venning.

**GOALS - SANFLW** Christina Leuzzi, Kiana Lee, Katelyn Rosenzweig, Lauren Breguet.

**SANFLW BEST PLAYER MEDAL**

Christina Leuzzi (Woodville-West Torrens)

**UMPIRES** Katelin Bayre (SANFLW), Daniel Rogers (SANFLW), Ned Walsh (VFLW)

## SANFLW State Team v WAFLW - Adelaide Oval

**SANFLW 2.0 3.1 4.2 6.5 (41)**

**WAFLW 1.1 3.7 3.9 4.9 (33)**

**BEST - SANFLW** Laela Ebert, Jess Bates, Leah Cutting, Zoe Venning, Soriah Moon, Katelyn Rosenzweig, Lauren Breguet.

**GOALS - SANFLW** Lauren Breguet, Kiana Lee 2, Katelyn Rosenzweig, Zoe Venning.

**SANFLW BEST PLAYER** Laela Ebert (North Adelaide)



Clockwise from top right: West End State players Lachie Hosie (left) and Casey Voss embrace to celebrate a goal against the WAFL; North Adelaide's Laela Ebert was best afield for the SANFLW against WAFLW; Central's Mani Liddy won the Fos Williams Medal against the WAFL; Eagle Christina Leuzzi was rated best afield against VFLW; Glenelg's Corey Lyons receives the Fos Williams Medal from SA Football Commission Chairman Rob Kerin after the match against the VFL; West End State players line up ahead of the match against the VFL.



# INTEGRITY & COMPLIANCE

In 2025, SANFL continued its commitment to upholding the highest standards of integrity and compliance across all levels of football. Education remained a cornerstone of SANFL's integrity strategy. With support from Sport Integrity Australia, comprehensive sessions were delivered to players and officials from Under-18 level through to Senior Men's and Women's squads, focusing on:

- Anti-doping
- Illicit drugs
- Gambling and match fixing
- Vilification and discrimination
- Respect and responsibility
- Social media conduct

These proactive measures aim to empower participants with knowledge and tools to uphold the values of the game.



# SANFL U18s

Sturt's supreme efficiency catapulted it to its first SANFL U18 premiership in eight years with a stunning 57-point triumph against West Adelaide at Adelaide Oval.

The Double Blues led at every change and appeared in control of the contest with its neat use of the ball by hand and foot as the Bloods wasted inside 50 entries.

West amazingly had 12 more inside 50 entries for the match but only managed two goals for the title-decider as the minor premier piled on the scoreboard pressure with 8.6 to 1.6 in the second half.

Coached by Scott Prebble and captained by Sam White, the Blues' kicking game held sway as they maintained possession with 56 more marks and 69 more kicks.

Key Sturt defender Blake Thredgold was a fitting winner of the Alan Stewart Medal as best-on-ground, hauling in 12 marks to go with 14 disposals as he dictated terms across half-back.

Lucas White led the Bloods with 21 disposals and four marks while Hamish Illman collected 17 disposals and took eight marks.

**STURT 2.1 4.3 7.6 12.9 (81)**

**WEST 1.2 1.6 2.10 2.12 (24)**

## BEST

Sturt: Blake Thredgold, Jett Dahlitz, Noah Mennillo, Taj Garrett, Louis Kellaway.

West: Lincoln Pitt, Josh Goldie, Oliver Charlesworth, Zanen Syrokos, Fletcher Dillon.

## GOALS

Sturt: Griffin James, Noah Mennillo, Angus Mills 2, Nicholas Mitchell, Ivan Wilkinson, Lachlan Werts, Jack Nelson, Sam White.

West: Tahi Brain, Oliver Charlesworth.

**ALAN STEWART MEDAL** Blake Thredgold (Sturt)



From top: Sturt's victorious SANFL U18 premiership team; Sturt coach Scott Prebble and co-captains Harley Barker (left) and Sam White celebrate; Sturt defender Blake Thredgold won the Alan Stewart Medal as best afield.



# SANFL U16s

West Adelaide defeated Central District by 11 points in a thrilling SANFL U16 Grand Final at Adelaide Oval.

Beaten by the Bulldogs in the Second Semi-Final two weeks prior, the Bloods had the final say to claim their first premiership at the level since 2006.

West's Laurence Andriani claimed best afield honours for his starring role in the midfield, collecting 32 disposals, eight clearances, nine inside-50s and a goal.

Hugo Semmler worked tirelessly in the ruck for Central, amassing 18 disposals, 20 hit-outs and seven clearances.

**WEST 2.4 5.9 8.12 9.19 (73)**

**CENTRAL 3.3 5.4 8.6 9.8 (62)**

## BEST

West: Laurence Andriani, Dean Hatedakis, Samuel DePalma, Calvin Jones, Hugo Williams.

Central: Toni Marrone, Hugo Semmler, Billy Nicholls, Tom Noack, Archie Faulkner.

## GOALS

West: Samuel DePalma 2, Hamish Hudson, Laurence Andriani, Dillon Marks, Hugo Williams, Jack Nickolls, Calvin Jones, Andrew Comakis.

Central: Lachlan McPhedran 2, Levi Dudley, Toni Marrone, Billy Nicholls, Ben White, Brayden Whimpress, Cooper Tamas, Riley Nottle.

**BEST ON GROUND MEDAL Laurence Andriani (West Adelaide)**



## HOSTPLUS

# SANFL U14s

The second season of the Hostplus SANFL U14 competition took place between late February and mid-April, with a seven-round fixture allowing each team to play each other once.



With an emphasis on fundamentals and skill development, the Hostplus SANFL U14s competition was introduced in 2024.

Late-season Hostplus SANFL U14 matches were played in conjunction with SANFL U16 and U18 games, giving players an insight where their pathway may lead to once they compete in the U15 Intradate Carnival the following year.

And for the first time, all Hostplus SANFL U14 matches were available to watch live and on-demand via the SANFL Now streaming platform.



Clockwise from top: West Adelaide's victorious SANFL U16 team; Action from a Sturt v Norwood match in the Hostplus SANFL U14s; SANFL's Brenton Phillips with West's Laurence Andriani, who was adjudged best afield in the SANFL U16 Grand Final.



# MALE AWARD WINNERS

## Magarey Medal

A dominant mid-season burst catapulted Sturt's Tom Lewis to a convincing Magarey Medal victory at SANFL's gala event in September.

Widely-tipped by rival coaches to claim SANFL's most prestigious individual crown, Lewis asserted himself on the count when he polled maximum votes in five consecutive matches en route to landing a significant tally of 33.

Sitting equal third with 13 votes after Round 9, the 25-year-old surged into the lead with 28 by the end of Round 15 as he leapfrogged eventual runner-up, Woodville-West Torrens' Kobe Mutch (23), and teammate Will Snelling (21).

The long-kicking left footer then polled another five votes to streak towards his statement-making triumph, becoming the 16th Double Blue to win the Magarey after midfield sidekick Snelling saluted with Norwood's Harry Boyd last year.

Lewis, who polled Magarey votes in 13 of his 18 appearances, tallied a total of eight first preferences, four second preferences and one third preference.

### LEADERBOARD

- Tom Lewis (Sturt) 33
- Kobe Mutch (Eagles) 23
- Will Snelling (Sturt) 21
- Nik Rokahr (Norwood) 18
- Jarryd Lyons (Glenelg) 17
- Billy Cootee (Norwood) 17

**Clockwise from above: Sturt's Tom Lewis displays his Magarey Medal; Lewis in action for the Double Blues; Central's Aidan Schubert won the SANFL U18 MVP award; Eagle Jack Cook won the McCallum Tomkins Medal; Glenelg's Lachie Hosie won the Ken Farmer Medal.**

## R.O Shearman Medal

Sturt's Tom Lewis had his tremendous 2025 campaign fittingly rewarded, becoming the first Double Blue in 17 years to win the R.O Shearman Medal.

Stamping himself as the standout midfielder in the Hostplus SANFL League, Sturt's clearance king polled 105 votes to win by a convincing margin, in front of second-placed Tiger Jarryd Lyons on 70.

The hard-tackling onballer posted eye-popping averages of 25.8 disposals, 7.4 clearances, 8.4 tackles and 4.9 inside 50s across his 18 matches in 2025.

Lewis is just the second Sturt player to win the R.O Shearman Medal, joining Jade Sheedy, who saluted in 2003 and 2008.

Voted on a 5-4-3-2-1 basis by the SANFL coaches during the minor round, the R. O Shearman Medal is named after five-time Sturt premiership player and SA Football Hall of Fame member Bob Shearman.

### LEADERBOARD

- Tom Lewis (Sturt) 105
- Jarryd Lyons (Glenelg) 70
- Billy Cootee (Norwood) 62
- Oliver Davis (South) 56
- Will Snelling (Sturt) 56

## Ken Farmer Medal

Energetic Glenelg forward Lachie Hosie claimed the 2025 Ken Farmer Medal as the Hostplus SANFL League's leading goal-kicker at the end of the minor round.

Hosie, who boasted a 14-goal advantage before Round 19, cruised to the finish line with a total of 65 majors after kicking three against Central District in the final round at X Convenience Oval.

The 28-year-old sits alongside teammate Liam McBean as one of four Tigers to be awarded the prestigious medal, together with Clint Alleway (2015) and Todd Grima (2010).

Winner of the 2023 Ken Farmer Medal, Hosie kicked a goal in each of his 18 outings, with a season-best haul of eight straight coming against Norwood on Anzac Day.

Introduced in 1981, the Ken Farmer Medal is named in honour of North Adelaide's legendary goal kicking champion Ken Farmer.

### LEADERBOARD

- Lachie Hosie (Glenelg) 65
- Chris Burgess (Adelaide) 52
- Liam McBean (Glenelg) 48
- Joshua Hone (Sturt) 44

## Powerade Breakthrough Player

Ultra-consistent Sturt midfielder Nick Sadler had his persistence rewarded with the 2025 Powerade Breakthrough Player Award.

Playing in just three Hostplus SANFL League matches in 2024, the 21-year-old featured in all but one minor round game for the Double Blues while becoming an important contributor to his team providing vital outside run and neat disposal by foot.

Measuring in at 182cm, Sadler quickly became a fixture in Marty Mattner's line-up while averaging 16.4 disposals at 82 per cent efficiency to go with four marks, two tackles and two clearances per match.

Introduced in 2007, the Powerade Breakthrough Player is designed to recognise and reward the best emerging young talent in the Hostplus SANFL League. Sadler joins Tom Lewis (2021) and Jarrod Lienert (2016) as Sturt's previous winners.

## Reserves Magarey Medal

Woodville-West Torrens' midfielder Blake Hansen became the third Eagles player in 10 years to win the Reserves Magarey Medal, taking home the 2025 award.

Polling 25 votes across the minor round, Hansen attracted votes in 12 games, including the maximum in four appearances.

Hansen, who joined the Eagles in 2019 as part of the club's Under 15 squad, averaged 30 disposals at 89 per cent efficiency, along with 4.6 tackles, 5.9 tackles and 4.6 clearances.

The 21-year-old finished five votes ahead of Glenelg's Ben Ridgway, who was runner-up on 20 votes, with Sturt's Joel Thiele placed third with 16 votes.

## McCallum Tomkins Medal

Woodville-West Torrens' Jack Cook held on to earn the 2025 McCallum Tomkins Medal despite making just seven SANFL U18 appearances.

The first Eagle since Kai Pudney in 2018 to land the SANFL U18 Best and Fairest trophy, Cook burst out of the blocks to poll his 19 votes by the end of Round 7.

Averaging an outstanding 31.1 disposals at 85 per cent efficiency, Cook attracted votes in all of his matches. He did not feature again in the minor round for the Eagles at U18 level after acting as vice-captain for the SA U18s and playing in the club's Hostplus SANFL League team.

Recruited from the Port District Football Club, Cook is the third Eagles player – joining Pudney and Paul Ventura (2013) – to win the McCallum Tomkins Medal since its inception in 2009.

## LEADERBOARD

Jack Cook (Eagles) 19  
Jett Dahlitz (Sturt) 16  
Kodah Edwards (South) 15  
Darcy Speyer (Norwood) 14



## SANFL U18 MVP

Athletic Central District forward Aidan Schubert became the third Bulldog to win the SANFL U18 MVP Award.

Displaying an exceptional ability to make an impact in attack or pinch-hitting in the ruck, Schubert averaged 19 disposals, 7.5 marks, four clearances and three inside 50s in his 13 appearances.

Schubert was nominated for the MVP Award in Round 2 after filling his stats sheet with 20 disposals, nine marks, five clearances and three goals in a win against Sturt.

The 17-year-old, originally from the Gawler Central Football Club, joined Brendan Dew (2014) and Aaron Nietschke (2018) as those from Elizabeth to be recognised.

Introduced in 2009, the MVP Award is presented to the best performing player in the SANFL Under-18 Competition.

One player is nominated for the Award each round throughout the home-and-away season, with the overall winner selected by a panel of judges chaired by SANFL Head of Talent Heath Younie at the conclusion of the minor round.

## SANFL U16 Best and Fairest

West Adelaide ball-magnet Laurence Andriani won the 2025 SANFL U16 Best and Fairest medal, capping off a stellar season.

Andriani polled his sizeable haul of 30 votes in 14 matches, including seven first preferences, finishing two votes ahead of Central District's Hugo Semmler (28) and eight ahead of Sturt's Taj Garrett (22).

The SMOSH West Lakes product averaged a phenomenal 36.2 disposals, 5.9 marks, 6.1 tackles and 8.4 clearances and became the first Bloods player to win the U16 Best and Fairest Award since it was introduced in 2022.





# FEMALE AWARD WINNERS

## Hostplus SANFL Women's League Best and Fairest

West Adelaide ball magnet Zoe Venning was rewarded for her outstanding consistency after winning the 2025 Hostplus SANFLW League Best and Fairest Award in a thrilling count at Adelaide Oval.

Becoming the fourth Bloods player to win the SANFLW's most prestigious individual trophy, Venning leapfrogged South Adelaide ruck Soriah Moon in Round 14 to claim honours by one vote.

Polling a total of 24 votes, the Bloods' joint vice-captain trailed Moon by one heading into the final minor round match.

Venning managed to attract two votes in her team's last outing for the season while Moon was unable to capture the attention of the umpires.

Named on the wing in The Advertiser SANFLW Team of the Year, the 21-year-old received votes in 10 of her 14 appearances this year, underlining her exceptional consistency.

Venning joined fellow West players Hannah Button (2018), Rachelle Martin (2020) and Lauren Young (2021) in winning the Hostplus SANFLW League Best and Fairest Award.

### LEADERBOARD

Zoe Venning (West Adelaide) 24  
Soriah Moon (South) 23  
Jessica Bates (Glenelg) 20  
Isobel Kuiper (Sturt) 19

## Kia Coaches Award

The rapid rise of Eagle Christina Leuzzi was recognised by her claiming honours in the 2025 SANFLW Kia Coaches Award.

Topping the vote-winners with a total of 74, Leuzzi's win became even more meritorious considering she missed the final three minor round matches after being selected by Adelaide's AFLW team.

Not only did the 21-year-old earn the ultimate respect of the SANFLW coaches, she was also sixth in the 2025 SANFLW Best and Fairest Award whilst also being named in The Advertiser SANFLW Team of the Year.

### LEADERBOARD

Christina Leuzzi (Woodville West Torrens) 74  
Isobel Kuiper (Sturt) 71  
Jessica Bates (Glenelg) 67  
Zoe Venning (West Adelaide) 59

## AAMI Leading Goalkicker

Central District's Katelyn Rosenzweig continued to etch her name into SANFLW history after winning the 2025 AAMI Leading Goal Kicker Award.

Booting a record 27 goals across the minor round, Rosenzweig earned her third consecutive goal kicking crown and fourth overall after previous triumphs in 2018, 2023 and 2024.

Rosenzweig booted a season-high four goals in Round 2 and 14 while also kicking multiple majors on nine occasions while holding off runner-up Klaudia O'Neill (Eagles) by four goals.

Originally from the Hamley Bridge Football Club, Rosenzweig was also selected at centre half-forward in The Advertiser SANFLW Team of the Year.

### LEADERBOARD

Katelyn Rosenzweig (Central District) 27  
Klaudia O'Neill (Woodville West Torrens) 23  
Shae Archbold (South Adelaide) 20  
Kiana Lee (Norwood) 19

## SA Power Networks Leadership Award

Retiring Glenelg great Jessica Bates won the SA Power Networks Leadership Award after being nominated by the Tigers for her outstanding team-first approach in 2025.

Introduced in 2021, the award recognises players for their off-field attitude as much as their on-field achievements.

SANFL clubs nominated a player based on a number of criteria, including demonstrating care in mentoring younger players at their club, inspiring and encouraging personal development and having values that reflect those of their club.

Clockwise from above: West Adelaide's Zoe Venning after winning the SANFLW best-and-fairest award; Central's Katelyn Rosenzweig won her fourth AAMI SANFLW Leading Goalkicker Award; Eagle Imogen Trengove won the Powerade Breakthrough Player award; Glenelg's Jess Bates was crowned winner of the SA Power Networks Leadership Award.



### Powerade Breakthrough Player

Woodville-West Torrens young gun Imogen Trengove won the 2025 SANFLW Powerade Breakthrough Player award after pulling together a phenomenal campaign in the Hostplus SANFLW League.

Hailing from Bute on the Yorke Peninsula, she was nominated for her eye-catching Round 3 performance against Central District, where she tallied 20 disposals and kicked three goals playing on the half-forward flank.

Captain of the South Australian Girls U18 team, Trengove played 11 of a possible 14 matches for the Eagles SANFLW side, averaging 17.2 disposals, 5.4 tackles, 4.5 inside 50s and kicking 10 goals in her breakout season.

Trengove is the second Woodville-West Torrens' player to win the SANFLW Powerade Breakthrough Player award after Shineah Goody triumphed in 2022.



# STANLEY H. LEWIS TROPHY

Sturt secured back-to-back Stanley H. Lewis Trophies as SANFL's best performed club in 2025.

The club finished with a significant tally of 3662.5, ahead of runner-up Glenelg with 3237.5.

Points are awarded for each win across the minor round, with 100 points allocated for a Men's and Women's League victory, 50 points for the Reserves and Under-18s and 25 points for the Under-16s.

With its Hostplus SANFL League team minor premier, Sturt's tally was also boosted by its Under-18s finishing at the top of the table.

Sturt has now won the Stanley H. Lewis Trophy on six occasions with other successes coming in 2024, 2008, 1983, 1978 and 1968.

The Trophy, named after past SANFL Chairman Stanley Heathcote Lewis, has been awarded since 1962 to the club which has displayed excellence across all grades of football.

### LEADERBOARD

<b>Sturt</b>	<b>3662.5 points</b>
<b>Glenelg</b>	<b>3237.5</b>
<b>South Adelaide</b>	<b>2900</b>
<b>Woodville-West Torrens</b>	<b>2850</b>
<b>Central District</b>	<b>2750</b>



## SA Football Hall of Fame

Four South Australian football greats were inducted into the West End SA Football Hall of Fame at the Adelaide Oval in September.

Woodville-West Torrens premiership wingman Andrew Payze, triple North Adelaide Magarey Medallist James Allan, South Adelaide premiership ruckman David Kantilla and long-serving Central District chief executive Kris Grant are the latest names to reside among the Croweaters' illustrious honour roll.

Established in 2002 to enshrine those who have made a "most significant contribution to the game of Australian Football," the West End SA Football Hall of Fame now includes 230 players, coaches, umpires, administrators and media representatives.

The West End SA Football Hall of Fame is divided into five eras – 1877-1900, 1901-1930, 1931-1960, 1961-1990 and 1991-present day.

The 2025 Committee comprised Philip Gallagher (Chairman), Dion McCaffrie, Michael Aish, David Marshall, Brian Cunningham, Tim Pfeiffer, Chris McDermott, David Shipway AM, and Andrew Capel.

## Australian Football Hall of Fame

SANFL celebrated Australian Football Hall of Fame honours for three South Australian greats of our game – the late Ken Farmer, Peter Darley and Erin Phillips.

Farmer's posthumous elevation to Legend status and Darley and Phillips' entry into the Australian Football Hall of Fame were announced in June at a ceremony in Melbourne.

An inductee in 1998, Farmer became the fifth South Australian to be bestowed the game's highest honour alongside 10-time premiership coach Jack Oatey and Magarey Medallists Barrie Robran MBE, Malcolm Blight AM and Russell Ebert OAM.

Lion-hearted South Adelaide ruckman Peter Darley won an incredible seven Knuckey Cups as the Panthers' best-and-fairest across his distinguished 206-game career from 1962 to 1974, while triple AFLW premiership star Erin Phillips was fittingly the first South Australian woman to be inducted into the Australian Football Hall of Fame.



Clockwise from top: SA Football Hall of Fame inductees (L to R) Andrew Payze, Kris Grant, James Allan; Erin Phillips (left) and Greg Phillips; North Adelaide's Ken Farmer; South Adelaide's Peter Darley.

Clockwise from bottom right: Players, Umpires & Coaches reaching 200 games in 2025 included (L to R) North Adelaide's Mitch Harvey, Field Umpire David Sobieraj; South Adelaide coach Jarrad Wright; Glenelg's Max Proud, Sturt's Josh Hone and North's Alex Spina; SA Football Commission Chairman Rob Kerin with SANFL Player Life Member Guy Page; Umpire Life Members Thomas Sharpe (left) and Matthew Williams; SA Football Commission Chairman Rob Kerin with League Life Member John Kantilaftas.

# SANFL LIFE MEMBERSHIP



## League Life Membership

West Adelaide great and former Woodville-West Torrens chief executive John Kantilaftas had his 40 years of involvement in the game fittingly recognised, becoming SANFL's first League Life Member since 2020.

Kantilaftas, a reliable member of the Bloods' memorable 1983 premiership team, played 134 League matches across his career, in which he earned the 1981 best-and-fairest award.

Off the field, Kantilaftas made his mark as the Eagles' chief from 2001 to 2008, playing a major role in establishing the club's gaming operations before returning to Richmond where he acted as Bloods CEO from 2013 to 2016, overseeing the club's drought-breaking 2015 flag.

## Player Life Membership

Three incredibly loyal fan favourites received SANFL Player Life Membership, each lining up in a combination of at least 200 SANFL League or State matches.

Triple Glenelg premiership rover Matthew Snook was joined by dual Double Blues premiership pair James Battersby and Guy Page in being etched onto SANFL's illustrious Player Life Membership list.

## Umpire Life Membership

Three long-serving SANFL League umpires received richly-deserved life membership at SANFL's AGM.

To be awarded SANFL Umpire Life Membership, an umpire must officiate in a combination of at least 200 SANFL League or State matches.

Goal Umpires Thomas Sharpe and Matthew Williams, together with Boundary Umpire Martin Elsegood, were fittingly honoured.

## SANFL 200 Club

Four SANFL stalwarts entered the SANFL 200 Club when they played their 200th Hostplus SANFL League game in 2025.

Ken Farmer Medallist Mitch Harvey, a 2018 premiership player with North Adelaide, reached his 200-game milestone in Round 4 after making his debut with Port Adelaide in 2014.

Retiring Glenelg premiership captain Max Proud, who featured in three flags for the club across his 210 games since making his debut in 2012, chalked up his 200th game in Round 9.

Triple Sturt premiership forward Josh Hone, who made his League debut in 2014, was feted by Double Blues fans in Round 13.

North Adelaide captain Alex Spina, who made his League debut in 2014, joined his great mate Harvey when he reached his 200th game in Round 16.

Long-serving South Adelaide coach Jarrad Wright earned Player-Coach recognition for his involvement in 200 SANFL matches as a player and coach.

Retiring SANFL Field Umpire David Sobieraj, who made his debut in 2013, reached his 200-game milestone in Round 4 of 2025.

Clockwise from right: South Australia's 2025 U18 All-Australians (L to R) Tony Bamford, Dyson Sharp, Matt LeRay, Sam Ainsworth, Mitchell Marsh, Harley Barker, Aidan Schubert, Sam Cumming; SA U16 captain Harvey Chapman with coach Heath Younie; SA U18 captain Dyson Sharp with coach Tony Bamford; Josh Reichelt celebrates an SA U18 goal; SA U16 MVP Hugo Semmler; SA U16 vice-captain Taj Garrett celebrates after kicking the winning goal; SA U18 forward Mitchell Marsh.



# MALE TALENT

## U18 State Program

The SA U18 team claimed its fifth national crown when it cruised through the 2025 AFL National Championships with an undefeated 4-0 win-loss record.

Coached by Tony Bamford, the Croweaters won their first title since 2018 with victories against the Allies, Victoria Metro, Western Australia and Victoria Country.

Captain Dyson Sharp earned the Larke Medal as the best performed player in Division 1 while he was also SA's MVP and captain of the All-Australian line-up.

Tony Bamford was named All-Australian coach while SA U18 players Aidan Schubert, Mitchell Marsh, Sam Cumming, Sam Ainsworth, Harley Barker and Matt LeRay joined Sharp in the elite line-up.

### SA U18 V SA U20 AT THE PARADE, NORWOOD

**SA U20 13.10 (88) d SA U18 11.8 (74)**

**BEST** – SA U18 Dyson Sharp, Jesse Nye, Noah Daw, Samuel Cumming, Cameron Nairn, Balyn O'Brien

**SA U20** Will Patton, Phoenix Hargrave, Jayden Matz, Latrelle Pickett, Luca Slade

**GOALS** SA U18 Noah Roberts-Thomsom, Cameron Nairn 3, Jim Kelly, Cain Florance, Samuel Cumming, Matthew LeRay, Dyson Sharp

**SA U20** Latrelle Pickett 3, Evan Bradley, Tom Wheaton 2, Kobe McEntee, Jack Callinan, Luca Slade, Charlie Haysman, Tallan Rosenzweig, Ryan Borlace

**SA U18 MVP** Dyson Sharp (Central District)

**SA U20 MVP** Will Patton (West Adelaide)

### GAME 1 – BLACKTOWN INTERNATIONAL SPORTSPARK, SYDNEY

**SA 12.11 (83) d Allies 11.10 (76)**

**BEST** – SA Aidan Schubert, Sam Ainsworth, Luke Candy, Dyson Sharp, Harley Barker, Jim Kelly, Mitch Marsh, Jett Dahlitz.

**GOALS** – SA Mitchell Marsh, Aidan Schubert 4, Harley Barker 2, Cameron Nairn, Zane Peucker 1.

### GAME 2 – ALBERTON OVAL, ADELAIDE

**SA 15.10 (100) d Victoria Metro 5.9 (39)**

**BEST** – SA Dyson Sharp, Sam Cumming, Zane Peucker, Aidan Schubert, Matt LeRay, Sam Ainsworth, Luke Candy, Jim Kelly.

**GOALS** – SA Aidan Schubert 3, Zane Peucker, Dyson Sharp, Sam Cumming 2, Jesse Nye, Josh Reichelt, Blake Oudshoorn-Bennier, Harley Barker, Mitchell Marsh, Cameron Nairn.

### GAME 3 – ALBERTON OVAL, ADELAIDE

**SA 17.14 (116) d WA 6.4 (40)**

**BEST** – SA Cameron Nairn, Dyson Sharp, Sam Cumming, Balyn O'Brien, Bryce Sanders, Harley Barker, Aidan Schubert, Sam Ainsworth, Mitchell Marsh, Louis Kellaway.

**GOALS** – SA Cameron Nairn 7, Mitchell Marsh, Dyson Sharp 2, Jesse Nye, Zane Peucker, Tim Alver, Sam Cumming, Aidan Schubert, Sam Ainsworth.

### GAME 4 – MARVEL STADIUM, MELBOURNE

**SA 13.13 (91) d Victoria Country 8.9 (57)**

**BEST** – SA Mitchell Marsh, Dyson Sharp, Jett Dahlitz, Harley Barker, Aidan Schubert, Louis Kellaway, Sam Cumming, Blake Thredgold.

**GOALS** – SA Mitchell Mars 5, Aidan Schubert 2, Zane Peucker, Sam Cumming, Jett Dahlitz, Blake Oudshoorn-Bennier, Harley Barker, Dyson Sharp.

### 2025 U18 AWARDS

#### Larke Medal

Dyson Sharp (Central District)

#### John Halbert Medal - SA MVP

Dyson Sharp (Central District)

#### Game 1 MVP

Dyson Sharp (Central District)

#### Game 2 MVP

Dyson Sharp (Central District)

#### Game 3 MVP

Cameron Nairn (Central District)

#### Game 4 MVP

Mitchell Marsh (West Adelaide)

#### Ron Coleman Award – Best Team Man

Sam Cumming (North Adelaide)

#### Player's Player Award – Team First

Balyn O'Brien (Norwood)

### ALL-AUSTRALIANS

Dyson Sharp – Captain (Central District)

Matt LeRay (Central District)

Aidan Schubert (Central District)

Sam Cumming (North Adelaide)

Sam Ainsworth (Norwood)

Harley Barker (Sturt)

Mitchell Marsh (West Adelaide)

Tony Bamford (Coach)

## 2024/2025 AFL ACADEMY MEMBERS

Dyson Sharp (Central District)  
Sam Cumming (North Adelaide)  
Harley Barker (Sturt)  
Matt LeRay (Central District)

## AFL COMBINES

A total of 14 players were invited to the AFL National Combine in Melbourne.

This included Dyson Sharp (Central District), Matt LeRay (Central District), Cameron Nairn (Central District), Aidan Schubert (Central District), Sam Ainsworth (Norwood), Harley Barker (Sturt), Sam Cumming (North Adelaide), Louis Kellaway (Sturt), Mitchell Marsh (West Adelaide), Blake Oudshoorn-Bennier (North Adelaide), Jevan Phillipou (Woodville-West Torrens), Zane Peucker (Woodville-West Torrens), Noah Roberts-Thomson (Sturt) and Blake Thredgold (Sturt). A further seven players were invited to the State AFL Draft Combine in Adelaide.

## State U16 Program

The SA U16 team finished the 2025 AFL National Championships with a 1-2 win-loss record.

Coached by Heath Younie, the Croweaters enjoyed a hard-fought win against Victoria Country whilst also succumbing to Western Australia and Victoria Metro.

Central District ruck Hugo Semmler was awarded the Norm Grimm Medal as South Australia's Most Valuable Player.

### GAME 1 – HIF HEALTH INSURANCE OVAL, PERTH WA 4.14 (38) d SA 3.8 (26)

**BEST** – SA Harvey Chapman, Dean Hatedakis, Zemes Pilot, Taj Garrett, Thomas Gribben, Zane Rooney.

**GOALS** – SA Taj Garrett, Brayden Whimpress, Zemes Pilot.

### GAME 2 – PEOPLE'S FIRST BANK STADIUM, GOLD COAST SA 11.15 (81) d Victoria Country 11.10 (76)

**BEST** – SA Kai Ivins, Hugo Semmler, Taj Garrett, Laurence Andriani, Charlie Best.

**GOALS** – SA Kai Ivins 3, Zemes Pilot, Tate Sampson, Josh Jarrad 2, Percy Burgoyne, Taj Garrett.

### GAME 3 – FANKHAUSER RESERVE, SOUTHPORT Victoria Metro 17.13 (115) d SA 8.10 (58)

**BEST** – SA Hugo Semmler, Laurence Andriani, Zane Rooney, Kai Ivins, Harvey Chapman, Josh Jarrad.

**GOALS** – SA Josh Jarrad 3, Carter Gallasch, Archie Simpson 2, Kai Ivins.

## 2025 U16 AWARDS

### Norm Grimm Medal – SA MVP

Hugo Semmler (Central District)

### MVP Game 1

Harvey Chapman (Sturt)

### MVP Game 2

Kai Ivins (Norwood)

### MVP Game 3

Hugo Semmler (Central District)

### Ron Coleman Award – Best Team Man

Harvey Chapman (Sturt)

### Dr Henry Kneebone – Achievement Award

Hugo Semmler (Central District) & Taj Garrett (Sturt)

## ALL-AUSTRALIANS

Kai Ivins (Norwood)  
Zemes Pilot (South Adelaide)  
Harvey Chapman (Sturt)  
Taj Garrett (Sturt)



# FEMALE TALENT



## State U 18 Program

The SA Under-18 Girls team played four matches at the 2025 AFL U18 Girls National Championships, recording a 2-2 win-loss record.

Led by coach Brad Snell and captain Imogen Tregrove, the Croweaters banked victories against Western Australia and Victoria Country whilst succumbing narrowly to Queensland and Victoria Metro.

### GAME 1 – RSEA PARK, MOORABBIN

**Victoria Metro 4.11 (35) d SA 4.7 (31)**

**BEST** – SA Emma Charlton, Lucy Waye, Miyu Endersby, Emily Mablesen, Tessa Davis, Imogen Tregrove

**GOALS** – SA Imogen Tregrove 2, Lucy Moore, Eloise Mackereth

### GAME 2 – REVO FITNESS STADIUM, PERTH

**SA 8.2 (50) d WA 4.6 (30)**

**BEST** – SA Imogen Tregrove, Emma Charlton, Miyu Endersby, Julia Faulkner, Tessa Davis, Eloise Mackereth

**GOALS** Eloise Mackereth 2, Hope Taylor, Monique Bessen, Julia Faulkner, Chloe Tonkin, Ruby Lynch, Imogen Tregrove

### GAME 3 – PROSPECT OVAL, ADELAIDE

**Queensland 5.4 (34) d SA 4.8 (32)**

**BEST** – SA Emily Mablesen, Polly Turner, Emma Charlton, Miyu Endersby, Imogen Tregrove, Sophie Thredgold.

**GOALS** – SA Eloise Mackereth, Hope Taylor 2.

### GAME 4 – THOMAS FARMS OVAL, UNLEY

**SA 8.10 (58) d Victoria Country 5.8 (38)**

**BEST** – SA Emma Charlton, Monique Bessen, Lucy Waye, Charli Hazelhurst, Eloise Mackereth, Lily Baxter.

**GOALS** – SA Eloise Mackereth 2, Polly Turner, Lucy Waye, Emma Charlton, Hope Taylor, Monique Bessen, Summer Ross.

## 2025 SA U 18 AWARDS

### SA U18 Girls Most Valuable Player

Emma Charlton (South Adelaide)

### Game 1 MVP

Emma Charlton (South Adelaide)

### Game 2 MVP

Imogen Tregrove (Woodville-West Torrens)

### Game 3 MVP

Emily Mablesen (West Adelaide)

### Game 4 MVP

Emma Charlton (South Adelaide)

### Coaches Award

Imogen Tregrove (Woodville-West Torrens)

### Ashleigh Young Award

Sophie Thredgold (Sturt)

## U 18 GIRLS ALL-AUSTRALIAN

Emma Charlton (South Adelaide)

Imogen Tregrove (Woodville-West Torrens)

## AFLW NATIONAL ACADEMY MEMBERS

Lily Baxter (South Adelaide)

Monique Bessen (Sturt)

Eloise Mackereth (Glenelg)

Sophie Eaton (Central District)

## AFLW NATIONAL & STATE COMBINES

Seven players were invited to attend the AFLW National Draft Combine in Melbourne. Congratulations to Sophie Eaton (Central District), Eloise Mackereth (Glenelg), Charli Hazelhurst (Norwood), Lily Baxter (South Adelaide), Monique Bessen (Sturt), Imogen Tregrove (Eagles), Lucy Waye (West Adelaide).

Clockwise from above: SA U18 defender Charli Hazelhurst takes a mark; The SA U18 girls team and staff; SA U16 National Championship MVP Lani Cocks; SA U16 All Australians (L to R) Isabella Beaumont, Lara Gribben, Maia Freemantle, Lani Cocks; SA U18 captain Imogen Tregrove; SA U18 player Sophie Eaton.



## State U16 Program

The SA Under-16 Girls team continued its dominance on the national stage after remaining undefeated for a third year in succession.

Led by championship-winning coach Bek McMahon and captain Maia Freemantle, the Croweaters enjoyed victories against Western Australia and the Brisbane Lions Academy.

### **GAME 1 – REVO FITNESS STADIUM, PERTH SA 8.5 (53) d WA 6.4 (40)**

**BEST** – SA Lara Gribben, Maia Freemantle, Lani Cocks, Iris Newman, Charlotte Maurits, Lillian Thomas.

**GOALS** – SA Charlotte Maurits 2, Lara Gribben, Isabella Beaumont, Lillian Thomas, Scarlett Blethyn, Iris Newman.

### **GAME 2 – THOMAS FARMS OVAL SA 12.8 (80) d Brisbane Lions Academy 3.8 (26)**

**BEST** – SA Maia Freemantle, Lani Cocks, Lara Gribben, Charlotte Maurits, Caitlin Hardin, Isabella Beaumont.

**GOALS** – SA Lara Gribben, Charlotte Maurits, Scarlett Blethyn 2, Indiana Nelson, Lillian Thomas, Maia Freemantle, Madeline Nuss, Jaidee-Lee Shortridge, Charlotte O’Sullivan.

### **U16 GIRLS ALL-AUSTRALIAN**

Maia Freemantle (Woodville-West Torrens) – Captain  
Lani Cocks (Norwood)  
Lara Gribben (Norwood)  
Isabella Beaumont (North Adelaide)

### **2025 SA U16 AWARD WINNERS**

**AFLW U16 National Championships MVP**  
Lani Cocks (Norwood)

**SA U16 Girls Most Valuable Player**  
Lani Cocks (Norwood)

**Game 1 MVP**  
Lara Gribben (Norwood)

**Game 2 MVP**  
Maia Freemantle (Woodville-West Torrens)

**Coaches Award**  
Isabella Beaumont (North Adelaide)

**Players’ Player**  
Charlotte Maurits (Central District)





From top left: Central District's Dyson Sharp; (L to R) Sam Cumming (Richmond), Dyson Sharp (Essendon), Cameron Nairn (Hawthorn) and Latrelle Pickett (Melbourne) sport their new colours; North Adelaide's Sam Cumming.

# AFL DRAFT

The South Australian talent production line enhanced its standing with a significant haul of 14 SANFL players having their dreams realised at the 2025 AFL Draft.

After a record seven South Australian players had their name called in the opening round, edging past the previous best of six in 2012, another seven players were added to AFL lists in the second round.

With a total of 60 picks by AFL Clubs, a significant 23 per cent of the total pool of players selected came from SANFL clubs.

This equaled the League's best national draft percentage of 23, registered in 2020, while the total of 14 players selected is just one shy of the 15 taken in 2012 and 2018.

Of the 14 South Australians taken in the 2025 AFL National Draft, 10 were members of the victorious SA U18 team which secured the State's first AFL National Championships title since 2018.

A further six SANFL players were selected in the 2025 AFL Mid-Season Draft while one player was chosen in the 2025 AFL Rookie Draft.

## 2025 AFL Mid Season Draft

- 3 Port Adelaide – Harry Ramm (Glenelg)
- 7 Gold Coast – Oscar Adams (Glenelg)
- 9 West Coast – Jacob Newton (Norwood)
- 11 Port Adelaide – Ewan Mackinlay (North Adelaide)
- 15 Collingwood – Noah Howes (South Adelaide)
- 16 Port Adelaide – Mani Liddy (Central District)

## 2025 AFL Draft

- 7 Richmond – Sam Cumming (North Adelaide)
- 12 Melbourne – Latrelle Pickett (Glenelg)
- 13 Essendon – Dyson Sharp (Central District)
- 20 Hawthorn – Cameron Nairn (Central District)
- 22 Adelaide – Mitchell Marsh (West Adelaide)
- 23 Hawthorn – Aidan Schubert (Central District)
- 24 Geelong – Harley Barker (Sturt)
- 26 North Melbourne – Blake Thredgold (Sturt)
- 31 Richmond – Zane Peucker (Woodville-West Torrens)
- 35 Sydney – Jevan Phillipou (Woodville-West Torrens)
- 42 Sydney – Billy Cootee (Norwood)
- 54 Richmond – Noah Roberts-Thomson (Sturt)
- 56 Hawthorn – Matt LeRay (Central District)
- 57 Collingwood – Angus Anderson (Sturt)

## 2025 AFL Rookie Draft

- 4 Port Adelaide – Jack Watkins (Port Adelaide SANFL)

From top right: Central District's Sophie Eaton (left) is presented her guernsey by Port Adelaide's Ash Woodland; Eagles' Imogen Trengove is presented her guernsey by Collingwood's Ruby Schleicher; West Adelaide's Lucy Waye.

# AFLW DRAFT

Six players from SANFL clubs had their dreams realised at the 2025 AFLW Draft when their names were called at Marvel Stadium in Melbourne in December.

Led by SA U18 captain Imogen Trengove, who was the first South Australian selected by Collingwood at pick No.8, SA had four selections inside the opening round.

Woodville-West Torrens' Trengove was joined by Central District's Sophie Eaton (selected by Port at No.17), together with West Adelaide's Lucy Waye (Adelaide No.21) and South Adelaide's Lily Baxter (No.24 to Carlton).

Norwood's Charli Hazelhurst and Sturt's Monique Bessen were then snapped up by Fremantle at picks 35 and 40.

North Adelaide's Laela Ebert, West Adelaide's Emma Kilpatrick and Norwood's Coby Morgan earned AFLW opportunities as an Injury Replacement Player.

## 2025 AFLW Draft

- 8 Collingwood – Imogen Trengove (Woodville-West Torrens)
- 17 Port Adelaide – Sophie Eaton (Central District)
- 21 Adelaide – Lucy Waye (West Adelaide)
- 24 Carlton – Lily Baxter (South Adelaide)
- 35 Fremantle – Charli Hazelhurst (Norwood)
- 40 Fremantle – Monique Bessen (Sturt)

## 2025 Injury Replacement Player

- Melbourne – Laela Ebert (North Adelaide)
- Geelong – Emma Kilpatrick (West Adelaide)
- Port Adelaide – Coby Morgan (Norwood)







# COMMUNITY FOOTBALL

## SANFL Volunteer of the Year

The 2025 SANFL Volunteer of the Year Award was won by Adam Salmon of the South Gambier Football Club.

Now in its ninth year, the prestigious award aims to highlight individuals who have provided outstanding voluntary service to Community Football in South Australia.

Adam, who was presented his award at the Community Volunteer Awards dinner, exemplified community volunteerism, dedicating countless hours to his local club and league following a distinguished football career of over 300 games.

Serving as Club and League Junior President and Auskick Coordinator, he has driven numerous initiatives, coached juniors, organised fundraisers, and created life-changing experiences for young players. Adam's leadership in league restructuring and his ongoing commitment to supporting junior football highlighted his lasting impact.

SANFL also acknowledges the other six finalists in the 2025 SANFL Volunteer of the Year Award:

- Gary Scott | Golden Grove Football Club**
- Scott Leverington | South Whyalla Football Club**
- Suzy Graham | West Augusta Football Club**
- Matthew Bedegood | Ingle Farm Football Club**
- Terry Julian | Macclesfield Football Club**
- Jacinta Huxtable | Crystal Brook Football Club**

Among the other volunteers recognised with awards in 2025 was Jamiee Millard of the Victor Harbor Football Club who was presented with The Hospital Research Foundation Group Young Leader of the Year Award.

## State Country Game

Representative football was a highlight of the 2025 calendar, with the South Australia Country team battling it out with Western Australia Country on July 26 at Sullivan Logistics Stadium in Leederville, WA.

The game was played after the South Fremantle v Subiaco WAFL match and is an event that all country footballers aspire to experience. The SA Country team, led by coach Steve Symonds, made it two wins from two starts under his guidance and extended SA's overall win-loss record to 9-3 over their Nullarbor rivals since 2011.

Players earned selection through participation in the 2025 THINK! Road Safety SA Country Championships held in Port Pirie, with many selected in the Team of the Championships. Bursting out of the blocks with a seven-goal first quarter, the Croweaters were quick to signal their intent as they led at every change to back up their 2024 success against the Sandgroppers at Adelaide Oval. Former South Adelaide SANFL midfielder Ben Heaslip put in a fine performance on debut as captain, the Victor Harbor star also claiming the Barry Stringer Medal as SA's best afield.

**SA Country 15.15 (105)**

**WA Country 11.7 (73)**

**BEST** – SA Country: Ben Heaslip, Jesse Chandler, Kallis Freer, Johann Wagner, Nathan Studham.

**GOALS** – SA Country: Johann Wagner 5, Tyson Hone, Ben Jarvis, Jesse Chandler 2, Frazer Bradley, Nathan Beenham, Harlee Chandler, Joel Parker-Boers.

**BARRY STRINGER MEDAL** – Ben Heaslip (Southern Districts/Victor Harbor)

Clockwise from top left: 2025 SANFL Community Football Volunteer of the Year Adam Salmon (right) with David Shipway AM; 2025 SANFL Volunteer of the Year Award finalists (L to R) Matthew Bedegood, Suzy Graham, Scott Leverington, Adam Salmon, Beau Green, Jacinta Huxtable, Terry Julian and Gary Scott; The victorious SA Country team after defeating WA Country; Barossa, Light & Gawler Football Association Premiers - Nuriootpa Football Club; 2025 Great Flinders Football League Premiers - Lock Football Club; 2025 Great Southern Football League Premiers - Victor Harbor.

## COMMUNITY FOOTBALL RESULTS

### Men's Results

LEAGUE	GRAND FINAL RESULT	MAIL MEDALLIST
Adelaide Footy League M1	Port District 14.8.92 def Golden Grove 6.5.41	Jake Pitman (Golden Grove)
Adelaide Footy League M2	Tea Tree Gully 16.13.109 def Athelstone 7.5.47	Mitchell Grigg (Athelstone)
Adelaide Footy League M3	Westminster OS 9.8.62 def Unley Mercedes Jets 7.8.50	Mark Rowe (North Haven) & Jock van Kempen (Phos Camden) - Tie
Adelaide Plains Football League	Mallala 12.13.85 def Two Wells 9.5.59	Bailey Arthur (Balaklava)
Barossa Light and Gawler Football League	Nuriootpa 18.13.121 def Willaston 11.10.76	Ethan Gant (Barossa District) & Tom Corcoran (Angaston) - Tie
Eastern Eyre Football League	Kimba 9.5.58 def Eastern Ranges 5.7.37	Cooper Llewelyn (Ports FC)
Far North Football League	Roxby Dist. 9.5.59 def Hornridge 7.10.52	Josh Mewburn (Hornridge)
Great Flinders Football League	Lock 12.7.79 def United Yeelanna 11.5.71	Reuben Hill (Cougars)
Great Southern Football League	Victor Harbor 14.8.92 def McLaren Districts 10.7.67	Sam Renney (Willunga)
Hills Football League - Country	Macclesfield 22.13.145 def Kangarilla 3.12.30	Brett Turner (Echunga)
Hills Football League SA	Nairne-Bremer 11.10.76 def Lobethal 8.14.62	Dylan Whimpress (Nairne-Bremer)
Kangaroo Island Football League	Western Districts 21.10.136 def Wisanger 4.6.30	Ezra Foster (Wisanger)
Kowree Naracoorte Tatiara Football League	Mundulla 14.9.93 def Kingston 9.4.68	Billy Stretch (Kybybolite)
Limestone Coast Football Netball League	Millicent 9.9.63 def West Gambier 5.2.32	Lawrence Bradley-Brown (West Gambier)
Mid South Eastern Football League	Hatherleigh 7.14.56 def Robe 6.3.39	Tom Watchel (Robe)
Murray Valley Football Netball League	Murrayville 12.11.83 def Wunkar 5.11.41	James Mapstone (Blanchetown Swan Reach)
North Eastern Football League	BSR 10.11.71 def Min-Man 8.11.59	Matt Longbottom (BSR)
Northern Areas Football Association	Crystal Brook 11.6.72 def Orroroo 3.10.28	Kallis Freer (Broughton-Mundoora)
Port Lincoln Football League	Lincoln South 9.2.56 def Marble Range 4.14.38	Daniel Minney (Marble Range)
River Murray Football League	Coorong Cats 7.13.55 def Jervois 7.8.50	Rory O'Driscoll (Southern Mallee)
Riverland Football League	Barmera Monash 8.11.59 def Renmark 5.7.37	Josh Vater (Renmark)
Southern Football League	Pt Noarlunga 7.6.48 def Happy Valley 7.4.46	Nathaniel Paredes (Pt Noarlunga)
Spencer Gulf Football League	Solomontown 11.9.75 def Port 6.5.41	Adam Coe (Port)
Western Eyre Football League	Western United 26.14.170 def Ceduna Blues 11.7.73	Jesse Chandler (Western United)
Whyalla Football League	Central Whyalla 10.13.73 def Roopena 11.6.72	Kyle Crompton (Roopena)
Yorke Peninsula Football League	CMS 15.14.104 def Moonta 10.5.65	Jack Elsworth (Kadina)

### Women's Results

LEAGUE	GRAND FINAL RESULT	MAIL MEDALLIST
Adelaide Footy League - W1	Morphettville Park 5.3.33 def Payneham NU 3.5.23	Jessica Chyer (Goodwood)
Barossa Light and Gawler Football Association	Willaston 2.7.19 def Barossa District 1.4.10	Tiarna Grovermann (Angaston)
Hills Football League	Onkaparinga Valley 4.3.27 def Blackwood 1.1.7	Belsy Patty (Onkaparinga Valley)
Southern Football League	Flagstaff Hill 10.8.68 def Pt Noarlunga 3.7.25	Jaime Norup (Cove) tied Maddy Craggs (Pt Noarlunga)
Great Southern Football League	Willunga 10.7.67 def McLaren Districts 2.5.17	Grace Deacon (Myponga-Sellicks)



# SANFL APY LEAGUE

The SANFL APY League expanded to a record 12 teams in 2025, making it the largest competition in its 19-year history.

This was an increase from nine in 2024, with the return of Mutitjulu and Mimili as well as the addition of the Suns, a newly formed team out of Amata for the 2025 season.

Spanning over 200,000 square kilometres, the league stretches mostly across South Australia and stretches into the Northern Territory and Western Australia, making it Australia's most remote football competition.

Round 1 of the 14-round season commenced on April 26, with the finals series taking place from August 9. The final siren of the season sounded following the Grand Final on August 30, with Finke defending its crown to claim a third consecutive premiership after defeating a determined Mimili Blues outfit by 14 points.

The Federal Government-funded SANFL APY League is supported by Regional Anangu Services Aboriginal Corporation (RASAC), which continues its backing by providing essential resources like apparel and fuel to participating teams.

More than 400 players pulled on a guernsey this season. The League also supports the softball season, with more than 200 female softballers competing in 2025.

An Under-21 representative team, the APY Thunder, from the SANFL APY Football League, competed in the Don McSweeney Cup at Santa Teresa in the Northern Territory. The APY Thunder succumbed to the very skilful Central Australia Football League Desert Warriors by 58 points.

## 2025 SANFL APY LEAGUE GRAND FINAL

**Finke 8.8 (56) d Mimili 6.6 (42)**

From top: Action from the SANFL APY League; Bottom: The 2025 APY Thunder team.



## THINK! ROAD SAFETY

# COUNTRY FOOTBALL CHAMPIONSHIPS



The THINK! Road Safety SA Country Football Championships is an event that showcases, supports and celebrates country football, with a vision of football leaving lasting legacies in communities.

Close to 300 talented community footballers from regional South Australia represented six zone teams across the men's and women's carnivals.

Supported by the City of Port Pirie, the 2025 event was held in the Northern Zone and hosted by Broken Hill Associated Smelters and Solomontown Football Clubs across the weekend of 11-13 July.

For the second year in a row, Championship matches were played under lights on Friday night to kick off the carnival in a festival-like atmosphere in front of more than 1,000 spectators.

Once again, the Championships weekend also incorporated a SANFL Hostplus League match, with South Adelaide defeating North Adelaide on Saturday afternoon at Memorial Oval in Port Pirie.

The overall event attracted thousands of visitors and delivered significant economic benefit to the region, reinforcing the strong partnerships between SANFL, City of Port Pirie, the host clubs and corporate partners.

## Men's Championship Results

South East claimed its fifth THINK! Road Safety South Australian Men's Country Championship with a hard-fought 15-point win against Southern Districts in the Grand Final.

Finishing undefeated across its three appearances, South East earned its first crown since 2022 as the Championships' leading goal kicker – Frazer Bradley – shone with six majors in the title-decider.

South East – which includes players from the Kowree Naracoorte Tatiara, Limestone Coast and Mid South East Football Leagues – fittingly had six players selected in the AAMI Men's Team of the Championship including Bradley, who booted nine goals for the Championships.

### CHAMPION – SOUTH EAST

**Final Standings** – South East, Southern, Eyre Peninsula, Eastern, Central, Northern

### Don McSweeney Medal (Player of the Championships)

Ben Heaslip (Southern)

### Bill Murdoch Medal (Coach of the Championships)

Daron McElroy (South East)

### Best U21 Player – Callum Bennett (Southern)

**Leading Goalkicker** – Frazer Bradley (South East) 9 goals

**SA Power Networks Leadership Award** – Todd Reid (South East)

**Umpires of the Championships** – Field – Morgan Price, Boundary – Craig White, Goal – Tony Maletto

### MEN'S TEAM OF THE CHAMPIONSHIPS

F: Johann Wagner (EP), Frazer Bradley (SE), Tyson Hone (E)

HF: Harlee Chandler (EP), Jesse Chandler (EP), Nathan Studham (SE)

C: Callum Bennett (S), Zac Richards (SE), Lachlan Thomas (E)

HB: Troy Parker-Boers (E), Zane Montgomerie (EP), Todd Reid (SE)

B: Jordan Hein (E), Ryan Williams (C), Jayden Eldridge (SE)

R: Jesse Landers (E), Ben Heaslip (S), Kallis Freer (N)

INT: Cooper Rogers (S), Nicholas Kraemer (S), Will Pratt (N), Will Schreiber (SE), Wyatt Ryan (C), Ryley Maitland (C)

COACH – Daron McElroy (South East)



## Women's Championship Results

Eastern successfully defended its THINK! Road Safety SA Women's Country Championship crown with a gritty 12-point win against South East in the Grand Final.

Now with a record three championship titles since its 2018 inception, Eastern managed to remain undefeated after finishing the minor round in first place.

Boasting six players in the Women's Team of the Championships, Eastern was coached by respected Blackwood great Damien Venning, who was the Coach of the Championships.

Eastern Zone includes players from the Hills, Riverland, River Murray and Murray Valley Football Leagues.

### CHAMPION – EASTERN

**Final Standings** – Eastern, South East, Eyre Peninsula, Central, Southern, Northern

### Women's Player of the Championships

Madeline Nuss (Eastern)

**Best Under 21 Player** – Madeline Nuss (Eastern)

**Coach of the Championships** – Damien Venning (Eastern)

**Leading Goal Kicker** – Tamika Reid (Northern) & Madeline Nuss (Eastern) 9 goals

**SA Power Networks Leadership Award** – Holly Aiston (Eastern)

### WOMEN'S TEAM OF THE CHAMPIONSHIPS

F: Tamika Reid (N), Chloe Newton (SE), Maddie Nuss (E)

HF: Jodie Hunt (S), Amelia D'arcy (E), Bella Rigby (S)

C: Hinemoa Biddle-Maitland (SE), Erin Horsnell (SE), Clare Hardy (N)

HB: Mardi Masson (EP), Ella Mickan (C), Evie Sealey (SE)

B: Sadie Lienart (EP), Stephanie Morrison (E), Summar Bird-Fidge (C)

R: Alex Pearce (E), Kirra Tonkin (C), Tess Andrews (SE)

INT: Abbie Foster (E), Billie Thomson (EP), Ellie Haylock (E),

Roxanne Dodd (EP), Jazz Elsworth (C), Caroline McGrath (SE)



Clockwise from top: The victorious Eastern Women's team celebrate; South East Coach Daron McElroy (middle) with co-captains Zac Richards (left) and Todd Reid; Eastern captain Holly Aiston (left) with coach Damien Venning; The victorious South East Men's team.

# INCLUSIVE COMPETITIONS



## Novita SANFL Wheelchair Football League

The Novita SANFL Wheelchair Football League was played across nine minor rounds between June and August, with 46 players representing four SANFL clubs in League and Reserves teams.

West Adelaide was welcomed into the competition, joining Central District, Norwood and Woodville-West Torrens.

Woodville-West Torrens claimed back-to-back Novita SANFL Wheelchair League premierships with a 49-point victory in the Grand Final over Norwood in front of a crowd of more than 400 at The Lights Community and Sports Centre.

The victory completed another undefeated season for the all-conquering Eagles, who have not lost an official match since the 2023 decider against Sturt. Star Eagles centre Adam Roocke was deservedly named as the Player of the Match following another terrific display, gathering 57 disposals, 48 marks, 17 hit outs and 12 score assists.

In the playoff for third place, West Adelaide defeated Central District in a thrilling finish by seven points. Playing coach Giang Danh was stationed largely in attack and proved the matchwinner with 11 goals from 27 disposals and 19 marks.

The winner of the 2025 Novita SANFL Wheelchair League Best and Fairest award was announced at SANFL's Magarey Medal Function with Trevor Jarrett (Woodville-West Torrens) winning with 20 votes, after kicking 110 goals in his nine minor round matches.

**Woodville-West Torrens 5.1 8.2 12.3 16.3 (99)**

**Norwood 3.1 5.1 6.2 8.2 (50)**

**BEST ON GROUND** Adam Roocke (Woodville-West Torrens)

**GOALS** Woodville-West Torrens: Jarrett 11, Edge 4, Nitschke

Norwood: Smyth 7, G Leonard

**UMPIRES** Mark Rinne and Adam Penna



## APM SANFL Inclusive League

The APM SANFL Inclusive League welcomed Broadview Football Club into the 2025 competition, which expanded to provide 213 senior males with an intellectual disability, and their families, a connection to competitive football.

The competition began in May and featured 14 minor rounds and a three- week finals series.

After being defeated in the 2024 Grand Final, Kilburn completed a dream season to claim an historic undefeated premiership with a narrow one-point win against Kenilworth in the Grand Final at Hisense Stadium.

End of season individual honours went to Athelstone's Matthew Greenwood who claimed the Marie Little OAM Medal with an impressive 30 votes.

**Kilburn 1.0 1.1 1.2 2.3 (15)**

**Kenilworth 0.3 1.6 1.7 1.8 (14)**

**BEST ON GROUND** Austinn Jones (Kilburn)

**GOALS** Kilburn: McKenzie, Haines-West

Kenilworth: Glover-Lindsay

**UMPIRES** Fletcher Mickan and Malcolm Freak



Clockwise from top: SA Wheelchair player Cooper Spillane in action; 2025 Novita SANFL Wheelchair League Premiers - Woodville-West Torrens; Zac Georg-Dent kicks on his left foot for the SA Inclusive team; 2025 APM SANFL Inclusive League Premiers - Kilburn Football Club.



### AFL Open – Inclusion

South Australia finished second in the national 2025 AFL Open held in Melbourne. Tackling Tasmania in another division one Grand Final rematch, the APM SA Inclusion team were highly competitive before Tasmania ultimately prevailed by 25 points. Representing the State with pride, Zac Georg-Dent and Caleb Rigney earned All-Australian honours. Zac Georg-Dent was also awarded SA's best and fairest, whilst Steven Hall received the Spirit of the Carnival award.

The 2025 AFL Open expanded to provide females with an opportunity to play an inclusive demonstration game, with SA represented by Charissa Pritchard and Alysia Potts.

### AFL Open – Wheelchair

The Novita SA Wheelchair team also finished in second place, after a narrow 11 point loss to Victoria in the Grand Final. Jamie Smyth hit the scoreboard with six majors while Stewart Webster booted five in the decider. Stewart Webster was awarded South Australia's MVP and All-Australian honours, whilst Cooper Spillane received All-Australian honours and The Spirit of the Carnival award.



# GAME DEVELOPMENT

## Participation

Increasing participation in football has been a key focus for the League, with a broad strategy aimed at fostering greater engagement across all demographics and providing more opportunities across playing, umpiring and officiating.

Grassroots programs have flourished, with local clubs and schools providing entry points for young players, while initiatives aimed at women and girls have provided new pathways for them to discover, or pursue, their passion for the sport.

Total football participation in 2025 surpassed 70,000 for the first time in SA, including 52,140 registered club players and a record 13,004 NAB AFL Auskick participants, with AFL Nines, NAB AFL Superkick and SANFL Schools programs making up the balance.

We have continued to see strong participation growth among boys and girls from multicultural backgrounds, with SANFL's ongoing partnership with The Bachar Houli Foundation supporting strategic goals in this area through successful game development programs.

## Project Heart

Project Heart is a joint initiative between the SANFL, AFL, Adelaide and Port Adelaide football clubs to deliver South Australia's largest ever participation and fandom conversion initiative. Commencing as a pilot program in 2023, it has leveraged data driven insights on student participation, targeting females, First Nations and multicultural primary aged students. Identified schools are offered a free four-week in-school clinic delivered by SANFL staff and AFLW players, and AFL gameday experiences. During terms 1-3, Project Heart was delivered to 42 schools and more than 6,000 students.

## Sporting Schools

Sporting Schools is an Australian Government initiative designed to increase children's participation in sport and connection with community programs. For many, Sporting Schools provides a fun introduction to Australian Rules football and starts their connection to our great game. Continuing recent success, SANFL delivered 76 Sporting School Programs to more than 10,000 primary and secondary school students across SA in 2025. SANFL trainees, Zone Development Leaders and Game Development Co-ordinators have been instrumental in delivering these programs to a high-quality standard, providing a great experience for students across the State.



## Multicultural

SANFL and the Bachar Houli Foundation partnership continued in 2025, providing ongoing employment and supporting dedicated programs. The season was launched through SANFL's annual Iftar Dinner hosted at Adelaide Oval, acknowledging the cultural significance of breaking the Ramadan fast, whilst connecting Muslim communities to football. The 2025 SANFL and Bachar Houli program included Muslim leadership programs for senior boys and girls, and junior boys, assisting the development of future leaders. Bachar Houli Cups were once again extremely successful, with collectively over 700 female and male students participating in 2025.

The 2025 Hostplus SANFL Multicultural Round was once again hosted at X Convenience Oval during the Round 19 clash between Central District and Glenelg. The gameday experience included a student designed league match ball, pre-game Bachar Houli Cup grand finals, Middle Eastern drummers and multicultural food trucks.

## Walking Footy

After gaining recognition in the 2023 Future of Ageing Awards as winner of the Community Engagement category, ECH SANFL Walking Footy has continued to connect community participants aged over 50 with an opportunity to participate in a fun modified format, followed by a post-game social gathering. The program continues to grow each year with current venues across Unley, Prospect and Kadina.





## Auskick

NAB AFL Auskick has maintained record-breaking growth in South Australia, providing a quality introduction to over 13,000 young girls and boys across the State. Pleasingly, this new benchmark in participation reflects growth in both female (+3 per cent) and male (+4 per cent), whilst program quality feedback provided by parents rated extremely high. These achievements would not be possible without tremendous support from community clubs, schools and volunteers, whom we would like to acknowledge, and highlight their valuable contribution to the NAB AFL Auskick participant experience across South Australia.

Girls participation climbed to its highest level ever at over 3,100 participants, supported by a growth in programs offering All-Girls groups, providing young footballers the support and confidence to thrive with their peers.

SANFL continued its investment into improving volunteer education, reward and recognition this year, with AFL match day functions in the SANFL Chairman's Room provided exclusively for Auskick volunteers throughout the 2025 season. Education sessions were also held at Adelaide Oval and in local communities, with additional centre visits from SANFL staff to provide hands on training and support during the program.

More than 3,000 Auskick participants also experienced the excitement of playing during half-time of AFL and AFLW matches in 2025, including nine games during the AFL Gather Round and two AFL finals at Adelaide Oval. This experience has developed lifelong memories for participants and potential future stars.



## Superkick

NAB AFL Superkick has continued extraordinary growth with more than 1,900 Superkick participants (+144 per cent) enjoying the program in 2025. Designed as a progression within the pathway, School hubs provided an opportunity to deliver NAB AFL Auskick and NAB AFL Superkick at the same time, enhancing awareness and participation in the program.

NAB AFL Superkick has been extremely appealing to female participants, and an increasingly important addition to the pathway, with almost 40 per cent of total participation being females. This success predominately reflects all-girls programs hosted in Schools and Community clubs, which is anticipated to help grow club participation going forward.

## SANFL Schools Competition

The SANFL Schools metropolitan competition provides a fun, safe and inclusive environment for primary aged participants to represent their school with fellow students and classmates. In 2025, on the back of the inaugural and highly successful Gather Round SANFL Schools competition, the program provided a great experience for 60 teams across 10 rounds of modified football matches in terms 2 and 3. School football is a vitally important format within the participation pathway which we will continue to develop in 2026.

## Next Step

SANFL's Next Step program provides an outstanding opportunity for participants aged 5-13 to develop their skills with friends on the iconic Adelaide Oval during the October school holidays. In 2025, over 350 participants enjoyed a clinic on Adelaide Oval and a participant pack, which included a football guernsey featuring First Nation artwork created by Chantelle Mitchell.

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**Clockwise from top left: Action from the Bachar Houli Cup; AFL Auskick promotion; AFL Superkick promotion; Action from the SANFL Schools Competition; AFL Auskick action.**



# SANFL JUNIORS



The SANFL Juniors competition continues to deliver quality football experiences for young players, with over 12,000 participants and 678 teams representing 52 metropolitan clubs.

In 2025, key changes were introduced to competition structures to support player transition and retention. These changes included aligning the Under 11 and Under 12 competitions with the National Framework, featuring matches on reduced oval sizes and teams of 16 players per side. Additionally, the Under 16 competition was replaced with an Under 15.5 competition, complementing the existing Under 17.5 competition and easing the impact on players involved in the SANFL Under 16 programs.

Match day environments within the SANFL Juniors competition remained a key focus in 2025, with substantial improvements both on and off field. Initiatives such as the Ground Marshall Education Program, which saw 783 volunteers undertake and register, and nine Sit Down to Coach Rounds contributed to these positive outcomes:

- 60% decrease in Blue Cards
- 30% decrease in Red Cards
- 50% decrease in Poor Coach Ratings (70% across three seasons)

These results highlight the success of targeted initiatives to create a safer, more enjoyable match day experience for all participants.

The SANFL Juniors Finals Series continued to showcase the depth of talent within the competition, with 39 premierships decided over a four-week period. In 2025, the partnership with The Advertiser's KommunityTV saw every preliminary final streamed exclusively on The Advertiser's KommunityTV and all grand finals streamed across both KommunityTV and SANFL Now. In 2025, all grand final matches for Under 12s to Under 14s were hosted at community football venues, providing clubs the opportunity to showcase their facilities. Under 15 to Under 18 grand finals remained at SANFL venues.

## Club of the Year

The Modbury Football Club was announced as the SANFL Juniors Club of the Year at the competition's presentation day at Adelaide Oval, held as part of the SANFL Grand Final Day festivities.

The annual award goes to a club which has demonstrated excellence throughout the season across governance, club development, volunteers, and behaviour. Modbury achieved strong player retention and a 10 per cent growth in player registrations, while excelling in the volunteer participation category. It was closely followed by Colonel Light Gardens and previous award winners Plympton and Houghton Districts football clubs.

The success and continual growth of the SANFL Juniors competition would not be possible without the outstanding support and commitment of club volunteers and the 900-plus umpires, many of whom are also players within the SANFL Juniors competition, who dedicate their weekends to our great game.



Clockwise from top left: Henley Sharks celebrate the Under 12 Division 1 premiership; Glenunga celebrate a goal; 2025 SANFL Juniors Club of the Year - Modbury.

## SANFL JUNIORS FOOTBALL RESULTS

COMPETITION	GRAND FINAL RESULTS	DIVISION MEDALIST
Under 12 Division 1	Henley Sharks Blue 3.5.23 def Glenunga Blue 2.6.18	Levi Williams (Brighton)
Under 12 Division 2	Colonel Light Gardens 8.6.54 def Athelstone 5.5.35	Sammy Haaren (CLG)
Under 12 Division 3	Lockleys Demons 7.5.47 def Unley Jets 5.5.35	James Champion (Unley)
Under 12 Division 4	Kensington Cardinals 8.8.56 def Virginia 8.5.53	Edward Roberts (Kensington Cardinals)
Under 12 Division 5	Kilburn 7.9.51 def Flinders Park 5.8.38	Daniel Belle (Para Hills)
Under 12 Girls Division 1	Glenunga Blue 3.2.20 def Goodwood Saints 1.0.6	Henriette Kellaway (Glenunga)
Under 12 Girls Division 2	Marion 3.4.22 def Tea Tree Gully 2.0.12	Angelina Pirri (Angle Vale)
Under 12 Girls Division 3	Seaton Ramblers/Woodville South 5.2.32 def Lockleys 4.5.29	Indii Backwell (Brighton Bombers)
Under 13 Division 1	Brighton Bombers Black 7.9.5 def Walkerville Blue 3.2.20	Leo Carter (Walkerville)
Under 13 Division 2	Goodwood Saints 8.9.57 def Modbury 8.7.55	Kyan Nguyen (Athelstone)
Under 13 Division 3	Gepps Cross 6.11.47 def Para Hills 3.11.29	Nathan Zambezi (Elizabeth)
Under 13 Division 4	Port District 13.11.89 def Walkerville White 1.2.8	Bailey Reidl (Edwardstown)
Under 13 Division 5	Tea Tree Gully 6.6.42 def Houghton Districts 1.0.6	Blake Harper (Houghton Districts)
Under 14 Division 1	Unley Jets Blue 9.9.63 def Brighton Bombers Black 8.8.56	Samuel Van Der Walt (Walkerville)
Under 14 Division 2	Tea Tree Gully 10.13.73 def Hectorville 5.4.34	Max Rossetto (Hectorville)
Under 14 Division 3	Goodwood Saints 8.12.60 def Unley Jets Black 4.5.29	Xavier Jones (Plympton)
Under 14 Division 4	Salisbury North 10.3.63 def Gepps Cross Rams 9.7.61	Oscar Walsh (Seaton Ramblers)
Under 14 Division 5	Golden Grove White 9.9.63 def Woodville South 5.4.34	Rocco Fontanelli (Lockleys)
Under 14 Girls Division 1	Glenunga Blue 6.8.44 def Marion 2.4.16	Della McCracken (Glenunga)
Under 14 Girls Division 2	Henley Sharks Blue 14.10.94 def Angle Vale 2.4.16	Chloe Sims (Golden Grove)
Under 14 Girls Division 3	Mount Lofty 5.4.34 def Ingle Farm 0.1.1	Lihla Gow-Smith (Modbury)
Under 14 Girls Division 4	Payneham NU 1.7.13 def Eastern Park 1.6.12	Brooke Jarman (Eastern Park) & Niah Wanganeen (Salisbury North)
Under 14 Girls Division 5	Para Hills/Kilburn 3.3.21 def Colonel Light Gardens 0.5.5	Charlotte Heritage (Houghton Districts)
Under 15.5 Division 1	Brighton Bombers Black 10.12.72 def Walkerville Cats 8.4.52	Damian Wanganeen (Port District)
Under 15.5 Division 2	Goodwood Saints 8.8.56 def Unley Jets Blue 6.9.45	Archie Becker (Unley Jets)
Under 15.5 Division 3	Broadview Tigers Black 15.7.97 def Brighton Bombers Yellow 4.6.30	Rhiley Watson (Salisbury)
Under 15.5 Division 4	Colonel Light Gardens 9.11.65 def Eastern Park 4.4.28	Max Daniels (Eastern Park)
Under 15.5 Division 5	Phantoms Yellow 7.5.47 def Hectorville Blue 5.12.42	Ryan Jackson (Golden Grove) & Lachlan Halliday (Phantoms) & Zaine Hunt (Phantoms)
Under 16 Girls Division 1	Port District 3.4.22 def Plympton Bulldogs 2.4.16	Maiya Foote (Plympton)
Under 16 Girls Division 2	Brighton Bombers 4.11.35 def Salisbury North 3.6.24	Natalie Noble (Hectorville)
Under 16 Girls Division 3	Payneham NU 3.5.23 def Modbury 2.1.13	Amelia Pertini (Payneham NU)
Under 16 Girls Division 4	Gepps Cross 3.9.27 def Para Hills/Kilburn 3.7.25	Hayley Fielke (Para Hills/Kilburn)
Under 17.5 Division 1	Henley Sharks Blue 5.8.38 def Port District Black 5.7.37	Noah Ah Chee (Port District)
Under 17.5 Division 2	Blackwood 14.5.89 def Hectorville Red 4.6.30	Jai Thomas (Salisbury North)
Under 17.5 Division 3	Henley Sharks White 11.7.73 def Broadview Tigers 9.7.61	Masen Jones (Hope Valley)
Under 17.5 Division 4	Port District White 6.14.50 def Hectorville Blue 4.12.36	Fraser Baker (Port District)
Under 17.5 Division 5	Para Hills 5.8.38 def Houghton Districts 4.12.36	Brodie Pharaoh (Elizabeth)
Under 18 Girls Division 1	Tea Tree Gully 7.4.46 def Plympton Bulldogs 4.10.34	Grace Sim (Edwardstown) & Kyah Jaffer (Tea Tree Gully)
Under 18 Girls Division 2	Henley Sharks 4.4.28 def Modbury 3.6.24	Mikayla Wagner (Angle Vale) & Khiara Lindsay (Eastern Park)



# UMPIRING

SANFL Umpiring enjoyed a highly successful season in 2025, with continuing growth in participation numbers, strong performances at SANFL level and several umpires performing on the elite stage.

Across the State, there were 2,331 registered umpires, including 956 for the SANFL Juniors competition, increasing from 922 in 2024. This ongoing increase in numbers across SANFL Juniors, ensuring sufficient umpire appointments across more than 530 matches every weekend, continues to have positive benefits on match day experience for umpires, players and volunteers.

As a result of ongoing recruitment with a focus on women and girls, 273 female umpires were registered in SA in 2025, a 7.9% increase on 2024. This represented 11.7% of the total number of registered umpires Statewide.

At State League level, the focus remained on rewarding players having the ball as their focus while also implementing key strategies to ensure the game flowed allowing players to showcase their skills and ensure scoring was high.

## 2025 Hostplus SANFL League Grand Final Umpires

**FIELD** Mitch Scott, Sam Morgan and Harrison Hughes

**BOUNDARY** Sean Burton, Jake Creasey, Dylan Speck and Tobin Dolman

**GOAL** Daniel Hoskin and Michael Button

## Hostplus SANFLW League Grand Final Umpires

**FIELD** Josh Abbott, Peter Orr and Rees Williams

**BOUNDARY** Aaliyah Heritage, Molly Agnew, Eva Di Lulio and Louis Annetta

**GOAL** Ben Holds and Ross Moore

## 2025 Umpiring Highlights

- Field Umpires Craig Fleer, Curtis Deboy and Jamie Broadbent, Boundary Umpires Chris Bull and Matt Konetschka, Goal Umpires and Peter Challen participated in AFL Finals.
- Boundary Umpire Matt Konetschka went on to officiate in the AFL Grand Final.
- Implementation of the Talent Review and the introduction of the State League and Pathways Program headed by State League and Participation Manager Jason Brown and the introduction of Full Time Coaches Eleni Tee (Head Coach), Leigh Haussen (Pathways & Development Coach).
- Continued growth of umpiring panels to provide competent junior umpires across all grades as the SANFL Juniors competition continued to expand.

## 2025 South Australian AFL Umpires

**FIELD** Curtis Deboy, Craig Fleer, Eleni Glouftsis, Leigh Haussen, Jamie Broadbent and Tom Bryce

**BOUNDARY** Chris Bull, Jason Moore, Mark Thomson, Matt Konetschka and Matt Baker

**GOAL** Rhys Negerman, Peter Challen, Brodie Kenny-Bell and Braden Ford.

## 2025 Umpiring Awards

The following prestigious awards were presented during our 2025 Golden Whistle presentation in October.

**GOLDEN WHISTLE (BEST FIELD UMPIRE)** Sam Morgan

**SILVER WHISTLE (BEST BOUNDARY UMPIRE)** Jake Creasey

**GOAL UMPIRE AWARD** Daniel Hoskin

### MOST IMPROVED AWARDS

Field Umpire – Tom Kelly

Boundary Umpire – Sam Scarman

Goal Umpire – Jake Marnie

### MARK POSA AWARD –

### MOST OUTSTANDING YOUNG TALENT

James Haskard (Boundary Umpire)

### ANDREW VICKERS MEDALLION – COACHES AWARD

Martin Elsegood (Boundary Umpire)

### DAVID ELLIOTT AWARD –

### OUTSTANDING SERVICE TO UMPIRING

Geoff Osborn (Boundary Umpires Coach)

From top left: SANFL Umpiring coach Eleni Tee (left) with SANFL Field Umpire Katelin Bayre; 2025 Golden Whistle Winner Sam Morgan (left) with SA Football Commission Chairman Rob Kerin; Officiating umpires line up before the 2025 Hostplus SANFL League Grand Final.



# COACHING

2025 saw 3,580 accredited football coaches across the state, including 335 female coaches.

This year SANFL employed 11 casual Coach Developers to provide club-based coach support to community clubs across the entire metropolitan region and extending to the Barossa Light Gawler Football Association (BLGFA), Hills Football League (HFL) and Great Southern Football League (GSFL). These roles worked with over 600 coaches from 78 clubs, delivering a mix of coaching workshops and support for junior coaches one-on-one at training. These roles were significant in decreasing instances of poor coach behaviour on game day across the SANFL Juniors competition, with only 48 coaches receiving a poor rating over the season, significantly down from the 98 in 2024.

Club Coach Coordinator roles continued in 2025, with a new high of 83 per cent of SA community clubs having someone in this important role designed to guide, support and educate coaches within football clubs.

Women's coaching was a focus for SANFL, coordinating three Female Coaching Academies made up of one state academy for community coaches, one in the BLGFA and an inaugural academy in the Limestone Coast region. The state Female Coaching Academy saw eight of the best women community coaches, mentored by Crows AFLW assistant coach and SANFL senior women's state coach Courtney Cramey, while Shawn Ribbons and Fiona Young mentored coaches across the other two academies. SANFL also delivered 20 Coach Your Way workshops across the state to recruit more women into coaching.

More than 50 coaches completed the newly created Advanced Coach at Training Accreditation Course, which replaced the previous Level 3 course, with a further 125 coaches undertaking the Elevate Coaching Accreditation Course, replacing the previous Level 2 course.

The Tackle Your Feelings mental health program was delivered at a record number of clubs, reaching 75 SA clubs this year, 23 more than in 2024. This program teaches community players and coaches how to identify and support players with mental health challenges.

From top right: Clockwise from top right - Eagles SANFL coach Narelle Smith; Norwood Men's coach Jade Sheedy; Henley U18 Girls coach Tracy Marks; South SANFL premiership coach Rick Watts.

Clockwise from right: Community Club recipients of grants from the SA Football Facilities Fund; South Adelaide SANFLW players tour their new changerooms (L to R) Lily Dunstall-Bruce, Kate Chapman, Emily Brockhurst, Jaslyne Smith; Seaton Park Primary School students celebrate receiving new goal posts; SANFL Football Facility of the Year (Over \$3.5m) Barossa Park - Lyndoch.

# FACILITIES

## Key Highlights

SA Football Facilities Fund - Nearly \$5M invested across 2 rounds – 37 projects funded statewide, including 20 regional and 17 metropolitan, supporting \$33.4M in infrastructure upgrades.

Major community facility improvements – including Barossa Park, Lyndoch precinct upgrade delivered within 11 months to showcase 2025 AFL Gather Round.

Gather Round school goal post program launched – 12 schools participated, benefiting 3,500 students and reinforcing SANFL's strategic goal to have football in every SA school.

Significant funding commitments secured – \$21.31M in Federal election pledges, \$10M through competitive grants, plus additional support via ORSR and AFL Telstra programs.

SANFL clubs continue major facility upgrades – From multi-million-dollar masterplans and new secondary venues to female-friendly changerooms, grandstand renewals, and technology enhancements across key SANFL Club venues.

## SA Football Facilities Fund

The \$8 million Fund is a collaboration between the State Government, AFL and SANFL to continue growing the game and build the legacy of AFL Gather Round for the South Australian football community.

Round 2 grants totalling \$3 million benefited 37 projects, including 20 in regional SA and 17 in metropolitan Adelaide and surrounds. This took the total investment under the funding program to nearly \$5 million since its launch in 2024.

Footy clubs, councils and schools – from Ceduna on the Eyre Peninsula to Glencoe in the Lower South East – were successful in receiving Round 2 grants in 2025 which will be used to help fund \$33.4 million in key infrastructure projects including:

- Player, umpire and spectator facility upgrades at eight venues.
- New lights at nine ovals.
- Supporting infrastructure such as new scoreboards, goal posts and backing nets at 18 venues.

The third round of funding opened in August 2025, with Round 3 recipients to be announced during Gather Round in 2026.



## Community Football Facilities

In 2025, several key community football facilities across the State were improved and delivered excellent outcomes for their communities.

Notable projects included:

- Full precinct upgrade at Barossa Park – Lyndoch
- Lighting Upgrades at Bordertown, Glencoe, Mannum, McLaren Vale, Colonel Light Gardens, Largs North, Reynella, Walkerville Oval
- Change Rooms upgrades at Mt Barker Oval, SMOSH West Lakes
- Oval improvements at Melrose.

The SANFL Football Facility of the Year was awarded under two categories:

### UNDER \$3.5M AWARD WINNER - SOUTH ADELAIDE FOOTBALL

Club dedicated female changerooms, doctor, recovery and treatment areas and education rooms supporting the elite female football pathway in the South of Adelaide.

### OVER \$3.5M AWARD WINNER - BAROSSA PARK – LYNDPOCH

Full precinct upgrade supporting grassroots through to AFL Gather Round with regional level oval, change rooms, lights and function rooms.

### Barossa Park - Lyndoch

As well as winning the SANFL Football Facility of the Year award, Barossa Park will represent SA as the state's nominee for the National AFL Ken Gannon Award. As well as delivering outstanding football amenity in under 11 months, the project was exemplary in partnering with local community clubs and groups to ensure the best possible outcomes for grassroots, elite and AFL match experiences leading to active, sustainable, economic and tourism outcomes for the region.



### Gather Round kicking goals

In June, SANFL, AFL and State Government launched a new program to install goal posts on South Australian school grounds, aimed at boosting participation in footy and getting more young people active.

Twelve schools participated in the inaugural program, benefiting approximately 3,500 students.

Initially delivering goal posts to the value of approximately \$60,000, the pilot program is a legacy of AFL Gather Round and forms part of SANFL's key strategic goal to see football played in every school in South Australia.

### SANFL Club facilities

**Central District** – a \$79M masterplan for Elizabeth Oval was endorsed by the City of Playford. The redevelopment will include upgrades to Grand Central, CDFC administration areas, spectator amenities, open spaces, and grandstand renovations.

**Glenelg and Sturt Football Clubs** - each club secured a \$3.5M Federal Government election commitment to develop dedicated football facilities at Seaview High School and Urrbrae Agricultural High School. Combined with contributions from State Government, AFL, SANFL, and the clubs, these projects will deliver high-quality secondary venues for year-round use.

**North Adelaide** - the Prospect Lifestyle Precinct Masterplan was endorsed in June, featuring expanded green space, a new indoor sport and recreation facility, and mixed-use development. NAFC has actively supported the plan, which will enable enhanced football outcomes, including nighttime activation.

**Norwood** - funding was secured to upgrade home changerooms to female-friendly standards, with improved education and medical spaces. Internet and communications upgrades were also completed to support match-day operations and AFL/AFLW fixtures.

**South Adelaide** – new female-friendly changerooms under the Jim Deane grandstand were completed, including amenities, medical, and education spaces. SAFC also received a \$5M election commitment toward a major expansion and redevelopment of its football operations facility.

**West Adelaide** – City of West Torrens has endorsed Stage 1 works, including structural renewal of the BK Faehse Grandstand and development of new inclusive changeroom facilities.

**Woodville West Torrens** - construction of new away changerooms in the Percy Fox Stand at Woodville Oval is underway. The Oval also received a new electronic videoboard, enhancing the match-day experience.

### Investment into facilities & programs

SANFL remains committed to advocating for and supporting investments that ensure all venues are compliant, functional, and welcoming.

Some of the key highlights include:

- \$21.31million Federal Election commitments pledged to football projects
- Over \$10million committed to projects funded through competitive grant rounds across Federal and State Government Programs which will benefit SANFL and community clubs across SA
- \$483,500.00 to clubs through ORSR Active Club program and Drought Relief Program
- \$249,001.00 to clubs through AFL Telstra Grants for infrastructure and equipment grants.



## FACILITIES

From top: The opening of SANFL's \$25m High Performance Centre at West Lakes (L to R) Emma Charlton, Taya Maxwell, the AFL's Paul Hamilton and Shayne Ward, SANFL CEO Darren Chandler, Senator Karen Grogan, Minister for Recreation, Sport and Racing The Hon. Rhiannon Pearce, Kale Matthews-Hampton and Kai Ivins; The hallway leading to changerooms; the gymnasium & indoor training space; (L to R) Kai Ivins, Emma Charlton, Kale Matthews-Hampton and Taya Maxwell in the changeroom.

### SANFL High Performance Centre

2025 marked a historic milestone in SANFL's infrastructure journey with the delivery of the \$25.3 million SANFL High Performance Centre within the newly branded Footy Park Precinct, West Lakes. This transformational project set a national benchmark for talent development and reinforced SANFL's long-term commitment to providing elite pathways for South Australian footballers.

Following the approval of a non-exclusive 42-year licence with the City of Charles Sturt to use the Football Park oval, SANFL joined State and Federal Government representatives, the AFL, and project partners at West Lakes to officially break ground on the new talent and community facility in November 2024.

On 11 December 2025, SANFL officially unveiled the High Performance Centre — the first facility of its kind in Australia. The project is SANFL's largest single investment in player development, providing a purpose-built home for under-16 and under-18 male and female talent programs, as well as First Nations and multicultural academies.

This generational piece of infrastructure strengthened South Australia's football pathways and ensures young players have access to world-class facilities.

Key features include:

- Contemporary changerooms, an indoor turf training zone, and elite strength and conditioning facilities.
- Sports science, coaching, multi-media, and athlete education spaces.
- Recovery infrastructure, including hot/cold baths, treatment rooms, and physiotherapy suites.
- The Oval View Room, a versatile function space overlooking the Football Park oval, suitable for community and corporate events.
- Allied health and community-accessible spaces.
- External plaza and landscaping works that integrated the Centre into the broader precinct, plus a newly developed car park for Footy Park patrons, ensuring accessible access for all users.

The Footy Park Precinct now offers a diverse range of sporting, entertainment, and hospitality experiences, including the Mosaic Hotel, the Oval View Room and X-Golf/Hey Caddy, with construction of a new all-weather beer garden at the northern end of the hotel commencing in December 2025.

Collectively, these facilities establish the precinct as a destination for elite sport, social engagement, and community recreation, appealing to a broad audience and reinforcing SANFL's commitment to both high-performance football and community connection.



# COMMERCIAL OPERATIONS

## Footy Park Precinct

The SANFL is embracing South Australian football heritage while looking to the future with its hospitality, entertainment and sporting precinct at West Lakes officially named the Footy Park Precinct in 2025.

A place to MEET, EAT and PLAY, the Footy Park Precinct honours the legacy of nearly 40 years of SANFL and AFL footy at Football Park and unites the Mosaic Hotel, X-Golf and Hey Caddy entertainment venue, and SANFL's centrepiece \$25 million High Performance Centre under one banner.

The precinct's transformation is creating a dynamic entertainment and social hub for West Lakes and the broader community while providing state-of-the-art facilities to help young footballers reach the heights of SANFL and the AFL.

Footy Park Precinct will offer expanded function and event spaces, with the new talent centre - adjoining the Mosaic Hotel - featuring the Oval View Room overlooking Football Park, suitable for local clubs, community groups, corporate and special events.

### MOSAIC HOTEL

The Mosaic Hotel continues to strengthen its position as a premier destination for residents of Adelaide's western suburbs and as a vibrant hub for the growing West development community.

Growth in events business, a high-quality gaming offering, and consistently positive customer feedback on both service and food have underpinned its success, ensuring the Hotel has performed strongly.

Patronage has continued to rise, supported by the expanded Footy Park Precinct offering from the X-Golf and Hey Caddy businesses. Together, these venues have further cemented the Mosaic Hotel's reputation as a leading hospitality destination in the heart of the western suburbs.

### X-GOLF WEST LAKES

SANFL continued to broaden its revenue base and strengthen its longterm financial position through operating its X-Golf franchise into its second year. Located within the Footy Park Precinct, X-Golf complements the area's entertainment offering with six state-of-the-art golf simulators, an 18 hole Hey Caddy mini golf course, and a fully licensed bar and kitchen that cater to a wide range of customers.

In its second full year of trading, the venue remained consistently profitable. Beyond its strong appeal to golfers of all ages and abilities, X-Golf has established itself as a versatile destination for functions, corporate teambuilding activities, school holiday programs, and birthday celebrations.

## Ultimate Football Membership

The Ultimate Football Membership provides access to all Port Adelaide and Adelaide Crows AFL home games at Adelaide Oval. Capped at 8,000 members, this premium product remains an important revenue contributor through SANFL's joint venture at Adelaide Oval and is fully managed by SANFL staff.

Membership growth has continued steadily over recent years, with the 2025 season delivering a further 4 per cent increase. A key feature of the membership is the exclusive hospitality area on the David Hookes Terrace in the Western Stand. This dedicated VIP space offers members a place to gather before, during, and after matches, supported by discounted food and beverages and complimentary snacks.



From top right: The Mosaic Hotel dining space is an attractive place to eat with friends and family; Getting into the swing of it at X-Golf.

Clockwise from top left: (L to R) South Adelaide's Emily Brockhurst, SANFL CEO Darren Chandler, Hostplus SA State Manager Mark Elding, Glenelg's Liam McBean; Sturt players unveil their colours at the West End Chimney at the Brickworks; (L to R) WAFL coach Adam Read, captain Christian Ameduri join West End State captain Liam McBean and coach Darren Reeves to promote the KIA State Game; AAMI signage at the Hostplus SANFL League Grand Final.

# CORPORATE PARTNERSHIPS

The success of the 2025 Hostplus SANFL League season continued to strengthen SANFL's position as a leading sporting organisation in South Australia, delivering significant outcomes for our valued partners and the football community. 2025 was defined by activations and key events that celebrated football's reach and community impact:

- Hostplus SANFL Grand Final Day – a celebration of footy, Grand Final Day saw Adelaide Oval transformed into a festival featuring a range of partner activations, corporate events and the Official Grand Final Luncheon.
- Pedal to Fight Parkinson's – a record-breaking fundraising effort in partnership with The Hospital Research Foundation Group, highlighting football's power to unite communities for a cause.
- THINK! Road Safety SA Country Championships – staged in Port Pirie in 2025, this iconic carnival attracted 250 players and 3,000 spectators, delivering significant social and economic benefits to the Mid North of the State while promoting vital road safety messages.
- Gather Round and AAMI State Game – The Barossa hosted a festival of football, with the SANFL West End State Team narrowly defeated by the VFL in front of a passionate crowd at Tanunda Recreation Park.
- Partner Networking Breakfasts – introduced in 2025, these events have provided a unique and engaging opportunity for all SANFL to collaborate, share insights and explore new opportunities.

## Hostplus

The 2025 season marked the fourth year of the partnership between SANFL and Hostplus. As naming rights partner for both the SANFL Women's and Men's State Leagues, Hostplus continued to connect SANFL Clubs, participants, supporters, and the broader football community with the Hostplus brand.

Hostplus also strengthened its partnership with naming rights for the SANFL U14 boys' competition, reinforcing its commitment to grassroots football in South Australia.

## West End

SANFL and West End proudly celebrated the 71st year of South Australia's longest enduring sporting partnership. The iconic West End brand continued as Major Partner of the SANFL Men's State League and pourage partner across SANFL venues, with Lion products served exclusively at the majority of SANFL clubs and the Mosaic Hotel at West Lakes.



2025 reinforced the strength of a partnership that began in 1954, with activations that honoured tradition while embracing innovation. The much-loved SANFL Grand Final Chimney Ceremony remained a highlight, symbolising the deep connection between football and South Australian culture. West End also continued its commitment to grassroots football and South Australia's elite talent, supporting community clubs, our senior state teams and ensuring that the partnership delivers value at every level of the game.

## New Partners in 2025

SANFL proudly welcomed a diverse group of new partners this season, each bringing unique expertise and shared values to strengthen football's impact across South Australia:

**THE HOSPITAL RESEARCH FOUNDATION GROUP** – as SANFL's official Charity Partner, The Hospital Research Foundation Group is leveraging football's reach to champion health and wellbeing initiatives. A highlight was the Pedal to Fight Parkinson's event at Adelaide Oval, which united 440 riders, achieving over 12,000km and the footy community to raise a record-breaking \$141,728 for Parkinson's research and care.

**CME GROUP** – SANFL's official lighting partner, CME is delivering cutting-edge LED lighting upgrades at venues statewide. These projects will unlock night-time access for talent programs and community matches, supporting SANFL's strategic goal to meet growing participation demands.

**WALTER BROOKE** – architect partner Walter Brooke is shaping the future of football facilities, including the West Lakes Sports Club redevelopment, home of SMOSH Football Club. Their designs prioritise inclusivity and sustainability, ensuring venues meet the evolving needs of players and fans.

**QUAYCLEAN** – Coming on board in 2025, Quayclean brings expertise in stadium, commercial and event cleaning with a strong sustainability focus.

**MAGAIN REAL ESTATE** – Deepening its connection to football through initiatives like the Magain Mini League and fan engagement, Magain is helping SANFL deliver unique experiences for supporters while strengthening community ties.

**CITB (CONSTRUCTION INDUSTRY TRAINING BOARD)** – through its Trade Up campaign, CITB is inspiring young South Australians to pursue careers in construction. Activations at major SANFL events, including the Country Championships and SANFL Grand Final, showcased how skills learned on the field translate into rewarding career pathways.



### Premier Partnership Extensions

SANFL was proud to renew and extend relationships with several trusted brands, including Kia, AAMI and THINK! Road Safety. Notably, AAMI will expand its footprint in 2026 with the introduction of the AAMI Talent League, reinforcing its commitment to player development pathways across SANFL's premier U18 boys and girls and U16 boys and girls State Teams.

Looking ahead, SANFL will continue to innovate and strengthen partnerships. Our focus remains on helping partners achieve their objectives through tailored activations, community engagement, and the shared passion for football in South Australia.

Thank you to all our partners for your unwavering support and commitment to SANFL and the South Australian football community.



### Naming Rights Partner



### Major Partner



### 2025 PREMIER PARTNERS



### CORPORATE PARTNERS



### GOVERNMENT PARTNERS



### MEDIA PARTNERS





From left: Hostplus SANFL League Grand Final fans were entertained by Mike Snell on stage; SANFL's Community Volunteers Awards night in the Ian McLachlan Room at Adelaide Oval; The setup for the Golden Whistle Awards dinner, held in the William Magarey Room at Adelaide Oval.

# EVENTS

## Season Launches – Setting the Stage for 2025

The 2025 SANFL season kicked off at Adelaide Oval, celebrating both Women's and Men's leagues.

**SANFLW Launch:** The ninth SANFLW season was unveiled in the William Magarey Room, hosted by Amelia Mulcahy, featuring coach and captain interviews and a fun facts segment led by U14 rising stars from Houghton Districts FC, 2024 Club of the Year, showcasing the women's football pathway.

**Men's Launch:** On the Southern Concourse, fans enjoyed interactive partner activations, a live DJ, captain and coach interviews and a quick-fire Q&A with all club captains hosted by Mark Soderstrom.

Both events reinforced SANFL's commitment to Men's and Women's football in SA, innovation and fan engagement.

## Hostplus SANFL Women's Best & Fairest and Grand Final

The Best and Fairest Awards on July 21 in the William Magarey Room welcomed 300 guests to honour award winners, reveal The Advertiser SANFLW Team of the Year and acknowledge the Women's State Teams. A thrilling medal count culminated in Zoe Venning (West Adelaide) being crowned SANFLW Best and Fairest, streamed live on SANFL Now with red-carpet arrivals featured for the first time and a southern concourse entertainment experience for guests on entry.

A week later, the SANFLW Grand Final at Stratarama Stadium drew 2,800 fans and a peak TV audience of 40,000 on Channel 7, with the match day featuring Under-8 girls community club grid games, an Under-18 curtain raiser match and the main event where South Adelaide defeated Woodville-West Torrens to claim back-to-back premierships. Celebrations included a formal pre-match function hosted by Amelia Mulcahy in The Presidents Room and Super Match activations around the ground, including a DJ to create a carnival atmosphere.

## SA Football Hall of Fame and Magarey Medal

SANFL's premier annual celebration of football, the West End SA Football Hall of Fame and Magarey Medal vote count, was attended by 600 guests at Adelaide Oval's William Magarey Room on September 1.

The prestigious black tie event was broadcast nationally on 7mate and 7plus, and streamed on SANFL Now. Four new Hall of Fame inductees were honoured before Sturt's Tom Lewis was crowned the 2025 Magarey Medal winner. The Magarey celebrations concluded with Lewis' Magarey Grove plaque unveiling on November 25.

## SANFL Super Matches

The Super Match program continued in 2025, transforming nine 'marquee' Hostplus SANFL League matches, the Men's SA v Vic State Game at Tanunda and the ANZAC Day Grand Final rematch into premium game-day experiences. Featuring family activations, entertainment, and branded setups, the program achieved an average attendance of 4,500, reinforcing its role in showcasing local footy at its best.

## Hostplus SANFL League Grand Final and Festival of Footy

The 2025 Grand Final saw Sturt defeat Glenelg before 34,426 fans at Adelaide Oval, supported by a peak TV audience of 109,000 on Seven and with a 64.5 per cent commercial share. The Festival of Footy delivered family zones, entertainment and activations, including a new inflatable Kids Zone in and around the stadium, as well as a 600-guest Grand Final Luncheon. In a first for Grand Final Day, a pre-match on-oval entertainment extravaganza featured Mike Snell Entertainment, a 50-strong dance crew, pyrotechnics and the arrival of the Thomas Seymour Hill Premiership Cup in a Kia Tasman ute with Ambassadors Zane Kirkwood (Sturt) and Max Proud (Glenelg). The day concluded with the 'Play On' After Party, securing its place as one of South Australia's premier sporting events.

## Community Volunteer Awards

The Community Volunteer Awards Dinner welcomed 325 guests to the Ian McLachlan Room for a gala event to celebrate and recognise outstanding volunteers from across the State. The evening featured the inspiring artwork "Many Hands, One Game" by SANFL Staff Member Channy Mitchell and entertainment by Philippa Lynas.

## Golden Whistle Awards

The annual Umpire Awards Dinner brought 210 guests to the William Magarey Room at Adelaide Oval for a black-tie celebration of State League umpiring excellence. The event retained its traditional touch of pink, creating an elegant setting to honour those who uphold the integrity of the game.

Right: Electronic signage promoting the Hostplus SANFL League.

# BRAND + MARKETING



## State League campaigns

The Brand and Marketing team’s focus was on driving fan engagement and match-day attendances for the State League.

SANFL ‘Super Matches’ remained a cornerstone of our State League marketing strategy, with advertising highlighting the family-friendly atmosphere and new activations. A significant focus was also on SANFL Club match day initiatives, such as Kick ‘n Sip at Thomas Farms Oval (Unley), the ‘Good Friday Festival’ at Prospect Oval and ‘10K at the Bay’ at Stratarama Stadium (Glenelg).

The 2025 season culminated in an exceptional Grand Final showcase at Adelaide Oval, with a crowd of 34,426 gathered to witness Sturt’s premiership victory. This strong attendance was achieved despite poor weather conditions earlier in the day and was a testament to the intensive ‘Feels Like Finals’ campaign. By delivering a consistent and high impact narrative across radio, television, outdoor media, and digital channels, SANFL Grand Final day continues to be a significant South Australian event.

## Live Streaming

SANFL Now saw another strong year of growth in 2025 as it was the only place to watch all SANFL matches. Subscriber numbers peaked in July around the SA Country Football Championships at 7,528 and remained strong throughout the Finals Series.

Senior state football continues to be strong performing content on SANFL Now, with the Men’s match against the WAFL being the most watched match of the year.

## Digital Growth

The 2025 season was a milestone year for SANFL’s social media growth, with our audience expanding by 14 per cent, adding 20,000 new followers across SANFL platforms and surpassing 60 million total impressions. Instagram was a standout channel this season with an 11 per cent increase in followers and the second highest performing in impressions, highlighting its importance as a key channel for engaging our community. Total followers by October 31 across Facebook, Instagram, X, LinkedIn and Tik Tok reached a record 170K.

Across the Hostplus SANFL League Finals Series in August/September, SANFL’s social media channels generated more than 12 million impressions in just four weeks, supported by engaging, hype-driven content that boosted follower interaction and provided real-time updates with a focus on up close, on ground moments. Video content was a central focus of our strategy, capturing the excitement of the Finals while appealing to a wider audience, attracting new fans, and driving higher engagement across all platforms.

SANFL’s YouTube channel also continues to experience year-on-year growth, with overall views increasing from 525,000 in 2024 to 653,000 in 2025 while watch time also rose from 16,000 minutes in 2024 to 26,100 in 2025. Total subscribers increased by 909 to 7,210.

## Game Development growth

A key addition to the team in 2025 was the role of a dedicated Marketing Coordinator for Game Development which has been instrumental in aligning strategies and marketing campaigns with the AFL to boost grassroots participation, with a record level of more than 70,000 registered participants recorded in SA.

## Social media stats

170K

FOLLOWERS

60M

IMPRESSIONS

2.5M

ENGAGEMENTS

2.5M

GRAND FINAL DAY IMPRESSIONS

# MEDIA

SANFL's media partnerships and strong public interest in its State League, community football and local talent and AFL/AFLW Draft prospects, continued to draw high levels of media attention in 2025, both Statewide and nationally.

The broadcast partnership with Seven Network not only saw a match of the round broadcast on Channel 7 and 7plus, but also maximised audience reach with consistent coverage on nightly news bulletins.

SANFL's partnership with The Advertiser also ensured maximum weekly coverage of the Hostplus SANFL and SANFLW league matches and the publication of a 16-page Season Preview liftout in March, with significant online coverage also achieved across News Corporation's national mastheads.

SANFL's continuing partnership with The Advertiser's streaming platform, KommunityTV, showcased SANFL state talent programs, SANFL Youth Intra-State Carnivals and SANFL Juniors finals with exclusive match live streaming and supporting editorial coverage.

In 2025, SEN provided a live radio broadcast of a men's State League game every round across 1629SEN SA and the SEN App.

All Hostplus SANFL League Finals Series matches were broadcast by Seven, SEN and SANFL Now, with ABC Sport, Fiveaa and Triple M also continuing their commitment to broadcasting the Grand Final.

The SANFL podcast series, Checkside Chats and South Aussie Select, were produced fortnightly and enjoyed ongoing growth in listenership.

The SANFL Football Budget, published in partnership with Boylen Publishing, continues to be part of the fabric of SANFL game days, with a digital edition offered to SANFL Now yearly subscribers.



The cover of 'The Advertiser 2025 SANFL PREVIEW' magazine. The title 'SANFL PREVIEW' is in large, bold, yellow letters. Below it, the date 'MARCH 26, 2025' is printed. The central image shows a group of football players in various team kits (blue, red, white) celebrating and holding a large trophy. At the bottom, there are three promotional callouts: '10 TEAMS ONLY ONE PREMIER' in a circular graphic, 'EVERY CLUB PREVIEWED' in yellow text, and 'THIS YEAR'S SUPER MATCHES' in white text with a plus sign. At the very bottom, a red banner reads '» PLUS THE 2025 SANFL FIXTURE'. The SEN logo is visible in the top right corner.

From top right: SANFL CEO Darren Chandler speaks at the unveiling of the High-Performance Centre at West Lakes; The Advertiser's 2025 SANFL Preview Magazine.

# PEOPLE + CULTURE

Our people are the driving force behind our achievements, and their dedication and diverse talents are integral to our ongoing success. In 2025, our total employed workforce reached a peak of 248 employees and an additional 208 casual State League umpires. We are proud to have achieved our highest-ever representation of women in the workforce, with 46 per cent of the total staff being female. Additionally, our commitment to diversity and inclusion was further demonstrated by the composition of our permanent workforce, which includes 4.2 per cent First Nations Peoples. These results reflect our ongoing efforts to build a diverse, inclusive, and equitable workplace and support our commitment to the State Government's We're Equal Campaign.

## Engagement

SANFL continues to foster a highly engaged and committed workforce, achieving an outstanding 95 per cent participation rate in our annual engagement survey across our permanent team. Key highlights of the survey included 98 per cent of employees being proud to work for SANFL and 95 per cent recommending SANFL as a great place to work. Our strong workplace culture remained a cornerstone of the organisation's success, driving high performance and dedicated service delivery that ensures exceptional outcomes for football across South Australia year-round.

## Development of Our People

2025 marked the successful execution of SANFL's People Development Action Plan, reinforcing our commitment to professional growth, leadership capability, and workplace wellbeing. SANFL delivered a strong suite of leadership and management development initiatives. The Elevate program was launched to build leadership capability in rising managers through collaborative and practical learning, while a two-day Senior Leadership Retreat provided focused time for strategic alignment and personal development. Additionally, a dedicated group of 10 people managers participated in targeted training to strengthen their people-leadership skills.

The organisation also advanced its commitment to safe workplaces. This included the Bystander Training intensives, reinforcing respectful behaviour, gender equity, and psychological safety across SANFL and football more broadly.



## Community Support – Pedal to Fight Parkinson's

SANFL proudly partnered with The Hospital Research Foundation Group to support the Pedal to Fight Parkinson's initiative. With total fundraising exceeding \$140,000, SANFL employees demonstrated incredible commitment by fielding two dedicated teams across the 24-hour challenge, alongside participation from our umpiring group. This effort reflects SANFL's ongoing dedication to making a positive impact beyond the football field, supporting vital research and community health initiatives.

## Service Recognition

In recognition of outstanding service to SANFL, the following people received milestone service awards.

5 YEARS	10 YEARS	15 YEARS
Brad Humphrey Nathan Pepper Simon Purdue	Colin Rowston Jarrad Brennan	Matthew Duldig

## Retirement

SANFL acknowledges the service of Ron Redford, who retired in 2025.

Ron's service has been a lifetime commitment to football, however his 10 years working with SANFL provided significant outcomes for Far West South Australia across First Nations Communities and Country Football Leagues.

Above: A team bonding activity at SANFL's Staff Team Day in November.

## PEOPLE + CULTURE



Above: SANFL, SACA and AOSMA staff gather after a Bridge Walk to recognise National Reconciliation Week.

## RECONCILIATION ACTION PLAN



SANFL reaffirmed its commitment to recognise, welcome, understand and respect First Nations Peoples and their communities in 2025 with the continuation to embed actions from our Reflect Reconciliation Action Plan (RAP). Undertaking our RAP journey has provided SANFL with opportunity to reflect on the variety of ways we engage with Australia's First Nations Peoples. Through the dedicated framework of a Reflect RAP, we gained insight into how football in South Australia contributes to building stronger connections with First Nations Peoples and provides our organisation with the opportunity to have a deeper understanding of our First Nations history, heritage and culture. In our State League, we celebrated SANFL and SANFLW First Nations Round with the exchange of gifts and storytelling through artwork featured on player guernseys. We were also proud to continue First Nations Round in the SANFL Juniors competition showcasing artwork on the match day balls. In 2025 we made meaningful strides on our team's cultural awareness journey, partnering with South Australian History Trust to deliver the Impact Program. This program supports deeper understanding of South Australia's history and the storytelling of our First Nations Peoples walking across and inhabiting our country for over 65,000 years.

During National Reconciliation Week, we took the opportunity to deepen our understanding of the cultural and geographical significance of our operations home at Adelaide Oval. Our team participated in a Bridge Walk across Karrawirra Pari (the River Torrens), with our colleagues from SACA and Adelaide Oval Stadium Management Authority.

# SANFL HISTORY CENTRE

The SANFL History Centre has been operating since 2014 with many of the same creative and dedicated volunteers supporting its operations. In 2025, we were fortunate to have approximately 1800 hours of volunteering to support the centre's significant commitment to South Australian football history.

A number of significant projects have continued to develop in 2025:

- The digitisation of countless hours of content, developing a more specific catalogue. There are now well over 10,000 hours of digitised footage.
- Interviews with more significant contributors to football, bringing the total number of interviews to more than 50, with more planned for 2026.
- Working more closely with the SANFL clubs in sharing content, and ideas, and thereby reducing duplication and storage costs.
- The library of 'profiles' of significant players, administrators, umpires and coaches continues to grow. This resource is used by the clubs, media and families of those who have passed away.
- The Magarey Medal cabinet in the SANFL Chairman's Room at Adelaide Oval is currently up to date, with a mixture of original and replica medals on display.
- Preparation is well underway for SANFL's 150th celebration in 2027, including an exhibition planned from March until May.
- The relocation of the SANFL History Centre from its Bowden premises to West Adelaide Football Club upper-level rooms at Richmond in early 2026.



Above: Highly-valued volunteers gather at the SANFL History Centre in Bowden.

# FINANCIAL OVERVIEW



# FINANCIAL OVERVIEW

## Cash Earnings

	2025	2024
<b>Cash Earnings</b>	<b>\$2,264,257</b>	<b>\$1,718,808</b>
Statutory Profit/(Loss) per Annual Report	\$19,497,393	\$13,545,802
Net Assets	\$128,706,355	\$114,308,811
Secured debt	-	-

SANFL uses cash earnings as its key operating measure – as this is the cash generated from operations. SANFL's cash earnings result for 2025 was \$2,264,257 compared to the 2024 result of \$1,718,808. This result is an outcome of growth in net revenue from Adelaide Oval and continued investment into talent and game development programs to grow the game of football in South Australia.

Cash earnings of \$2,264,257 is mainly attributable to improved stadium returns from Adelaide Oval due to an increase in crowd attendance, two AFL finals, major events and the non-game day functions and events business. The cash earnings result from 2025 has been committed to the \$5m investment into the High Performance Centre building at West Lakes.

The stadium returns from Adelaide Oval continued to improve compared to 2024 although due to increased operating expenses remain lower than historical levels. In 2025 AFL crowds averaged 40,900 per game plus Adelaide Oval hosted two home finals for the Adelaide Football Club, compared to an average crowd of 39,430 in 2024 plus two home finals for the Port Adelaide Football Club. Gather Round attendance also grew to 231,687 in 2025, up from 189,899 in 2024.

SANFL continued to demonstrate sound financial management throughout the period, maintaining a disciplined and cost effective operating structure while strategically increasing investment across State League clubs, talent pathways and game development initiatives in alignment with its long term objectives. The strong Cash Earnings result for the period enabled SANFL to finalise its \$5m investment in the High Performance Centre.

## OUTLOOK TO 2026

Looking ahead to 2026, SANFL has budgeted for a cash surplus, subject to achieving key revenue drivers including AFL attendance at Adelaide Oval and the successful delivery of a strong major events calendar. While operating costs at Adelaide Oval continue to present a challenge, disciplined cost management will remain a key focus to support delivery of the forecast surplus.

Financial performance will also be underpinned by SANFL's diversified and traditional revenue streams, with continued growth anticipated across commercial operations, including X-Golf and the Mosaic Hotel.

## FINANCIAL OVERVIEW

### Statutory Profit

The statutory profit of \$19,497,393 is not reflective of SANFL's underlying operating performance as it includes several large non-cash balance sheet adjustments and funding for capital projects as outlined in the table below. The table reconciles the reported statutory profit back to cash earnings.

RECONCILIATION OF STATUTORY PROFIT TO CASH EARNINGS	2025	2024
<b>Statutory profit per annual report</b>	\$19,497,393	\$13,545,802
<b>ADJUSTED FOR NON-CASH ITEMS:</b>		
Less revaluation of balance sheet items measured at NPV – <b>Note 1</b>	(\$1,031,182)	(\$4,151,309)
Add depreciation, amortisation and asset write-downs – <b>Note 2</b>	\$1,904,473	\$1,882,995
Less the equity accounted increase in investment in AOSMA – <b>Note 3</b>	(\$1,490,879)	(\$639,179)
Add other non-cash adjustments	(\$159,355)	\$261,811
<b>Statutory profit excluding adjustments</b>	<b>\$18,720,450</b>	<b>\$10,900,120</b>
Less Football Development Grants paid to State League Clubs	(\$4,420,000)	(\$3,620,454)
Less Capital Purchases	(\$144,641)	(\$158,729)
Less Net Funding for Capital Projects – <b>Note 4</b>	(\$11,891,552)	(\$5,402,129)
Cash Earnings	<b>\$2,264,257</b>	<b>\$1,718,808</b>

**Note 1** – SANFL has a number of balance sheet items that are valued at net present value or market value. These assets must be revalued each year with the change in value impacting SANFL's statutory profit. These revaluations have no impact on SANFL's cash earnings and are therefore excluded in the above reconciliation.

**Note 2** – SANFL has depreciation and amortisation charge against intangible assets. These charges are added back as there is no cash earnings impact.

**Note 3** – As the 50% joint venture shareholder of AOSMA, SANFL equity accounts this investment and therefore recognises in its statutory result 50% of any movements in the net equity of AOSMA. This can fluctuate on an annual basis.

**Note 4** – Included in the statutory profit is net funding and contributions for the West Lakes Talent and Community Facility Project and contributions towards the SA Football Facilities Fund. These extraordinary items are removed as they are not related to normal operations.

## FINANCIAL OVERVIEW

### Consolidated Statement of Financial Position

AS AT 31 OCTOBER 2025

	2025	2024
<b>Assets</b>		
Cash and cash equivalents	11,410,362	10,680,816
Trade and other receivables	5,448,458	10,679,977
Inventories	123,234	131,863
Property divestment receivable	3,720,930	5,472,399
Other assets	667,242	765,613
<b>Total current assets</b>	<b>21,370,226</b>	<b>27,730,668</b>
Trade and other receivables	1,950,207	2,985,222
Property, plant and equipment	96,635,471	83,806,666
Property divestment receivable	679,070	2,327,600
Equity accounted investments	14,524,263	13,033,384
Investments in financial assets	7,233,999	-
<b>Total non-current assets</b>	<b>121,023,010</b>	<b>102,152,872</b>
<b>Total assets</b>	<b>142,393,236</b>	<b>129,883,540</b>
<b>Liabilities</b>		
Trade and other payables	6,153,525	4,941,748
Loans and borrowings	246,649	228,784
Employee benefits	1,850,090	1,562,247
Contract liabilities	4,377,001	8,241,768
<b>Total current liabilities</b>	<b>12,627,265</b>	<b>14,974,547</b>
Loans and borrowings	663,177	228,532
Employee benefits	396,439	371,650
<b>Total non-current liabilities</b>	<b>1,059,616</b>	<b>600,182</b>
<b>Total liabilities</b>	<b>13,686,881</b>	<b>15,574,729</b>
<b>Net assets</b>	<b>128,706,355</b>	<b>114,308,811</b>
<b>Equity</b>		
Accumulated surplus	128,706,355	114,308,811
<b>Total equity</b>	<b>128,706,355</b>	<b>114,308,811</b>

## FINANCIAL OVERVIEW

### Consolidated Statement of Profit or Loss and Other Comprehensive Income FOR THE YEAR ENDED 31 OCTOBER 2025

	2025	2024
Revenue	64,004,609	55,344,920
Cost of sales	(847,491)	(869,263)
Catering & licenced club expenses	(4,759,819)	(4,551,675)
Share of profit in joint ventures	1,490,879	639,179
Depreciation	(1,904,473)	(1,882,995)
Other expenses from football operations and administration	(41,184,521)	(40,697,327)
<b>Results from operating activities</b>	<b>16,799,184</b>	<b>7,982,839</b>
Finance income	2,698,209	5,562,963
<b>Net finance income</b>	<b>2,698,209</b>	<b>5,562,963</b>
<b>Profit for the year</b>	<b>19,497,393</b>	<b>13,545,802</b>
<b>Other comprehensive income / (loss)</b>		
<b>Items that will not be reclassified to profit or loss:</b>		
Fair value gain on Investment in Future Fund	320,151	-
<b>Total items that will not be reclassified to profit or loss</b>	<b>320,151</b>	<b>-</b>
<b>Total comprehensive income for the year</b>	<b>19,817,544</b>	<b>13,545,802</b>



Clockwise from top left: Glenelg's Bailey Broombe (left) and Aleesha Robran celebrate a goal in the SANFLW Development League Grand Final; Henley Sharks players celebrate; Action from AFL Superkick; SANFL Umpire coaches Leigh Haussen (left) and Eleni Tee with long-serving SANFL State Umpiring Manager Shane Harris (middle); SANFL Juniors Season Launch at Gather Round; West Adelaide's Kobe Ryan handballs while being tackled by Central's Harry Grant.



1ST INNINGS	2ND INNINGS	BOWLING WKTS	RUNS	BATTING	OUT B RUNS	FALL OF WKTS
1ST INNINGS	2ND INNINGS	1 STURT		1 FEELS LIKE		1 FOR
1ST INNINGS	2ND INNINGS	2 GOALS		2 GRAND FINAL		2
WICKETS		3 BEHINDS		8		3
		4 POINTS				4
		5 GLENELG				5
SUNDRIES		6 GOALS		1 SANFL		6
TOTAL		7 BEHINDS		2 NOTHING		7
		8 POINTS		8 BEATS IT		8
		9		0400TELLUS		9
						OVERS
						R/O

UMPIRES



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