



GLENELG FOOTBALL CLUB

A PROUD CLUB SINCE 1920

PARTNERSHIP OPPORTUNITIES 2020

ACH GROUP STADIUM | BRIGHTON ROAD, GLENELG 5045

STADIUM SIGNAGE

Stand out from the crowd at ACH Group Stadium and promote your business with boundary or elevated perimeter signage.

- 30,000+ attendance at ACH Group Stadium in 2019 (GFC football)
- Channel 7 and SANFL Digital Pass Live broadcast
- Public & community events
- Glenelg District Cricket Club season - senior & junior competitions (November-March annually)

BOUNDARY SIGNAGE

\$1600 + GST p/a
(April - October)

ELEVATED PERIMETER SIGNAGE

\$5000 + GST p/a
(12 months)

INCLUSIONS:

- GFC Sponsors Card
- 1 x Home Match Membership



Boundary signage



Perimeter signage



STADIUM SIGNAGE

SCOREBOARD SIGNAGE

PANEL 1

\$10,000 + GST

INCLUSIONS

- GFC Sponsors Card
- 2 x Home Match Memberships

PANELS 2-5

\$4,500 + GST per panel

INCLUSIONS

- GFC Sponsors Card
- 2 x Home Match Memberships

GRANDSTAND SIGNAGE

\$500 + GST p/a

INCLUSIONS

- GFC Sponsors Card
- 1 x Home Match Membership



Scoreboard signage



WEB & DIGITAL

Reach and engage with your audience like never before by integrating your brand through the Glenelg Football Club's digital channels.

The Glenelg Football Club website currently hosts over 134,000 sessions with more than 66,000 users per year, providing maximum exposure for your brand.

LED advertising opportunities also exist on our high-quality LED display on Brighton Road, which sees more than 47,000 commuters pass through every day.

GLENELG FC WEBSITE

News category partner (Tier 1)	\$2500 + GST p/a
News category partner (Tier 2)	\$1500 + GST p/a
Home page double leaderboard	\$2500 + GST p/a
Leaderboard advertising	\$750 + GST p/a

BRIGHTON ROAD LED SCREEN

2 week slide placement	\$1500 + GST
4 week slide placement	\$2500 + GST

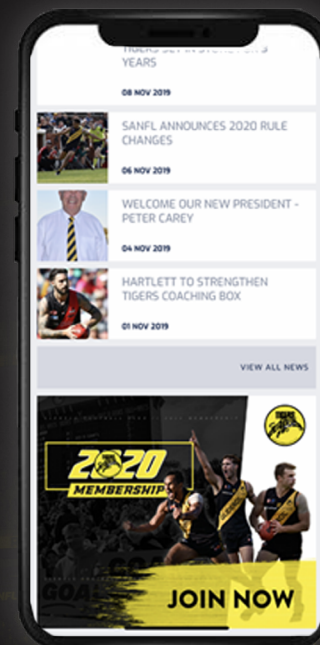
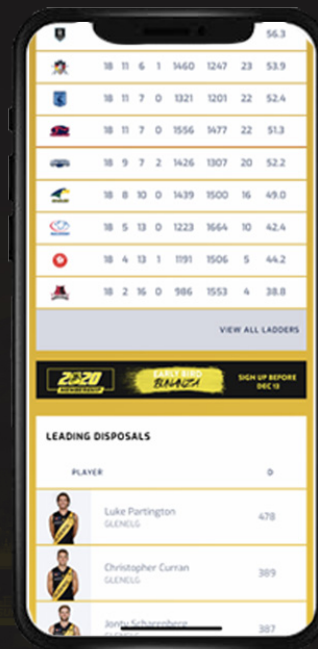


WEB & DIGITAL

OFFICIAL GLENELG FC APP

Official App Partner: **\$1500 + GST p/a**

In-app advertising **\$500 + GST p/a**



OFFICIAL GFC APP

In-app advertising examples



SANFL DIGITAL PASS

EVERY GAME. ANY TIME. ANYWHERE.

Live streaming is rapidly becoming the way SANFL fans consume their football. Live or on demand, SANFL Digital Pass provides sponsor integration opportunities as part of match-day broadcast. Integrations include both visual displays and commentator live reads for maximum coverage.



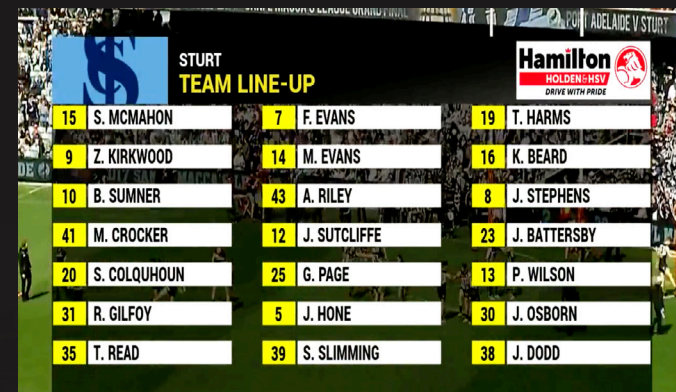
GLIDEROL
garage doors

Gliderol Player Spotlight
Ben Hansen

- 3 GOALS
- 8 KICKS
- 5 HANDBALLS
- 13 DISPOSALS

1ST 20:26 PORT ADELAIDE MAGPIES 9
STURT 18

Player Spotlight

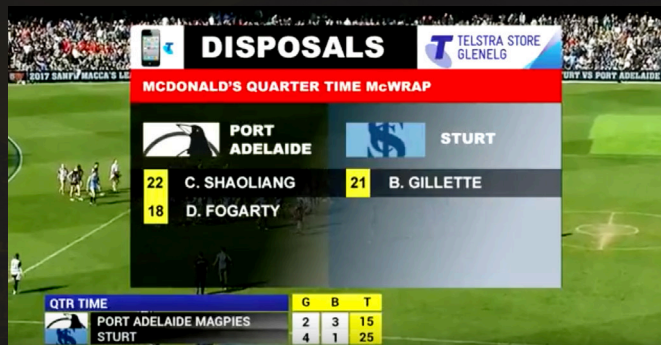


STURT TEAM LINE-UP

15 S. MCMAHON	7 F. EVANS	19 T. HARMS
9 Z. KIRKWOOD	14 M. EVANS	16 K. BEARD
10 B. SUMNER	43 A. RILEY	8 J. STEPHENS
41 M. CROCKER	12 J. SUTCLIFFE	23 J. BATTERSBY
20 S. COLQUHOUN	25 G. PAGE	13 P. WILSON
31 R. GILFOY	5 J. HONE	30 J. OSBORN
35 T. READ	39 S. SLIMMING	38 J. DODD

Hamilton
HOLDEN HSV
DRIVE WITH PRIDE

Team Sheet



DISPOSALS

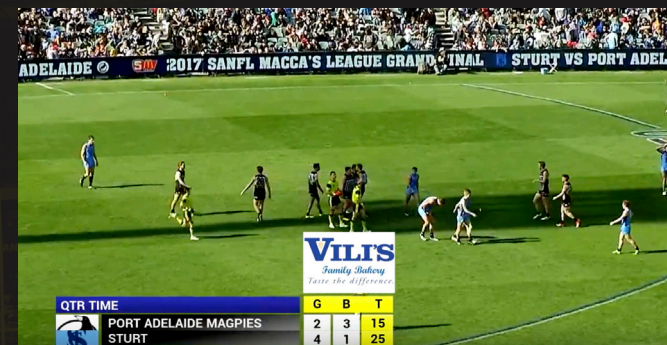
MCDONALD'S QUARTER TIME McWRAP

PORT ADELAIDE		STURT	
22 C. SHAO LIANG	21 B. GILLETTE		
18 D. FOGARTY			

QTR TIME

	G	B	T
PORT ADELAIDE MAGPIES	2	3	15
STURT	4	1	25

Most disposals



QTR TIME

	G	B	T
PORT ADELAIDE MAGPIES	2	3	15
STURT	4	1	25

Qtr break scores

SPONSOR INTEGRATION PROPERTIES: \$2500 +GST (PER CATEGORY)



PLAYER SPONSORSHIP

GAIN EXCLUSIVE ACCESS

Player Sponsorships have been a feature of the Glenelg Football Club for many years and provide unique opportunities for both player and sponsor.

Opportunities to gain exclusive access to your nominated player throughout the season (subject to their availability) form part of a Player Sponsorship and are an effective way to promote your business and engage with consumers.

MEN'S PLAYER SPONSORSHIP

- Invitation to 2020 Season Launch
- 1 x Glenelg Football Club Home Match Membership
- Acknowledgement on your player's locker and Glenelg Football Club website
- Framed individual photograph of your player to display at your workplace

PRICE: \$1000 + GST

WOMEN'S PLAYER SPONSORSHIP

- Invitation to 2020 Season Launch
- Acknowledgement on the Glenelg Football Club Website
- Framed individual photograph of your player to display at your workplace
- 1 Glenelg Football Club Home Match Membership

PRICE: \$350 + GST



U16, U18 & TIGER ACADEMY

Sponsor opportunities exist across all of our Junior football programs. Our Junior programs engage an even more diverse range of participants and their family networks to provide valuable exposure to your business.

U16 & U18 FOOTBALL GUERNSEY SPONSOR

\$5000 + GST p/a

TIGER ACADEMY PROGRAM PROMOTE YOUR BUSINESS BRAND

\$4,500 + GST p/a



U16 & U18 Guernsey example



SENIOR APPAREL



COACH'S COLLAR

Prime positioning to be seen on:

- GFC Media content
- TV news & live broadcast content

INCLUSIONS

- All Sponsors Card advantages
- 1 x ticket to Best & Fairest
- Brand space on GFC media banner in changerooms

COST: \$2500 + GST p/a*

* Position & sizing as per SANFL recommendations, signed as two-year agreement



SENIOR APPAREL

MEN'S LEAGUE GUERNSEY - PRICE ON ASKING



LOCATIONS

- Guernsey sash
- Front chest x 2
- Back of guernsey (below number)
- Back of guernsey (above number)



SENIOR APPAREL

WOMEN'S LEAGUE GUERNSEY - PRICE ON ASKING



LOCATIONS

- Guernsey sash
- Front chest
- Back of guernsey (below number)
- Back of guernsey (above number)



CAPTAIN'S CLUB

What is the Captain's Club ?

The Captain's Club is a unique opportunity to join a new fundraising group at the Club.

Captain's Club Host: Peter Carey

The infamous number 5, the Club Captain of both our Women's & Men's now proudly wears that number each year.

Primary Purpose

To access an exclusive networking group whose primary focus is to provide specific support to our players.

Features

- Half time access to refreshments in the President's Room for all home games
 - Two (2) Tickets to the Club's premier function, for the year.
- Pre-Season Cocktail Function: Hosted by Peter Carey, Coach and players in attendance
 - Two (2) home match memberships – these are fully transferable.

Cost:

Captains Club **\$1,300 +GST**

All monies are to assist with player retention, transfer fees and football requirements to enable Glenelg Football Club to provide players with the best facilities.

Associates Membership

Membership that enables your partner to attend all Captain's Club events throughout the year (minimum of (2) two per year).
Includes a Home Match membership.

Associate Membership cost: **\$200 +GST**



SPONSORSHIP INCLUSIONS

SPONSORS CARD (ALL SPONSORSHIPS RECEIVE A CARD)

- Card with Sponsor's company name
- 10% off in The Glenelg Club Bar & Bistro
- 10% off conferences & seminars held within The Glenelg Club
- 10% off Glenelg Football Club official merchandise
- 2 x tickets to Home Match half-time refreshments - served in the President's Room
- Glenelg Football Club Membership (subject to type of Sponsorship)

Sponsorship is an intergral part of the Glenelg Football Club. If you would like to join us, please contact our Commercial Manager:

Kristin Jeffery

Glenelg Football Club

p. (08) 8294 5333 e. kjeffery@glenelgfc.com.au





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