



MEMBER ELECTED DIRECTOR PROFILES

Troy Abbott

WAFC office experience;

- Board of Directors 2017 & 2018

WAFC football participation;

- N/A

Football club/ sporting body administration experience;

- Westonian Treasurer 2012 -2016, 2018
- WAFC History Group 2014 – 2019
- Managing Director Westies Wolfpack 2015 – 2019
- Chair of the Board of Trustees WAFC Trust 2018 - 2019

Kristen Demetriou

WAFC office experience;

- Board Member 2014 - 2018

WAFC football participation;

- N/A

Football club/ sporting body administration experience;

- SANFLW sub-committee 2016 – current

Richard Sykes

WAFC office experience;

- Board Member 2009 – 2016
- President 2012 - 2016

WAFC football participation;

- N/A

Football club/ sporting body administration experience;

- Pultney Grammar Football
- WAFC

Troy Abbott

Profile

Dad, Investor, Humanitarian, Die Hard Westies fan & all round good bloke!

Life long WAFC Supporter & Member

WAFC - Westonian Member since 2003 (when he relocated from Yorke Peninsula)

WAFC - Westonian Treasurer 6 years 20012-16 & 2018 on the committee for 9

Founding member & Treasurer of the WAFC History Group since 2014

WAFC Sponsor 2015-18

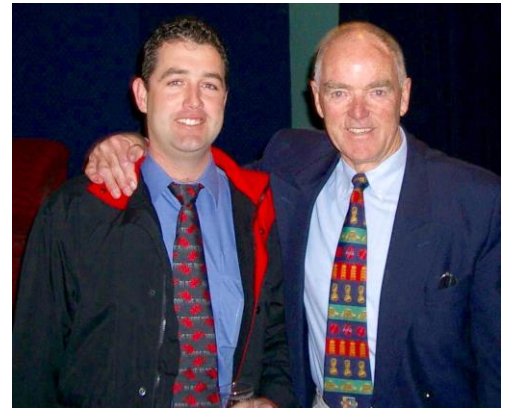
WAFC Player Sponsor – Jason Porplyzia 2015, 2016

Logan Hill 2017 Zac Bates 2018

Founding Managing Director of Westies Wolfpack Pty Ltd – Investor Group 2015

WAFC Board of Directors – 2017 & 2018

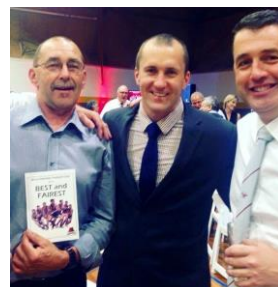
Chair of the Board of Trustees of the WAFC Trust



Looking to inject his youthful enthusiasm & entrepreneurial skill set to complement the experience & wisdom of the current board members.

Since graduating from the University of Adelaide with a Degree in Ag Science, Troy has been managing his own successful investment business for 23 years. He has also had significant experience (President & Treasurer) and success at a young age driving the direction and profitability of his previous Football & Tennis Clubs.

Highly motivated to help future proof the club via his skill set of Investment, Finance & Asset Management will bring resources & expertise to create a new & independent income stream & wealth for & with the club to lift it from the bottom 3 financial clubs to the top 3 in the SANFL.



Kristen Demetriou

Profile

A West Adelaide supporter from as early as I can remember I have been passionate about the club and its history. Although relatively still young!!!!

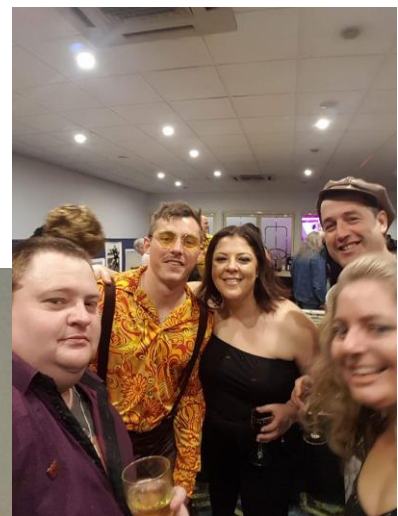
Some of you may remember me way back pulling an all-nighter helping to set up the Gala Auctions, fronting the next day to run tables or watch over the silent auction. Or you may recall me knee deep in mud directing cars in the car park on match day. Then having served as the only female on the Board since 2014. My role in that latter half was one that has supported the administration side of the business and the challenges in order to achieve success on and off the field.

My day to day job, as the Manager HR Support with the South Australian Police sums up my extensive career in Human Resources, Industrial Relations, Policy and Administration. All of this coupled with my networks in the wider Football and Local Community will enable me to continue to deliver a valuable contribution to the success of the West Adelaide Football Club.

Through my work, board and community experience I bring a diverse skill set and networks which can assist the Club to foster new relationships and continue to solidify the WAFC Brand as a destination club and strong competitor in the SANFL competition.

Research talks about companies, sporting clubs etc with women directors on their board perform better. With my understanding already of the club I bring the benefit of not only be able to provide a broad considered approach to the decision making, but the opportunity to continue with a voice that represent a broad range of potential and actual supporters. Over and above anything else I love **OUR** Club.

I wish to continue with making a deeper impact on the success of the club and am commitment to improving it for the better to ensure future confidence both on and off the field to continue with our rich heritage. However I need **YOUR** support to do this.



Richard Sykes

Profile

Richard has had 30 years' experience in management in the Australian transport industry. He built his career on the strong foundations of loading and driving trucks, before applying his vision and innovation to managing various transport and furniture removal companies, with great success. Since Richard co-founded SCF in April 1992, the company grew rapidly and set new industry standards in container innovation.

Richard has designed and built numerous container types over the past 25 years and has been instrumental in setting up long-standing and beneficial relationships with Chinese manufacturers to produce innovative, quality container products at affordable prices. Many containers Richard has designed have become an industry standard and have resulted in lower maintenance and repair costs to clients.



Richard has been deeply involved in managing customer relationships and has become a trusted adviser to many of Australia's largest transport and logistics operators.

Richard is also a member of the Australian Standards Committee for cargo containers, enabling him to be not only the market leader in design, but also a leader in setting policy on cargo containers in Australia.

Richard was also previously on the board of the West Adelaide Football Club serving from 2009 to 2016 being President of the club from 2012 to 2016.

KEY ACHIEVEMENTS

- ***Married to wife Joanne for 37 years with 2 beautiful daughters and 4 beautiful grandchildren.***
- ***Member of Apex service club for 10 years including roles as president , treasurer and fundraising.***
- ***Founded SCF Group and grew it to a truly iconic Australian company with double digit growth.***
- ***Successfully sold 60% of SCF Group to private equity firm Archer Capital in 2007.***
- ***Successfully sold SCF Group with Archer Capital to ICG in May 2012 for 141 million with 5% management participation.***
- ***Restructured SCF Group after the mining downturn 2014/15 that has since achieved double digit portfolio growth and exceeded targets.***
- ***Founding director of the International Container Owners Association.***
- ***Founding Member of the Australian Furniture Removals Association.***
- ***Chairman of the Standards Australia committee Cargo.***
- ***Board Member and President of the West Adelaide Football Club 2009 to 2016.***
- ***Part of the formation and member Wolfpack to help restructure West Adelaide Football clubs finance.***
- ***President West Adelaide Football Club in 2015 premiership year.***
- ***Founded RJKM Consulting 2017***